District of Columbia
Architectural
Paint Stewardship
Program Plan

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Submitted to:
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1. Introduction and Overview

A. Introduction


The District of Columbia Paint Stewardship Program is scheduled to start on November 1, 2016.

The broad goal of product stewardship is for industry, in this case, paint manufacturers, to support government in the responsibility of managing products at their end of life. Paint stewardship in the District of Columbia will be achieved by partnering with the existing government waste collection program at Fort Totten to cover their paint management costs and by increasing opportunities for the public to recycle their leftover paint through the addition of retail drop-off sites, paint collection events, and other services. The program will follow the waste management principles of reduce, reuse, recycle – achieving reduction and reuse through education on buying the correct amount of paint for a job and tips for using up leftover paint. All paint collected through the program will be managed in an environmentally responsible manner. All of these details will be reported annually to the District’s Department of Energy and the Environment (DOEE) – the program’s oversight agency.

B. Paint Stewardship in the United States

At the urging of state environmental agencies and municipal household hazardous waste programs across the country, a formal effort began in 2002 to bring about an industry-managed paint stewardship system in the U.S. This effort, the Paint Product Stewardship Initiative (PPSI), led by the Product Stewardship Institute based in Boston, Massachusetts, involved several years of stakeholder dialogue and industry and public sector research on paint use habits and recycling opportunities. Participants included the American Coatings Association, paint manufacturers, paint recyclers, federal EPA, and state and local governments across the country.

The PPSI resulted in the development of a model state law to establish an economically and environmentally-sustainable, industry-designed and implemented postconsumer paint management system. Oregon passed the model legislation in 2009, followed by California in 2010; Connecticut in 2011; Rhode Island in 2012; Maine, Minnesota, and Vermont in 2013; Colorado in 2014; and the District of Columbia in 2015.
C. **Paint Stewardship Program Plan**

The District of Columbia Paint Stewardship Law requires a stewardship organization (or individual manufacturers) to submit to the DOEE, on or before April 1, 2016, a Paint Stewardship Program Plan that addresses the following:

1. Minimize District involvement in the management of postconsumer paint by reducing its generation, promoting its reuse and recycling, and implementing agreements to collect, transport, reuse, recycle, and dispose of postconsumer paint using environmentally sound management practices;

2. Provide for convenient and available collection of postconsumer paint that, at a minimum, provides for collection rates and convenience equal to or greater than the collection programs available to consumers before the paint stewardship program and addresses coordination of the paint stewardship program with existing household hazardous waste collection infrastructure;

3. Ensure the program addresses coordination with local nonprofit building material reuse organizations without charge to the organizations;

4. Identify each producer participating in the program and the brands of paint sold in the District by each producer;

5. Describe sufficient funding for the paint stewardship program, including a funding mechanism for securing and disbursing funds to cover administrative, operational, and capital costs, including the assessment of charges on paint sold by producers in the District. The funding mechanism shall provide for a paint stewardship assessment for each container of paint sold in the District by producers and the assessment shall be remitted to the representative organization, if applicable; and

6. Describe how postconsumer paint will be managed in the most environmentally and economically sound manner, including following the sustainable solid waste management hierarchy established in section 102 of the Sustainable Solid Waste Management Amendment Act of 2014, enacted on September 23, 2014 (D.C. Act 20-423; 61 DCR 9971).

The DC Paint Stewardship Law also requires the program to provide consumers in the District with educational materials regarding the paint stewardship assessment and program, including information regarding available end-of-life management options offered through the program and information notifying consumers that a charge for the operation of the program is included in the purchase price of all paint sold in the District.

D. **PaintCare Inc.**

PaintCare Inc. – a 501(c)(3) non-profit organization – was created by the American Coatings Association, the primary trade association for the paint and coatings industry.

PaintCare was formed in 2009 to serve as the stewardship organization for architectural paint manufacturers (also referred to as producers) in states that pass paint stewardship legislation. PaintCare representation is open to all architectural paint manufacturers, and they may register with PaintCare at any time. PaintCare currently represents 200 paint manufacturers in its active state paint stewardship programs and will represent participating manufacturers in the District of Columbia program.
PaintCare’s corporate office is located in Washington, DC. State program staff are located in and/or work in the states and jurisdictions in which PaintCare programs operate, including the District of Columbia.

PaintCare’s Board of Directors consists of eleven non-paid representatives of architectural paint manufacturing companies. Appendix B provides the names and companies of PaintCare’s Board of Directors as of July 2016.

E. Program Contacts

**Primary Contact**
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F. Citations

To provide context, each section of this plan begins with citations of the relevant sections of the DC law.
2. Registered Manufacturers and Brands

Statutory Citation

Division I, Title 8. Subtitle A. Chapter 2A. Subchapter II. Paint Stewardship

D.C. Code 8-233.02 Producer paint plan required. (a) By April 1, 2016, a producer of paint sold at retail in the District, or a representative organization in which the producer is a member, shall submit a plan for the establishment of a paint stewardship program to the Mayor for approval. The Plan shall:

(4) Identify each producer participating in the program and the brands of paint sold in the District by each producer.

Section Overview

This section discusses:

- Manufacturer and brand registration
- Private label agreements
- Posting and purpose of registration lists
- Program products

A. Manufacturer and Brand Registration

Representation by PaintCare is open to all architectural paint manufacturers who are obligated to take part in the District of Columbia Paint Stewardship Program.

To identify potential participants, PaintCare obtained manufacturer information through a variety of sources, including:

- Prior registrations with PaintCare for other states
- The American Coatings Association membership
- Internet research

Manufacturers were notified about the new DC law through an electronic newsletter and a notice on PaintCare’s website for reporting sales for other states.

Some manufacturers may still be unfamiliar with the program and may need to be contacted several times to become aware of their obligations under the new law. Therefore, the identification and notification of potential manufacturers is an on-going process, and the lists of registered manufacturers and brands are expected to change as additional manufacturers become aware of the program.

Prior to the program launch, PaintCare will provide the DOEE with a current list of registered manufacturers and brands. Following the program launch, PaintCare will provide a monthly updated list of registered manufacturers and brands.
B. Private Label Agreements

Private label agreements (or services) represent products manufactured or distributed by one company for use under another company’s label. The products are also referred to as store brands or generic brands, and the agreements are also known as tolling agreements. These agreements are often kept confidential to protect the arrangements from competitive interests. Therefore, PaintCare will not specify which brands are produced by which manufacturer, unless the name of the manufacturer is included in the brand name. Instead, registered manufacturers and their registered brands will always be presented in separate lists to assure the confidentiality of private labeling and other agreements.

C. Posting and Purpose of Registration Lists

PaintCare posts the lists of registered manufacturers and brands on the PaintCare website. The purpose of posting the lists is to make them available for retailers, distributors and the DOEE. Retailers and distributors will use the brand lists to learn which brands may be legally sold in the District upon implementation of the program. The DOEE will use the manufacturer list to ensure that any manufacturer selling paint into the District is participating in a paint stewardship program, and they will use the brand list to verify that only registered brands are being sold in the District. The DOEE can also call PaintCare at any time to find out if a manufacturer or brand was recently registered for compliance.

The current lists of registered manufacturers and brands are included in Appendix C and available on PaintCare’s website. The lists will be updated and reposted within 30 days of any changes.

D. Program Products

The terms program products, PaintCare products, architectural paint, and paint are used interchangeably in this plan. In addition, this plan uses the common term latex paint to mean non-combustible or water-based program products, and oil-based paint to mean combustible or petroleum solvent-based program products.

Program products are architectural paints in containers no larger than 5 gallons in size. They do not include Industrial Maintenance (IM) coatings, Original Equipment Manufacturing (OEM) coatings, and other specialty coatings. Appendix D provides the full definition and examples of both program and non-program products. This definition is used to determine the products on which manufacturers are to apply the paint stewardship assessment (PaintCare Fee), as well as to determine which postconsumer products are accepted by the program’s paint drop-off sites. As needed, PaintCare issues product notices to explain or clarify whether and why certain types of products are a part of the program or not. Examples of these notices are also included in Appendix D.
3. Collection Infrastructure

Statutory Citation

Division I, Title 8. Subtitle A. Chapter 2A. Subchapter II. Paint Stewardship

D.C. Code 8-233.02 Producer paint plan required. (a) By April 1, 2016, a producer of paint sold at retail in the District, or a representative organization in which the producer is a member, shall submit a plan for the establishment of a paint stewardship program to the Mayor for approval. The Plan shall:

(1) Minimize District involvement in the management of postconsumer paint by reducing its generation, promoting its reuse and recycling, and implementing agreements to collect, transport, reuse, recycle, and dispose of postconsumer paint using environmentally sound management practices.

(2) Provide for convenient and available collection of postconsumer paint that, at a minimum, provides for collection rates and convenience equal to or greater than the collection programs available to consumers before the paint stewardship program and addresses coordination of the paint stewardship program with existing household hazardous waste collection infrastructure.

(3) Ensure the program addresses coordination with local nonprofit building material reuse organizations without charge to the organizations.

Section Overview

This section discusses:

- Who can use the DC Paint Stewardship Program
- Paint collection sites and services
- Drop-off site convenience
- Drop-off site operations

A. Program Audience

The DC PaintCare program will serve the District’s residents, businesses, schools, government agencies and other entities that have leftover, unwanted paint, subject to programmatic limitations. All eligible users may utilize all program services including retail drop-off sites, paint drop-off events, and the large volume pick-up service. The only exception is the Fort Totten household hazardous waste program. It only accepts paint from households.

Residential Generators/Renters and Homeowners

The program will accept any quantity of postconsumer latex or oil-based paint from this group.

Conditionally Exempt Small Quantity Generators (CESQGs)¹

Painting contractors, small businesses, and other small to medium-sized organizations are typical CESQGs. The program will accept any quantity of postconsumer latex paint from CESQGs and will accept postconsumer oil-based paint at or below the limits applied to hazardous waste generation for CESQGs.

¹CESQG is defined under the federal rules at 40 CFR 261.5.
To qualify as a CESQGs, among other requirements, a business must generate less than 220 pounds (about 25 gallons) of total hazardous waste per month.

**Small Quantity Generators (SQGs) and Large Quantity Generators (LQGs)**

The program will accept any quantity of postconsumer latex paint from SQGs and LQGs. The program will not accept postconsumer oil-based paint from SQGs or LQGs.

**B. Paint Collection System**

The District of Columbia does not currently offer collection of postconsumer latex paint. Residents may utilize the District’s household hazardous collection (HHW) events for dropping off oil-based paint at the Fort Totten Transfer Station 4-5 times a month, but no other paint recycling opportunities are in place for households at this time. Businesses have the option to hire a private hazardous waste hauler, but that is often cost prohibitive. PaintCare will increase paint recycling opportunities in the District through the addition of new paint drop-off sites, events, and other services, with the goal of providing either a retail drop-off site, or annual paint drop-off event, in each of the District’s Wards. PaintCare’s proposed paint collection system is described in the next sections.

As discussed in the next sections, the Fort Totten Transfer Station and several paint retail stores have already expressed interest in partnering with PaintCare to be public drop-off sites. Prior to program launch, PaintCare will provide the DOEE with a current list of drop-off sites and planned events, and provide ongoing updates. DOEE will be notified of any new paint drop-off sites before they begin paint collection, and be notified of any sites that leave the program or events that are set up once they are confirmed or within 30 days of the event.

**C. Fort Totten Household Hazardous Waste Program**

Household hazardous waste collection programs like Fort Totten’s are good program partners because they already have an existing customer base and have often been in place for many years. PaintCare has been in communication with the District’s Department of Public Works (DPW), the operator of the Fort Totten Transfer Station, since May of 2015. DPW is aware of the benefits to the District of partnering in the program – including cost savings, offering expanded services to the community, reducing waste, and increasing paint recycling – and would like to participate in the program. DPW contracts with a third party to run its household hazardous waste program (where oil-based paint is accepted) and the next steps are to determine their contractor’s role in the PaintCare-DPW partnership. PaintCare is optimistic that this will be happen before the program launches.

**D. Paint Retailers**

Paint retailers provide the ideal drop-off site because they are generally conveniently located, are open five or more days per week, and have staff familiar with paint products and their safe handling. In addition, their customers are likely to have some leftover paint and often ask store staff for advice on what to do with it. Retail participation as a drop-off site is entirely voluntary, and sites are not compensated.

PaintCare has identified 31 paint retailers across six of the District’s eight Wards – Wards 7 and 8 do not have any paint retailers. Retailers include paint, hardware, and home improvement stores, and they are a combination independent, co-op, chain, and corporate stores – both small and large. Of these stores, approximately 20 were identified as potential partners based on PaintCare’s experience in other states.
Of the 20, nine have expressed interest in being drop-off sites. The following map shows the location of the nine retail stores (yellow triangles). Fort Totten’s location is also indicated, with a blue triangle.
All suitable retail locations are invited to participate as PaintCare drop-off sites provided they have adequate space for paint collection bins. The space must be secure, inaccessible to the public, large enough to hold paint collection bins, have an impermeable surface, and be out of direct sunlight and rain/snow.

Sites must also comply with PaintCare’s operational requirements, including accepting all program products (latex and oil-based products), having staff available during operating hours, serving both residential and commercial users, and not charging a fee to participants who drop off paint. In addition, sites must be willing to be promoted on PaintCare’s drop-off site locator on its website and through other outreach, and to post and distribute PaintCare point-of-sale outreach materials, including a window or site poster advertising their site as a PaintCare paint drop-off site.

For all sites, PaintCare provides and covers the cost for paint collection bins, paint transportation, and paint processing (end-of-life management). In addition, sites are provided spill kits, signage, training, and training materials.

PaintCare has visited all paint retailers in person to inform them of the new law and the new fees that will be applied to architectural paint, to recruit them as paint drop-off sites, and to address any questions or concerns they may have. The following additional efforts were directed at retailers:

**Retail Mailings**

Broad outreach to retailers began in July 2015 through a mailing to all retailers – either as hard copy or electronically to their corporate office. Along with a cover letter, the mailing included:

- A retail-focused fact sheet “How Will the District’s Paint Stewardship Program Affect Paint Retailers?”
- A fact sheet for professional painters that is made available to retailers for distribution to their customers “Information for Painting Contractors”
- A fact sheet for general consumers “Information for Paint Purchasers”
- A fact sheet of program products “What Products Are Covered?”

A second notification was mailed to retailers in October 2015 that included:

- Notification that the program start date has been moved to September 2016 (PaintCare initially intended to begin the program in January 2016, but the District’s regulatory process prevented that)
- “Information for Painting Contractors” fact sheets (25 copies) to distribute to professional painters

Information was hand delivered to retailers about how to sign up as a drop-off site for the program in February 2016 that included:

- “How to Become a Drop-Off Site” fact sheet and interest form

Updated information will be hand delivered to retailers with the November 1, 2016 program launch date in August 2016 that include:

- Notification that the program start date will be November 1, 2016
• “Information for Painting Contractors” fact sheets (25 copies) to distribute to professional painters with the updated start date

• Another copy of the fact sheet “How Will the District’s Paint Stewardship Program Affect Paint Retailers” with the updated start date

• Another copy of the fact sheet “Information for Paint Purchasers” with the updated start date

• Another copy of “How to Become a Drop-Off Site” fact sheet and interest form

• General program poster (2 copies) with the approved fee structure and list of program products, to post in stores for informing customers about the upcoming program

A final starter pack of program brochures and other point-of-sale education materials will be mailed or hand delivered to all paint retailers at the beginning of October 2016 and include:

• General program poster (2 copies) with the approved fee structure and list of program products, to post in stores for informing customers about the upcoming program

• General program brochure (50 copies) that includes the goals of the program, the approved fee structure, list of program products, and other program information to inform customers about the upcoming program

• Minicard (50 copies) with information about finding a paint drop-off site when the program starts

• Another copy of the fact sheet “How Will the District’s Paint Stewardship Program Affect Paint Retailers”

• Another copy of the fact sheet “Information for Painting Contractors”

• Order form for additional printed materials (retail stores and other stakeholders may order any of the print materials, free of charge, at any time)

Current versions of all of these materials are included in Appendix E.

E. Material Reuse Stores

Building material stores or salvage yards are an excellent partner because along with serving as drop-off sites, they can operate paint reuse programs by donating or selling good quality leftover paint back to the local community to use, rather than sending it downstream through PaintCare for processing. PaintCare compensates these sites for paint reuse. Unfortunately, PaintCare has not been able to identify any such stores or organizations within the District. PaintCare will also continue work to identify and coordinate with local nonprofit building material reuse organizations that provide pickup service for District residents and/or businesses. PaintCare is currently in talks with Community Forklift in Hyattsville, Maryland regarding the possibility of working with them as a transporter for latex-only large volume pick-ups.

F. One-Day Paint Drop-Off Events

Paint drop-off events will be held throughout the year across the District to supplement the program’s retail drop-off sites. At least one event will be held each year in each Ward that does not have retail
A drop-off site. PaintCare’s paint-only drop-off events will be open to participants from any Ward in the District. PaintCare has identified about a dozen potential event locations and will work to secure them prior to program start. A list of planned events and secured locations will be provided to DOEE as soon as possible and no later than 30 days before the event takes place.

G.  Large Volume Pick-Up Service

The Large Volume Pick-Up (LVP) Service will be offered to painting contractors, other businesses, and households with large volumes of paint – generally more than 300 gallons. Under this service, approved users will receive a direct pick-up at their business or home. Approval for use of the LVP service is determined by PaintCare. Users of the service will be asked to provide specific information about their volume of paint, paint type (latex vs. oil-based), and container sizes. Once an entity is approved for pick-up, they will be put in direct contact with PaintCare’s transporter to schedule an appointment.

H.  Site Visits and Monitoring

Retail drop-off sites will receive site visits a minimum of two times per year, and PaintCare will contact Fort Totten annually. The purpose of these visits is to ensure compliance with program requirements, address any needs or concerns the sites may have, check their supplies of outreach materials, and solicit their feedback on how to improve the program.

I.  Drop-Off Site Operations

All PaintCare drop-off sites must have an agreement in place with PaintCare, follow all procedures in PaintCare’s operational guidelines, and operate in accordance with applicable federal, state and local environmental laws, regulations, and permits.

Drop-Off Site Training

All drop-off sites receive an in-person, on-site training regarding PaintCare program operations and are provided with a training binder that is reviewed during the training and that includes a training log to be signed by all employees who handle paint for the program at the site. Training topics include:

- History and goals of paint stewardship programs
- Identification of program products
- Safe handling and storage of program products
- Spill clean-up and reporting
- Procedures for scheduling a paint pick-up
- Screening for generator status to determine if a business qualifies to use the program for oil-based paint
- Record keeping

Additional details about site requirements and site training can be found in the retail Drop-Off Site Guidelines and the training slides in Appendix F. Both of these documents are included in the training binder left with sites following their training.
Collection Volumes

Drop-off sites may set their own limit for the amount of paint they will accept, as long as the limit is not less than five gallons per customer per day.

Paint Storage Bins

Drop-off sites will be provided with paint storage bins to place postconsumer paint received through the program. These bins will be US DOT approved reusable boxes (below left) or single-use cardboard boxes (below right), or other appropriate containers. Drop-off sites will be required to keep bins in a secure location that does not have public access.

Non-Program Products

Minimization of non-program products entering the program is critical and will be achieved through public education, signage at drop-off sites, and drop-off site training on product identifications.

PaintCare’s transporters and downstream processors will manage any incidental non-program products they receive. They will notify PaintCare of any incident and identify the specific drop-off site from where the non-program products originated and the quantity and type that were found. Depending on the severity of the contamination, PaintCare may do one or more of the following: (1) contact the site to let them know about the incident, (2) provide additional/refresher site training on identification of program and non-program products, or (3) in extreme cases, remove the site from the program.
4. Materials Management

Statutory Citations

Division I, Title 8. Subtitle A. Chapter 2A. Subchapter II. Paint Stewardship

D.C. Code 8-233.02 Producer paint plan required. (a) By April 1, 2016, a producer of paint sold at retail in the District, or a representative organization in which the producer is a member, shall submit a plan for the establishment of a paint stewardship program to the Mayor for approval. The Plan shall:

(6) Describe how postconsumer paint will be managed in the most environmentally and economically sound manner, including following the sustainable solid waste management hierarchy established in section 102 of the Sustainable Solid Waste Management Amendment Act of 2014, enacted on September 23, 2014 (D.C. Act 20-423; 61 DCR 9971).

Section Overview

This section discusses:

- Paint transportation
- Paint processing
- Insurance and financial assurance

A. Paint Transportation

An effective transportation system is required to ensure the paint collection system operates efficiently. PaintCare will contract for all paint transportation services. Transporters may include both private and public entities and must:

- Meet all applicable state and federal DOT rules and regulations.
- Track postconsumer paint from the point of collection to its final destination.
- Have experience in scheduling pick-ups and routing to maximize efficiency, taking into account the number of stops, location, volume of paint to be collected, and projected weight of loads.
- Make their facilities and records available to PaintCare for audit.

Following a formal bid process that began in July 2015, PaintCare selected and has finalized a transportation collection agreement with Maumee Express, Inc. (MXI) to service retail drop-off sites, large volume pick-ups and one-day drop-off events. MXI meets all of the requirements listed above. In addition, in an effort to minimize operational changes to the Fort Totten’s household hazardous waste collection program, PaintCare is working with DPW to incorporate their program operator into the PaintCare program.

Transporters will service drop-off sites on either an on-call basis (sites call for pick-up when their storage capacity is 50% full), or on a set schedule – whichever method is best for each drop-off site. Transporters will deliver empty paint storage bins and other supplies (e.g., spill kits) to PaintCare drop-off sites and events. Transporters will pick up full bins within five days of a request for drop-off sites or at the end of the day for events.
All sites will be asked to accommodate more than one paint collection bin. It is less expensive and more efficient to pick up several bins from one location than to serve the same location several times and pick up only one bin each time. PaintCare recognizes the limitation of space within the retail locations within the District and will work with both the retailers and MXI to accommodate as many retailers while still operating an effective transportation system.

**B. Paint Processing**

PaintCare will contract for processing and proper end-of-life management of postconsumer paint collected in the program. Through an RFP process, MXI Environmental Services of Abingdon, VA was selected as the processor for both latex and oil-based paints.

The following summarizes the management options PaintCare intends to use for postconsumer paint collected in the program. These options are prioritized by highest, best use:

<table>
<thead>
<tr>
<th>Latex Paint</th>
<th>Oil-Based Paint²</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Reuse</td>
<td>1. Reuse</td>
</tr>
<tr>
<td>2. Recycling back into paint or into another product</td>
<td>2. Energy recovery or fuel incineration</td>
</tr>
<tr>
<td>3. Beneficial use</td>
<td></td>
</tr>
<tr>
<td>4. Proper disposal</td>
<td></td>
</tr>
</tbody>
</table>

The condition of paint received by the program will determine how it will be managed. If containers are not sealed well or not stored properly (indoors, out of rain or freezing temperatures), latex and oil-based paint can harden or dry out or otherwise be spoiled by mold, rusting cans, or freezing which will make some or all of the contents of an individual container of the paint unusable or not recyclable. Ultimately, the method of storage and the timing of the decision to recycle leftover paint are determined by the consumer. The program encourages the return of unwanted postconsumer paint in a timely manner in an effort to reduce the age and improve the condition of the paint.

The following provides a more detailed description of the latex and oil-based paint management options listed above.

**Latex Paint Management**

**Reuse.** As discussed previously, the program will implement and support latex paint reuse programs if any are identified in the future. Monetary compensation will be provided to sites that give away (or sell) reusable paint to the public. Paint reuse programs return good quality paint to the local community without moving the paint through a costly network of transporters and processors. This is also an important opportunity to reduce the environmental impacts of the program. As with other second-hand products, users of “previously-owned” latex paint will be notified that the suitability of the product cannot be guaranteed. Reuse sites will seek to obtain participant acknowledgement through a waiver.

² While it is possible to recycle oil-based paint back into paint, no processor offers this option at this time.
form or logbook entry before the paint is taken for reuse. Partnering reuse sites and local reuse programs that pickup paint from District residents and/or business will be compensated for their value added services.

**Recycling Paint Back into Paint.** Latex paint may be used to make recycled-content latex paint. Once reprocessed, recycled-content paint is sold in domestic and international markets. The finished recycled-content paint varies from high quality color-segregated and filtered paint to color-blended gray paint often used to paint over graffiti.

**Recycling Paint into Non-Paint Products.** Though options are limited at this time, latex paint may be used as a raw material for other products.

**Beneficial Use.** Latex paint may go to a beneficial use – as approved by federal, state and local authority – including use as a fuel substitute or as alternative daily cover (ADC).

**Disposal.** Latex paint may be solidified for proper disposal. In this process, liquid paint is combined with drying agents and turned into a solid that is suitable for landfill. Solidification represents the least desirable management method for post-consumer latex paint and will only be utilized for latex paint that is not suitable to be managed for recycling or beneficial use.

**Oil-Based Paint Management**

**Reuse.** As with latex paint, the program will support oil-based paint reuse where possible. Reuse programs benefit the community and reduce the lifecycle impact of the postconsumer paint. Users of “previously owned” oil-based paint will be notified that the suitability of the product cannot be guaranteed. Drop-off sites will seek to obtain participant acknowledgement through a waiver form or logbook entry before the paint is taken away for reuse. As noted above, reuse sites and local reuse programs that pickup paint from District residents and/or business will be compensated for their services.

**Energy Recovery.** Some cement kilns process high BTU value industrial by-products and hazardous wastes, including oil-based paint. The energy generated through processing the waste is recovered and used beneficially. These kilns are fully permitted for the necessary federal, state, and local requirements for hazardous waste management and monitor air emissions and kiln ash for permit compliance.

**Fuel Incineration.** Permitted hazardous waste incinerators commonly use high BTU value waste materials, including oil-based paint as a substitute fuel source. Using waste as a fuel source offsets the use of fossil fuels. These incinerators are fully permitted for the necessary federal, state, and local requirement for hazardous waste management and monitor air emissions and ash for permit compliance.

**C. Non-Program Products and Empty Containers**

**Non-Program Products.** Although drop-off sites will be trained and instructed to screen out non-program products, it is likely that a small number of containers of non-program products may enter the program and be screened out during the sorting process by PaintCare’s transporters and processors. Non-program products will be recycled or disposed of as hazardous waste by PaintCare’s service providers rather than returned to a drop-off site.

**Empty Paint Containers.** Whenever possible, after processing the paint, empty metal and plastic paint containers will be recycled. PaintCare will work with its service providers to identify and utilize opportunities to recycle containers as markets permit.
D. Insurance and Financial Assurance

PaintCare requires all contractors – drop-off sites, transporters, processors, etc. – to carry insurance appropriate to the services provided for the PaintCare program. While the specific amount and terms may vary from one contractor to another, they may include:

- Commercial General Liability Insurance
- Commercial Automobile Liability Insurance
- Workers’ Compensation Insurance
- Environmental Pollution Liability Insurance
- Endorsements to name PaintCare as an additional insured on the required insurance coverage (other than Workers’ Compensation)

Because contractors have widely different insurance policies (e.g., commercial insurance vs. self-insurance, etc.), PaintCare evaluates (often with the assistance of outside legal counsel) the insurance terms in each contract on a case-by-case basis to ensure that the contractor maintains insurance of the types and in the amounts appropriate for the services the contractor provides to the PaintCare program. PaintCare itself also carries Pollution Liability, Commercial General Liability and Excess Umbrella Coverage to cover any liability PaintCare may incur.

PaintCare also requires all contractors to comply with all federal, state and local laws. If financial assurance requirements are applicable to a PaintCare contractor, then they must be in compliance with those laws.
5. Education and Outreach

Statutory Citation

Division I, Title 8. Subtitle A. Chapter 2A. Subchapter II. Paint Stewardship

D.C. Code 8-233.02 Producer paint plan required (e) A producer or representative organization shall provide consumers in the District with educational materials regarding the paint stewardship assessment and paint stewardship program, including information regarding available end-of-life management options for paint offered through the paint stewardship program and information notifying consumers that a charge for the operation of the program is included in the purchase price of all paint sold in the District.

Section Overview

This section discusses:

- Outreach methods, messages, and target audiences
- Phased outreach approach and lessons learned from PaintCare programs in other states
- Input and lessons learned from paint retailers
- Site locator tool
- PaintCare hotline
- Surveys
- Examples of outreach materials

A. Methods

PaintCare is committed to providing robust and effective education and outreach in the District of Columbia using a variety of communication methods, including:

- Earned media (e.g., press releases/coverage)
- Print media (e.g., newspaper, direct mail, flyers)
- Point of Sale (POS) materials (e.g., brochures, fact sheets)
- Online and social media (e.g., webpage, banner ads, Facebook)
- Direct, face-to-face communications (e.g., home shows, retail site visits, presentations)

B. Messages

Reduce, Reuse, Recycle

The “Reduce, Reuse, Recycle” messages have been used by environmental organizations and waste management programs for many years. To reduce the amount of postconsumer paint and to inform consumers how and where to recycle their unwanted paint, PaintCare uses a more instructive and paint-
specific version of the 3Rs. PaintCare’s message is “Buy Right, Use It Up, Recycle the Rest” to say (1) purchase the right amount of paint for a job, (2) try to use up leftover paint when you can or give their unwanted paint to others who can use it, such as schools, churches and non-profits, and (3) if you still have unwanted paint, bring it to a PaintCare site for recycling.

Program Awareness

Additional messages are used to create awareness of the program and answer these questions:

- What is PaintCare and why does the program exist?
- Why was the law passed (e.g., product stewardship, cost savings to municipalities)?
- How much is the PaintCare Fee and what is it for?
- Which products are accepted in the program and which products are not?

C. Target Audiences

PaintCare’s outreach and education strategy will focus appropriate messages to the following audiences:

- Households (residents)
- Businesses that generate paint (e.g., professional painters, contractors, property managers)
- Trade associations (e.g., contractors’ associations, realtor associations)
- Paint retailers
- Non-English speakers

The following examples illustrate how the program may adjust the emphasis of messages in outreach materials based on target audience:

Households

- Emphasize how to find a drop-off site to recycle paint – this is the information most requested.
- Promote using up leftover paint to do-it-yourselfers as a primer or for small or creative projects.
- Educate consumers on how to buy the right amount of paint by describing factors that determine the correct amount of paint needed in addition to calculating square footage of the walls, such as the texture of the surface to be painted, quality and coverage rate of the paint, changing colors, and whether the surfaces have been previously painted or primed. PaintCare will promote that consumers consult with paint store staff rather than relying on simple square footage calculations.

Businesses that Generate Paint

- Emphasize “Recycle the Rest” as more recycling opportunities will be available than previously and also available districtwide.
- Promote using up leftover paint.
• Promote the LVP service to businesses with large volumes of leftover paint so they can request a
direct pick-up of all of their leftover paint rather than transport their paint to drop-off sites a
little at a time.

Real Estate Agents

Many new home buyers find paint left behind by previous owners. To help those either buying or selling
a home, PaintCare will reach out to real estate agents. Although real estate agents usually don’t
generate leftover paint themselves, they are in an excellent position to help educate home buyers,
sellers, as well as the professional painters who help get the homes ready to sell.

Paint Retailers

PaintCare has developed print materials for use by all paint retailers to educate store staff and the
general public (regardless of whether or not they are drop-off sites) about the program. Retailers are
provided PaintCare materials at no charge. Examples include:

• Brochures and mini cards that help the public find drop-off sites and explain the program.
• Signage that promotes general awareness of the program, explains the PaintCare Fee, and how
to find a paint drop-off site.
• Fact sheets (available as printed copies or from PaintCare’s website) and designed for a number
of audiences and subjects (e.g., general information, how to become a paint drop-off site, how
to request a large volume pick-up).

It is the responsibility of PaintCare to provide outreach and education materials to retailers of paint.
Retailers may order printed materials using PaintCare’s order form or by phone year round. Drop-off
sites also receive materials from PaintCare staff during site visits. Finally, electronic files of materials are
always available from PaintCare’s website for retailers who wish to print them.

PaintCare will also inform retailers that PaintCare’s outreach messaging about buying the right amount
of paint for a job recommends that customers consult with retail store staff.

Translated Materials

PaintCare has identified the need to translate the program brochure and fact sheets into languages
other than English that are commonly spoken. In the District, PaintCare will translate brochures and fact
sheets into Amharic, Chinese, French, Korean, Vietnamese and Spanish, and other languages upon
request. Translated materials are also available at any time to retailers and electronic copies will be
posted on PaintCare’s website.

D. Phasing in Outreach

PaintCare has learned from starting programs in eight states that at the start of a new program, it is
important to balance the need to inform the public about the new program (that there is a new fee on
paint and that there are new paint drop-off sites) with the need to allow the drop-off sites time to
become familiar and comfortable with program operations.

The use of the Fort Totten HHW program by District residents often requires acting in a timely manner
because the number of operating days and hours are limited. At the start of PaintCare programs in some
states, some sites were deluged with large numbers of people hurrying to use the retail drop-off sites as
soon as they learned about the program because they assumed that the program would be limited in
some way. However, with PaintCare there is no immediacy to using the retail drop-off sites because they are available year round.

PaintCare will conduct outreach to all Wards in the District about the program and drop-off options, but the outreach will be phased in gradually in order to avoid overwhelming sites and frustrating customers and retailers. When paint storage bins become full, sites cannot accept more paint until the full bins are replaced with empty ones for safety reasons. If customers are then turned away, they become unhappy with the program and with the retailer, the retailer also becomes frustrated turning customers away, and there is concern this may lead to illegal dumping.

To address these issues, PaintCare’s approach will be to limit outreach at the start of the program to press releases that announce that there is a new program – with a fee on new paint – and explain that retail drop-off sites are permanent and open year round during regular business hours. As sites become more comfortable with the operations, PaintCare will gradually start placing media buys to increase awareness of the program and inform people how to find drop-off sites. Once the retailers that are serving as drop-off sites are more comfortable with the program, PaintCare will expand the level of outreach. Due to the fact that the District is a relatively small area within a larger and expensive media market that includes large suburban populations in Maryland and Virginia, broadcast media will not be used because radio and television cannot be isolated to only listeners within the District borders.

Compared to the eight PaintCare states, the mass media options are limited, and PaintCare will use mostly POS materials distributed in paint stores, local or neighborhood newspapers targeted to District residents and businesses, regular mail, and geo-targeted social and online media in combination with direct face-to-face contact at community events.

This initial strategy lacks an important element – informing those people who may not see any news stories that the PaintCare Fee is being added to their new paint purchases. PaintCare knows that professional painters and other consumers who purchase paint frequently will notice the new fee and be more concerned and vocal than those who buy paint infrequently. To address this group, PaintCare will work with painting contractors and their associations to inform them in advance of the program and fees, and has already started to provide fact sheets to retailers to insert in their monthly bills to regular customers and make available in the stores so that customers will not be surprised by the fees.

E. Stakeholder Meetings with Retailers

Experience in PaintCare’s existing programs demonstrated that it is difficult to get retailers to use written materials about the PaintCare program, despite offering and delivering them free of charge. To address this, PaintCare worked with retail stakeholders to learn what would make them more willing or interested in utilizing PaintCare’s materials and promoting the benefits of the program.

PaintCare held two meetings with retailers: In California in June 2012, several months prior to the start of that program (PaintCare’s second program), and in Oregon in 2013, almost three years after the start of that program. At these meetings, retailers reviewed PaintCare point-of-sale materials (posters, brochures, etc.) and provided feedback about messaging, design, size, adaptability, co-branding and other elements that may factor into a retailer’s willingness or ability to use these materials. Key feedback from these meetings included:

- Messages should be simple and not abstract in any way, e.g., “Recycle with PaintCare” was recommended to replace “From Basement to Beautiful, from Garage to Glorious.”

- Retailers requested a simple and small card to hand to customers to help them contact PaintCare by phone or via the website to find a drop-off site.
• Estimating the correct amount of paint to purchase is complicated. It requires knowledge about the type of paint, surface to be painted, and other factors. Retailers would not utilize or distribute PaintCare materials addressing this subject because it oversimplified the purchasing process and was likely to result in incorrect estimates. Instead, retailers suggested PaintCare educate consumers to seek advice about buying the right amount of paint from store staff.

• Retailers need to provide advance notice to their commercial customers (mostly professional painters) to provide them ample time to prepare for the new fees and incorporate the fees into their bids/estimates prior to the start of the program.

• After the first year of the program, there are not many complaints about fees and the focus should be shifted more to information about drop-off site and other recycling services, and less on the fees.

• Drop-off sites like to be listed in newspaper ads and see their name in print.

Much of the input received from retailers has been incorporated into PaintCare outreach materials and PaintCare continues to solicit and encourage feedback from paint retailers and transfer stations about the program’s print materials and other promotional efforts. Feedback from retailers since these focus groups were held have led to additional signage about what products are acceptable, cobranded materials (brochures and fact sheets developed with a retailer and including their logo), a counter mat version of the store poster, translations of POS materials into additional languages, better window posters, and digital ads for the retailers to use on their own websites to promote to their customers that they take back paint.

F. Site Locator Tool

PaintCare is committed to providing accurate, up-to-date information regarding paint recycling options available to the public and has developed its own nationwide database of paint collection programs, referred to as the site locator tool. This tool provides a unique, paint-specific, easy-to-use way to search for the nearest PaintCare drop-off site. Site-specific information will explain who is eligible to use a site and what limitations apply. This tool is available from PaintCare’s website. In non-PaintCare States the tool lists HHW programs where the public can bring leftover paint. In PaintCare States, it lists only PaintCare drop-off sites, including HHW programs that partner with PaintCare.

G. PaintCare Hotline

PaintCare operates a weekday hotline to assist the public with finding the nearest drop-off site and to answer questions about the program. The primary hotline staff person speaks English and Spanish.

H. Surveys

PaintCare will conduct a consumer awareness survey each year to measure awareness of the program. The surveys will target the general public, and results of each survey will be included in the Annual Reports. At a minimum the questions will ask if respondents are aware of opportunities recycling unwanted postconsumer paint in the District. Other questions may vary from one survey to another.
I. Examples of Outreach Materials
Program Brochure, Mini Card, General Program Poster, Counter Mat, Fact Sheet for Painting Contractors, Fact sheet for Large Volume Pick-Up, Newspaper advertisement, Site locator tool. Full size electronic versions of PaintCare POS materials and examples of advertisements are available from www.PaintCare.org.
6. Program Budget and Paint Stewardship Assessment

Statutory Citation

Division I, Title 8. Subtitle A. Chapter 2A. Subchapter II. Paint Stewardship

D.C. Code 8-233.02 Producer paint plan required. (a) By April 1, 2016, a producer of paint sold at retail in the District, or a representative organization in which the producer is a member, shall submit a plan for the establishment of a paint stewardship program to the Mayor for approval. The Plan shall:

(5) Describe sufficient funding for securing and disbursing funds to cover administrative, operational, and capital costs, including the assessment of charges on paint sold by producers in the District. The funding mechanism shall provide for a paint stewardship assessment for each container of paint sold in the District by producers and the assessment shall be remitted to the representative organization, if applicable.

Section Overview

This section discusses:

- PaintCare’s funding mechanism
- Projected paint sales and collection volumes
- Paint stewardship assessment
- Annual budget

A. Introduction

Architectural paint manufacturers – through representation by PaintCare – have established a sustainable funding system to cover the cost of implementing the District of Columbia Paint Stewardship Program. The PaintCare program works by placing a paint stewardship assessment on qualifying containers of architectural paint sold in the District of Columbia beginning on the program’s start date. This assessment is referred to as the PaintCare Fee. The PaintCare Fee is set at a rate to cover, but not exceed, the cost of implementing the District’s program. All revenue generated by fees on District of Columbia paint sales is spent on the District’s program.

B. Funding Mechanism

As the representative stewardship organization, PaintCare will implement and direct all aspects of the District of Columbia Paint Stewardship Program for participating manufacturers, including the financial components. Funding for program implementation will come from registered manufacturers (discussed in Section 2 of this plan) to PaintCare in the form of the PaintCare Fee. The following steps describe the application of the PaintCare Fee:

(1) Manufacturers add the PaintCare Fee to containers of architectural paint sold in the District directly or through dealers (retailers and distributors).

(2) Retailers and distributors pass the PaintCare Fee to their customers by including it in the price of architectural paint they sell in the District.
(3) When consumers buy architectural paint in the District, the PaintCare Fee is included in the purchase price. This is how retailers (and distributors) recoup the PaintCare Fee they paid when purchasing architectural paint from their suppliers.

(4) Within a designated timeframe (generally monthly), manufacturers report sales and remit to PaintCare the PaintCare Fees for architectural paint they sold in the District in the preceding reporting period. Manufacturers have already recouped the PaintCare Fees they pay to PaintCare because the Fees were included in the price of their architectural paint when they sold it to their dealers.

If PaintCare learns of a noncompliant manufacturer selling paint in the District, it will notify DOEE within 60 days of determining that we are unable to resolve the situation.

C. Paint Sales

Due to complex distribution chains that may involve layers of distributors between the manufacturer and final point of sale, most manufacturers do not know the volume of their paint sold into each individual state. To address this, PaintCare commissioned a study in 2012, with updates conducted in 2014 by a research firm that specializes in coatings industry analysis and economic forecasting. The firm utilized key indicators including existing home sales, housing starts, state-level employment rates and commercial vacancy rates to build a national and state-level model for predicting annual sales of architectural paint. The results of the study worked well for projecting paint sales in three early PaintCare states (California, Connecticut, and Rhode Island), but sales were significantly lower than projected in three later PaintCare states (Maine, Minnesota, and Vermont), leading to deficits in the latter three states.

As a result of this discrepancy, PaintCare used a different method for projecting paint sales in the District of Columbia. The new method took the average, per capita, calendar year 2015 paint sales for the six PaintCare states (California, Connecticut, Minnesota, Oregon, Rhode Island, and Vermont) that were operational the entire 12 months in 2015. This average (1.67 gallons per capita) was then multiplied by the population of the District to derive the number of gallons of paint projected to be sold annually. The result is approximately 1.1 million gallons.

Next, to determine the mix of container sizes – pints/quarts, 1-gallon, and 5-gallon – an average percent of each size category was determined using the 2015 breakout from the six states noted above. The result was 5% of paint is sold in pints/quarts, 50% in 1-gallons, and 45% in 5-gallons.

Following implementation, the program will know the actual sales volume and container size mix in the District from manufacturer reporting and fee payments. If actual sales differ from the estimates used to develop the projected budget, then the estimated revenue, postconsumer paint collection volumes, and related costs may need to be revised. If this results in the need to change the fee structure, approval would be required from DOEE.

D. Paint Collection Volumes

Paint is designed to be fully consumed through application to walls, buildings and other surfaces. Although the amount of postconsumer paint received through collection programs is measurable, the actual quantity of postconsumer paint that is leftover, unwanted and available for collection at any one time is unknown. The lag time between the purchase of paint and the decision that the remaining volume is unwanted, and the additional time taken to recycle or dispose of it, can vary greatly. In
addition, architectural paint products have a long shelf-life, so consumers purchasing paint in one year may not decide that the unused portion is unwanted for several years. All of these factors make it difficult to determine how much postconsumer paint is available for collection.

Postconsumer Paint Volume Studies and Projections

In preparing this program plan, PaintCare considered a number of studies that estimate postconsumer volumes (see Appendix G for a list of studies and their key findings). The summary of these studies is that approximately 10% of paint is leftover and of that 7% is available for collection. These numbers are consistent with data from mature programs in Canada and PaintCare’s Oregon Program which has been operating for almost six years.

The following assumptions and data were used in deriving the anticipated revenue and volume of postconsumer paint to be collected annually in the District of Columbia once the program is in a relatively steady state.

- Sales volume will remain relatively stable in the District, at approximately 1.1 million gallons annually – this volume is needed to project revenue.
- 10% of architectural paint sold remains leftover and is available for recycling, equaling approximately 110,000 gallons – this volume is needed to project collection volumes.
- Mature paint stewardship programs collect about 70% of leftover paint annually, or approximately 77,000 gallons in the District. This value can also be stated as the equivalent of 7% of sales, referred to as the recovery rate (volume collected divided by volume sold). However, because of there is a limited number of paint retailers in the District to serve as drop-off sites, PaintCare is reducing this volume slightly, to 6%, or 66,000 gallons.

E. Program Budget and Paint Stewardship Assessment

PaintCare has developed a budget and proposed a fee structure to sustain the District’s program once it is mature. It is PaintCare’s experience from other states that it takes years for a program to reach a steady state of paint collection and costs. As described in the Outreach and Education section of this plan, because PaintCare is cautious in publicizing the program in the first year, outreach and resulting paint collection volumes increase gradually over the first few years of the program. Conversely, the program has already and will continue to build up pre-program expenses until it starts and revenue is generated. These are expenses for activities that support the program from the time legislation passed to the time the program launches and funding becomes available. It includes personnel time, program supplies, legal costs, etc. The reduced costs at the start of the program resulting from a soft launch will allow pre-program expenses to be paid off in the early years of the program.

The proposed annual budget that follows is based on the assumptions discussed previously and that result in a projected recovery rate of 6% once the program is mature. The following describes the primary elements of the budget.

Revenue

The volume of paint sales and the corresponding container mix is derived from averages of actual paints sales in other PaintCare states.
Operational (Direct) Expenses

- In combination, paint transportation and processing are the most significant expense of the program, and are estimated to be approximately 60% of the District of Columbia’s total program costs. Transportation and processing costs for the District are based on contract pricing with the program’s service provider.

- Collection support is estimated to be 11% of program costs and includes paint storage bins, spill kits for drop-off sites, labor to assist LVP service users pack their paint, and other paint collection-related support.

- Communication expenses include advertising and promotional materials to increase awareness of the program. They represent approximately 11% of program costs.

- Personnel, professional fees and other expenses include the cost of one part-time District-dedicated employee, legal costs for developing contracts, and other logistical, professional support, and miscellaneous office expenses. These add up to approximately 7% of program costs.

- State administrative and oversight fees in the amount of $26,000 will be paid by PaintCare to DOEE annually – representing approximately 4% of program costs. An initial $50,000 state fee will be paid by PaintCare to DOEE for the review of the program plan and the first year of overseeing the program.

Corporate (Indirect) Expenses

Corporate expenses, also referred to as administrative or indirect expenses) are those that are not specific to the District, but rather indirectly support the District’s program. They include corporate staffing (e.g., PaintCare’s Executive Director and communications team), IT support, company-wide auditing and legal fees, and other general services that support all PaintCare states.

Corporate costs are allocated among all PaintCare states based on their relative populations. At the time of this plan, the District of Columbia represents just over 1% of the combined population of the eight PaintCare states and the District. Total corporate costs are estimated to be $4.7 million annually, or approximately $50,000 annually for the District of Columbia. These costs represent approximately 7% of the program budget.

Reserve Policy

PaintCare has a Reserves Policy to define and quantify the reserves in each state program. The policy defines the reserves as net assets and establishes a minimum threshold of 16% of annual expenses (i.e., at least two months of total operating expenses); a target of 50% (i.e., at least six months of total operating expenses), and a maximum of 75% (i.e., nine months of total operating expenses). This accumulated balance allows PaintCare programs to continue to operate in times of either higher than expected paint collection or lower than expected retail paint sales (and revenue) – or a combination of the two. Reserves or net assets represent the accumulated surplus/deficit of the program.

Paint Stewardship Assessment

The combination of anticipated program costs and projected revenue, results in the following proposed paint stewardship assessment (PaintCare Fee) structure to sustainably fund the District’s program.
### Container Size and Fee

<table>
<thead>
<tr>
<th>Container Size</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Half pint or smaller</td>
<td>$ 0.00</td>
</tr>
<tr>
<td>Larger than half pint to smaller than 1 gallon</td>
<td>$ 0.45</td>
</tr>
<tr>
<td>1 gallon up to 2 gallons</td>
<td>$ 0.95</td>
</tr>
<tr>
<td>Larger than 2 gallons up to 5 gallons</td>
<td>$ 1.95</td>
</tr>
</tbody>
</table>

In order for the District’s program to operate on the calendar year, PaintCare and DOEE have agreed to an initial 2-month check-in (following Nov-Dec 2016). Followed by a 14-month first report (for the period Nov 2016 – Dec 2017). Future reports will cover 12-month, calendar year periods. A proposed budget is provided for the first 14-month period.

#### Program Budget for the Reporting Period November 1 2016 – December 31, 2017

<table>
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<tr>
<th></th>
<th>Nov-Dec 2016</th>
<th>Jan-Dec 2017</th>
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</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
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<tr>
<td>Container size: Larger than half pint to smaller than 1 gallon</td>
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<td>$99,184</td>
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<tr>
<td>Container size: 1 gallon to 2 gallons</td>
<td>87,246</td>
<td>523,474</td>
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<tr>
<td>Container size: Larger than 2 gallons up to 5 gallons</td>
<td>32,235</td>
<td>193,410</td>
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<tr>
<td>Total revenue</td>
<td>$136,011</td>
<td>$816,068</td>
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<td><strong>Expenses</strong></td>
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<tr>
<td>Paint transportation and processing</td>
<td>62,931</td>
<td>424,544</td>
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<tr>
<td>Collection support</td>
<td>11,856</td>
<td>77,199</td>
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<tr>
<td>Communications</td>
<td>6,000</td>
<td>78,000</td>
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<tr>
<td>Personnel, professional fees, other</td>
<td>3,617</td>
<td>51,500</td>
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<td>District administrative fees</td>
<td>50,000</td>
<td>26,000</td>
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<tr>
<td>Total direct expenses</td>
<td>$134,404</td>
<td>$657,243</td>
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<tr>
<td>Allocation of corporate activity (indirect expenses)</td>
<td>8,333</td>
<td>50,000</td>
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<tr>
<td>Total expenses</td>
<td>$142,737</td>
<td>$707,243</td>
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<tr>
<td>Change in net assets</td>
<td>(6,726)</td>
<td>108,825</td>
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<tr>
<td>Pre-program cost*</td>
<td>(169,766)</td>
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</tr>
<tr>
<td>Ending net assets</td>
<td>$(176,492)</td>
<td>67,667</td>
</tr>
</tbody>
</table>

*PaintCare has incurred, and will continue to incur, pre-program/start-up costs until the program launches. These costs include but are not limited to personnel, legal costs, and the allocation of corporate expenses.*
7. Annual Report and Financial Audit

Statutory Citation

Division I, Title 8. Subtitle A. Chapter 2A. Subchapter II. Paint Stewardship

D.C. Code 8-233.02 Producer paint plan required. (f) On or before October 1, 2017, and annually thereafter, a producer or representative organization shall submit a paint stewardship program report to the Mayor that includes:

1. A description of the methods used to collect, transport, and reuse or process postconsumer paint in the District.
2. The total volume and type of postconsumer paint collected in the District and the volume by method of disposition.
3. The total cost of implementing the program, as determined by an independent financial audit funded from the paint stewardship assessment.
4. Samples of educational information provided to consumers of paint and a description of how the information is distributed.
5. Other information as required by the Mayor through rulemaking.

Section Overview

This section discusses:

- Content of the Annual Report
- Content and process for the annual financial audit

A. Annual Report

PaintCare will submit an Annual Report to the DOEE in the spring of each year covering the previous calendar year.

The Annual Report will include, at a minimum:

- A description of the methods used to collect, transport, and reuse or process postconsumer paint in the District.
- The total volume and type of postconsumer paint collected in the District and the volume by method of disposition.
- The total cost of implementing the program, as determined by an independent financial audit funded from the paint stewardship assessment.
- Samples of educational information provided to consumers of paint and a description of how the information is distributed.
B. Financial Audit

PaintCare undergoes an annual, independent financial audit of the organization as a whole. PaintCare conducts a competitive selection for the auditing firm and hires the auditor to conduct an independent audit. The cost of the audit is shared by all PaintCare states.

While the audit is conducted of the organization as a whole, it will also serve as the annual financial audit of the District of Columbia Paint Stewardship Program.

The independent audit is conducted in accordance with auditing standards generally accepted in the United States of America. Those standards require that the auditing firm plan and perform the audit to obtain reasonable assurance that financial statements are free of material misstatement. The audit also includes examination, on a test basis, of evidence supporting the amounts and disclosures in the financial statements; evaluation of the accounting principles used and any significant estimates made by management; and appraisal of the overall financial statement presentation. PaintCare will include the audited financial statements as part of the Annual Report.
Appendix A
AN ACT

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

To require a producer of paint sold in the District to establish and implement a paint stewardship program in the District.

BE IT ENACTED BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this act may be cited as the “Paint Stewardship Act of 2014”.

Sec. 2. Definitions.
For the purposes of this act, the term:
(1) “Distributor” means a company that has a contractual relationship with one or more producers to market and sell paint to retailers in the District.
(2) “Environmentally sound management practices” means procedures for the collection, storage, transportation, reuse, recycling, and disposal of paint, to be implemented by the producer, representative organization, or their contracted partners to ensure compliance with applicable federal and District laws and regulations and to protect human health and the environment. These procedures shall address adequate record keeping, tracking, and documenting the fate of materials, and adequate environmental liability coverage for professional services and for the contractors working on behalf of the producer or representative organization.
(3) “Paint” means interior and exterior architectural coatings sold in containers of 5 gallons or less and does not mean industrial, original equipment, or specialty coatings.
(4) “Paint stewardship assessment” means the amount added to the purchase price of paint sold in the District necessary to cover the paint stewardship program’s cost of collecting, transporting, and processing the postconsumer paint District-wide.
(5) “Postconsumer paint” means paint not used and no longer wanted by a purchaser.
(6) “Producer” means a manufacturer of paint who sells, offers for sale, or distributes that paint in the District under the producer’s own name or brand. The term “producer” does not include a retailer that adds tint, colorant, or other additives to paint at the retail location.
(7) “Recycling” means a process by which discarded products, components, and by-products are transformed into new usable or marketable materials in a manner in which the original products may lose their identity but does not include energy recovery or energy generation by means of incineration or combustion of discarded products, components, and by-products with or without other waste products.
(8) “Representative organization” means a nonprofit organization created by producers to implement a paint stewardship plan required by section 3.

(9) “Retailer” means a person or entity that offers paint for sale at retail in the District.

(10) “Reuse” means the return of a product into the economic stream for use in the same kind of application as originally intended, without a change in the product’s identity.

(11) “Sell” or “sale” means any transfer of title for consideration including remote sales conducted through sales outlets, catalogs, or electronic means.

Sec. 3. Producer paint stewardship plan required.

(a) By April 1, 2016, a producer of paint sold at retail in the District, or a representative organization in which the producer is a member, shall submit a plan for the establishment of a paint stewardship program to the Mayor for approval. The plan shall:

(1) Minimize District involvement in the management of postconsumer paint by reducing its generation, promoting its reuse and recycling, and implementing agreements to collect, transport, reuse, recycle, and dispose of postconsumer paint using environmentally sound management practices;

(2) Provide for convenient and available collection of postconsumer paint that, at a minimum, provides for collection rates and convenience equal to or greater than the collection programs available to consumers before the paint stewardship program and addresses coordination of the paint stewardship program with existing household hazardous waste collection infrastructure;

(3) Ensure the program addresses coordination with local nonprofit building material reuse organizations without charge to the organizations;

(4) Identify each producer participating in the program and the brands of paint sold in the District by each producer;

(5) Describe sufficient funding for the paint stewardship program, including a funding mechanism for securing and disbursing funds to cover administrative, operational, and capital costs, including the assessment of charges on paint sold by producers in the District. The funding mechanism shall provide for a paint stewardship assessment for each container of paint sold in the District by producers and the assessment shall be remitted to the representative organization, if applicable; and

(6) Describe how postconsumer paint will be managed in the most environmentally and economically sound manner, including following the sustainable solid waste management hierarchy established in section 102 of the Sustainable Solid Waste Management Amendment Act of 2014, enacted on September 23, 2014 (D.C. Act 20-423; 61 DCR 9971).

(b)(1) A paint stewardship assessment established in accordance with paragraph (2) of this subsection shall be added to the cost of all paint sold to retailers and distributors in the District. Retailers and distributors shall add the assessment to the purchase price of all paint sold in the District.

(2) The paint stewardship assessment shall be approved by the Mayor as part of
ENROLLED ORIGINAL

the plan, and shall be sufficient to recover, but not exceed, the cost of the paint stewardship program. The plan shall require that any surplus funds be put back into the program to reduce the costs of the program, including the assessment amount.

(c) A producer or its representative organization shall implement its paint stewardship program plan within 3 months of the plan’s approval by the Mayor.

(d) Beginning September 1, 2016, a producer shall not sell or offer for sale paint to any person in the District unless the producer of the paint or a representative organization of which the producer is a member submitted a paint stewardship plan to the Mayor on or before April 1, 2016, that has not been disapproved, or is implementing an approved paint stewardship program plan as required by this section.

(e) A producer or representative organization shall provide consumers in the District with educational materials regarding the paint stewardship assessment and paint stewardship program, including information regarding available end-of-life management options for paint offered through the paint stewardship program and information notifying consumers that a charge for the operation of the program is included in the purchase price of all paint sold in the District.

(f) On or before October 1, 2017, and annually thereafter, a producer or representative organization shall submit a paint stewardship program report to the Mayor that includes:

1) A description of the methods used to collect, transport, and reuse or process postconsumer paint in the District;

2) The total volume and type of postconsumer paint collected in the District and the volume by method of disposition;

3) The total cost of implementing the program, as determined by an independent financial audit funded from the paint stewardship assessment;

4) Samples of educational information provided to consumers of paint and a description of how the information is distributed; and

5) Other information as required by the Mayor through rulemaking.

Sec. 4. Retailer obligations.

(a) Beginning September 1, 2016, or within 2 months of the Mayor’s first website publication of the list required under section 5(d), whichever is later, a retailer shall not sell or offer for sale paint to a person in the District unless the producer of the paint or the paint brand was listed on the website maintained by the Mayor under section 5(d) on the date the paint was ordered from the paint producer or the producer’s agent.

(b) A paint retailer may participate on a voluntary basis as paint collection points pursuant to a paint stewardship program.

Sec. 5. Mayor’s responsibilities.

(a) The Mayor shall review and determine whether to approve a paint stewardship program plan submitted under section 3 within 120 days of its receipt. The Mayor shall make the plan available for public review for at least 30 days before determining whether to approve the plan.

(b) The Mayor may approve or deny the plan and may make approval of the plan
contingent upon the removal, change, or inclusion of specific actions and practices, or the addition of paints covered under section 2(3).

(c) Within 60 days of submission of a report under section 3(f), upon a determination by the Mayor that the implementation of the approved plan fails to meet the requirements of this act or regulations promulgated pursuant to this act, the Mayor may request modifications to the producer of representative organization’s paint stewardship program plan. The Mayor may approve or deny the proposed modifications to the plan as set forth in section 5(b). The Mayor may impose civil penalties under section 7 upon a determination that the paint stewardship organization or producer is not complying with the modified plan.

(d) Within 7 days of approving a paint stewardship program plan, the Mayor shall list the producers and brands implementing or participating in the plan on the Mayor’s website.

(e) The Mayor shall impose an initial fee to be submitted with a proposed paint stewardship program plan under section 3(a) and an annual fee to be submitted thereafter in an amount sufficient to cover the costs of an agency reviewing a paint stewardship program plan, conducting inspections, and enforcing the provisions of this act. Permit fees collected pursuant to this section shall not exceed the cost of implementing and enforcing this act.

Sec. 6. Immunity from liability; confidential information.

(a) Notwithstanding the provisions of Chapter 45 of Title 28 of the D.C. Official Code, a producer or producers and a representative organization may negotiate, enter into agreements with, share the burdens of their operation with, and conduct business with each other in accordance with this act in ways that may affect competition. No producer or representative organization shall be prosecuted, held liable, or subject to penalties or damages under Chapter 45 of Title 28 of the D.C. Official Code for actions conducted in accordance with this act.

(b) Financial, production, and sales data reported to the Mayor by a producer or representative organization shall not be subject to disclosure under the Freedom of Information Act, effective March 25, 1977 (D.C. Law 1-96; D.C. Official Code § 2-531 et seq.), or any other law or regulation; provided, that the Mayor may release a summary form of the data that does not disclose individual producer information.

Sec. 7. Rules; enforcement.

(a) The Mayor, pursuant to Title I of the District of Columbia Administrative Procedure Act, approved October 21, 1968 (82 Stat. 1204; D.C. Official Code § 2-501 et seq.), may issue rules to implement the provisions of this act.

(b) The Mayor may impose civil fines and penalties as sanctions for violations of the provisions of this act or any rules issued under the authority of this act, pursuant to the Department of Consumer and Regulatory Affairs Civil Infractions Act of 1985, effective October 5, 1985 (D.C. Law 6- 42; D.C. Official Code § 2-1801.01 et seq.) (“Civil Infractions Act”). Enforcement and adjudication of an infraction shall be pursuant to the Civil Infractions Act.

(c) In addition to the enforcement authority provided in subsection (b) of this section, the Mayor may seek injunctive relief or other appropriate remedy in any court of competent jurisdiction to enforce compliance with the provisions of this act.
Sec. 8. Fiscal impact statement.
The Council adopts the fiscal impact statement in the committee report as the fiscal impact statement required by section 602(c)(3) of the District of Columbia Home Rule Act, approved December 24, 1973 (87 Stat. 813; D.C. Official Code § 1-206.02(c)(3)).

Sec. 9. Effective date.
This act shall take effect following approval by the Mayor (or in the event of veto by the Mayor, action by the Council to override the veto), a 30-day period of congressional review as provided in section 602(c)(1) of the District of Columbia Home Rule Act, approved December 24, 1973 (87 Stat. 813; D.C. Official Code § 1-206.02(c)(1)), and publication in the District of Columbia Register.

________________________________________
Chairman
Council of the District of Columbia

________________________________________
Mayor
District of Columbia
AN ACT
D.C. ACT 20-501

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

DECEMBER 8, 2014

To require a producer of paint sold in the District to establish and implement a paint stewardship program in the District.

BE IT ENACTED BY THE COUNCIL OF THE DISTRICT OF COLUMBIA, That this act may be cited as the “Paint Stewardship Act of 2014”.

Sec. 2. Definitions.
For the purposes of this act, the term:
(1) “Distributor” means a company that has a contractual relationship with one or more producers to market and sell paint to retailers in the District.
(2) “Environmentally sound management practices” means procedures for the collection, storage, transportation, reuse, recycling, and disposal of paint, to be implemented by the producer, representative organization, or their contracted partners to ensure compliance with applicable federal and District laws and regulations and to protect human health and the environment. These procedures shall address adequate record keeping, tracking, and documenting the fate of materials, and adequate environmental liability coverage for professional services and for the contractors working on behalf of the producer or representative organization.
(3) “Paint” means interior and exterior architectural coatings sold in containers of 5 gallons or less and does not mean industrial, original equipment, or specialty coatings.
(4) “Paint stewardship assessment” means the amount added to the purchase price of paint sold in the District necessary to cover the paint stewardship program’s cost of collecting, transporting, and processing the postconsumer paint District-wide.
(5) “Postconsumer paint” means paint not used and no longer wanted by a purchaser.
(6) “Producer” means a manufacturer of paint who sells, offers for sale, or distributes that paint in the District under the producer’s own name or brand. The term “producer” does not include a retailer that adds tint, colorant, or other additives to paint at the retail location.
(7) “Recycling” means a process by which discarded products, components, and by-products are transformed into new usable or marketable materials in a manner in which the original products may lose their identity but does not include energy recovery or energy generation by means of incineration or combustion of discarded products, components, and by-products with or without other waste products.
ENROLLED ORIGINAL

(8) "Representative organization" means a nonprofit organization created by producers to implement a paint stewardship plan required by section 3.

(9) "Retailer" means a person or entity that offers paint for sale at retail in the District.

(10) "Reuse" means the return of a product into the economic stream for use in the same kind of application as originally intended, without a change in the product's identity.

(11) "Sell" or "sale" means any transfer of title for consideration including remote sales conducted through sales outlets, catalogs, or electronic means.

Sec. 3. Producer paint stewardship plan required.

(a) By April 1, 2016, a producer of paint sold at retail in the District, or a representative organization in which the producer is a member, shall submit a plan for the establishment of a paint stewardship program to the Mayor for approval. The plan shall:

(1) Minimize District involvement in the management of postconsumer paint by reducing its generation, promoting its reuse and recycling, and implementing agreements to collect, transport, reuse, recycle, and dispose of postconsumer paint using environmentally sound management practices;

(2) Provide for convenient and available collection of postconsumer paint that, at a minimum, provides for collection rates and convenience equal to or greater than the collection programs available to consumers before the paint stewardship program and addresses coordination of the paint stewardship program with existing household hazardous waste collection infrastructure;

(3) Ensure the program addresses coordination with local nonprofit building material reuse organizations without charge to the organizations;

(4) Identify each producer participating in the program and the brands of paint sold in the District by each producer;

(5) Describe sufficient funding for the paint stewardship program, including a funding mechanism for securing and disbursing funds to cover administrative, operational, and capital costs, including the assessment of charges on paint sold by producers in the District. The funding mechanism shall provide for a paint stewardship assessment for each container of paint sold in the District by producers and the assessment shall be remitted to the representative organization, if applicable; and

(6) Describe how postconsumer paint will be managed in the most environmentally and economically sound manner, including following the sustainable solid waste management hierarchy established in section 102 of the Sustainable Solid Waste Management Amendment Act of 2014, enacted on September 23, 2014 (D.C. Act 20-423; 61 DCR 9971).

(b)(1) A paint stewardship assessment established in accordance with paragraph (2) of this subsection shall be added to the cost of all paint sold to retailers and distributors in the District. Retailers and distributors shall add the assessment to the purchase price of all paint sold in the District.

(2) The paint stewardship assessment shall be approved by the Mayor as part of
the plan, and shall be sufficient to recover, but not exceed, the cost of the paint stewardship program. The plan shall require that any surplus funds be put back into the program to reduce the costs of the program, including the assessment amount.

(c) A producer or its representative organization shall implement its paint stewardship program plan within 3 months of the plan’s approval by the Mayor.

(d) Beginning September 1, 2016, a producer shall not sell or offer for sale paint to any person in the District unless the producer of the paint or a representative organization of which the producer is a member submitted a paint stewardship plan to the Mayor on or before April 1, 2016, that has not been disapproved, or is implementing an approved paint stewardship program plan as required by this section.

(e) A producer or representative organization shall provide consumers in the District with educational materials regarding the paint stewardship assessment and paint stewardship program, including information regarding available end-of-life management options for paint offered through the paint stewardship program and information notifying consumers that a charge for the operation of the program is included in the purchase price of all paint sold in the District.

(f) On or before October 1, 2017, and annually thereafter, a producer or representative organization shall submit a paint stewardship program report to the Mayor that includes:

1. A description of the methods used to collect, transport, and reuse or process postconsumer paint in the District;
2. The total volume and type of postconsumer paint collected in the District and the volume by method of disposition;
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(b) The Mayor may approve or deny the plan and may make approval of the plan
contingent upon the removal, change, or inclusion of specific actions and practices, or the
addition of paints covered under section 2(3).

(c) Within 60 days of submission of a report under section 3(f), upon a determination by
the Mayor that the implementation of the approved plan fails to meet the requirements of this act
or regulations promulgated pursuant to this act, the Mayor may request modifications to the
producer of representative organization’s paint stewardship program plan. The Mayor may
approve or deny the proposed modifications to the plan as set forth in section 5(b). The Mayor
may impose civil penalties under section 7 upon a determination that the paint stewardship
organization or producer is not complying with the modified plan.

(d) Within 7 days of approving a paint stewardship program plan, the Mayor shall list the
producers and brands implementing or participating in the plan on the Mayor’s website.

(e) The Mayor shall impose an initial fee to be submitted with a proposed paint
stewardship program plan under section 3(a) and an annual fee to be submitted thereafter in an
amount sufficient to cover the costs of an agency reviewing a paint stewardship program plan,
conducting inspections, and enforcing the provisions of this act. Permit fees collected pursuant to
this section shall not exceed the cost of implementing and enforcing this act.

Sec. 6. Immunity from liability; confidential information.

(a) Notwithstanding the provisions of Chapter 45 of Title 28 of the D.C. Official Code, a
producer or producers and a representative organization may negotiate, enter into agreements
with, share the burdens of their operation with, and conduct business with each other in
accordance with this act in ways that may affect competition. No producer or representative
organization shall be prosecuted, held liable, or subject to penalties or damages under Chapter 45
of Title 28 of the D.C. Official Code for actions conducted in accordance with this act.

(b) Financial, production, and sales data reported to the Mayor by a producer or
representative organization shall not be subject to disclosure under the Freedom of Information
Act, effective March 25, 1977 (D.C. Law 1-96; D.C. Official Code § 2-531 et seq.), or any other
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rules to implement the provisions of this act.

(b) The Mayor may impose civil fines and penalties as sanctions for violations of the
provisions of this act or any rules issued under the authority of this act, pursuant to the
Department of Consumer and Regulatory Affairs Civil Infractions Act of 1985, effective October
Enforcement and adjudication of an infraction shall be pursuant to the Civil Infractions Act.

(c) In addition to the enforcement authority provided in subsection (b) of this section, the
Mayor may seek injunctive relief or other appropriate remedy in any court of competent
jurisdiction to enforce compliance with the provisions of this act.
Sec. 8. Fiscal impact statement.
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Chairman
Council of the District of Columbia

Mayor
District of Columbia
APPROVED
December 8, 2014
Appendix B
PaintCare Board of Directors*

Steve Devoe  Kelly-Moore Paint Company, Inc. (Chairman)
Steve McMenamin  California Product Corporation (Vice-Chairman)
Barry Chadwick  Benjamin Moore and Co.
John Gilbert  Behr
Michael Kenny  Henry Company
John McLaughlin  RPM
John Vanderpool  True Value
Mike Weber  Hirshfield’s Paint
Simon Yeung  Valspar
George Young  Sherwin-Williams

*One position is vacant at this time
Appendix C
1. Ace Hardware Paint Division
2. Amitha Verma, LLC
3. Anchor Paint Manufacturing Company of Denver Inc
4. Basic Coatings
5. Benjamin Moore & Co.
6. Betco Corporation LTD
7. Bond Distributing, Ltd.
8. Clemons Concrete Coatings
9. Complementary Coatings Corp.
11. CRC Industries, Inc.
12. Custom Building Products, Inc.
13. Eagle IFP Company
14. Gaco Western LLC
15. Gardner-Gibson
17. Gemini Industries, Inc.
18. H. Behlen & Bro.
19. Harrison Paint Company
20. Heartwood Corp
21. Henry Company LLC
22. Insl-X Products
23. Laticrete International, Inc.
24. Mad Dog Paint Products, Inc.
25. Messmer's Inc.
26. One Time
27. Osmo Holz und Color GmbH & Co.KG/ Osmo NA
28. Osmo USA
29. Penofin
30. Performance Coatings, Inc.
31. PPG Architectural Finishes, Inc.
32. Preserva Products, Ltd
33. Protek Paint LTD
34. Quikrete
35. Ready Seal, Inc.
36. Roman Decorating Products, LLC
37. RPM Wood Finishes Group, Inc.
38. Rudd Company, Inc.
39. Rust-Oleum Corporation
40 Sherwin-Williams
41 Sika Corporation
42 Sydney Harbour Paint Company
43 Textured Coatings of America, Inc.
44 Texturline Decorative Products
45 Timber Pro Coatings
46 True Value Manufacturing Company
47 United Gilsonite Laboratories (UGL)
48 United States Gypsum Company
49 Valspar Corporation
50 Ware Products LLC
51 Waterlox Coatings Corporation
52 Yenkin-Majestic Paint Corp.
53 Yolo Colorhouse LLC
**Registered Brands**

District of Columbia Paint Stewardship Program as of 7/5/2016

<table>
<thead>
<tr>
<th>Brand</th>
<th>Product Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A-100</td>
<td>Anchor Unikote Int-Ext Semi-Gloss Oil Enamel P-400 Series</td>
</tr>
<tr>
<td>Acocolade®</td>
<td>Benjamin Moore Moorcraft Super Hide</td>
</tr>
<tr>
<td>Ace Contractor Pro Paints and Primers</td>
<td>Benjamin Moore Moore's Floor and Patio</td>
</tr>
<tr>
<td>Ace Essence Paints</td>
<td>Benjamin Moore Moore's Kitchen and Bath</td>
</tr>
<tr>
<td>Ace Great Finishes Interior Stains &amp; Varnishes</td>
<td>Benjamin Moore Moore's Muresco</td>
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<td>Ace Interior Premium Enamels</td>
<td>Benjamin Moore Moore's Natura</td>
</tr>
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<td>Ace Royal Finest Paint</td>
<td>Benjamin Moore Premium Exterior Stain</td>
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<td>Ace Royal Paints and Primers</td>
<td>Benjamin Moore Pro Finish</td>
</tr>
<tr>
<td>Ace Rust Stop Enamels and Primers</td>
<td>Benjamin Moore Regal Classic</td>
</tr>
<tr>
<td>Ace Sealtech Waterproofer</td>
<td>Benjamin Moore Regal Select</td>
</tr>
<tr>
<td>Ace Sensations Paint</td>
<td>Benjamin Moore Satin Impervo</td>
</tr>
<tr>
<td>Ace Simply Magic Ceiling Paint</td>
<td>Benjamin Moore Satin Impervo</td>
</tr>
<tr>
<td>Ace Stain</td>
<td>Benjamin Moore Studio Finishes (except Chalkboard Paint)</td>
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<td>Ace Stain Halt</td>
<td>Benjamin Moore Super Craft</td>
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<td>Ace Wood Royal Exterior Stains</td>
<td>Benjamin Moore Super Spec (does not include Super Spec HP)</td>
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<td>Alumify</td>
<td>Benjamin Moore Super Spec HP</td>
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<td>American Accents</td>
<td>Acrylic Metal Primer</td>
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<tr>
<td>Amitha Verma</td>
<td>Benjamin Moore Super Spec HP</td>
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<td>Anchor 1600 Series Anco Inhibitive Primers</td>
<td>Alkyd Metal Primer</td>
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<tr>
<td>Anchor Environ II DTM Latex Enamel 3800 Series</td>
<td>Benjamin Moore Super Spec HP</td>
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<td>Anchor Flexi-Coat 100% Acrylic Latex Exterior Primer 3601</td>
<td>DTM Acrylic Gloss</td>
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<td>Anchor Flexi-Coat 100% Acrylic Latex Exterior Satin Finish 3600 Series</td>
<td>Benjamin Moore Super Spec HP</td>
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<td>Anchor Flexi-Coat Plus 100% Acrylic Latex Exterior Satin Finish CC-1805 Series</td>
<td>DTM Acrylic Low Lustre</td>
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<td>Anchor Poly U Super Spar Varnish 1170</td>
<td>Benjamin Moore Super Spec HP</td>
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<td>Anchor Richwood Oil Stain 3300 Series</td>
<td>DTM Acrylic Semi-Gloss</td>
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<td>Benjamin Moore Super Spec HP</td>
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<td>Anchor Signature Interior Eggshell Latex 5100 Series</td>
<td>DTM Alkyd Gloss Enamel</td>
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<td>Anchor Signature Interior Flat Latex 5000 Series</td>
<td>Benjamin Moore Super Spec HP</td>
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<tr>
<td>Anchor Sun Up Oil Based House Primer 1516</td>
<td>DTM Alkyd Low Lustre</td>
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<td>Benjamin Moore Super Spec HP</td>
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<td>Anchor Unikote Interior Flat Latex P-100 Series</td>
<td>Benjamin Moore Super Spec HP</td>
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<td>Rust Converter</td>
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<td>Benjamin Moore Super Spec HP</td>
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Registered Brands

District of Columbia Paint Stewardship Program as of 7/5/2016

Benjamin Moore Waterborne Satin
   Impervo
Best Look®
Betco EZ Gym Coat N Seal
Betco Marathane 350
Betco OMU Sealer 350
Betco TyGlue
BiN
Black Jack
Blacknight
Block Filler
Blok-Tite™
Blue Seal
Bright Life
Bruce Fresh Finish
Builders Masterpiece
Builders Solution Int.
Bulls Eye
C&M Coatings
CAB/Acrylic Clear Topcoat
CAB/Acrylic White Topcoat
Cabinet, Door & Trim Paint
Cabot
Cabot "The Finish"
Cabot Australian Timber Oil
Cabot Cabothane
Cabot Clear solutions
Cabot OVT
Cabot Problem Solver
Cabot PROVT
Cadlac
Cashmere Interior
Casual Spaces
China Crackle
Clark+Kensington Paints
Classic 99 Int
Classic Cote
Color Accents Interior Alkyd
Color Decor
Color Extra
Colorfast
Color Made Simple
ColorPlace®
Color Solutions®
Color Wheel
ColourCrete
Comex Paint
Conco
ConFlex XL
Controlz Primers
Cool-Tex
Coolwall
Core Essentials
Coronado Aqua Plastic

Coronado Ceiling Paint
   Coronado Crylicote
Coronado Elastite
Coronado Final Touch
Coronado Gold
Coronado Grip & Seal
Coronado Maxum Stains
Coronado Optimum Hide
Coronado Rust Scat
Coronado Super Kote 1000
Coronado Super Kote 3000
Coronado Super Kote 5000 (does not include the dry falls)
Coronado Supreme
Coronado Texcrete
Coronado Texcrete WB
Coronado Tough Shield
Coronado Tough Tex
Coronado Tough Walls
Corotech Electrostatic Enamel Semi-Gloss
Corotech Hammertone Enamel
Corotech Organic Zinc Rich Primer
Corotech Pre-Cat Epoxy Eggshell
Corotech Pre-Cat Epoxy Semi-Gloss
Corotech Prep All Universal Primer
Corotech Quick Dry Acrylic Spray
   DTM
Corotech Quick Dry Enamel Gloss
Corotech Quick Dry Enamel Semi-Gloss
Corotech Rust Arreter
Corotech Shop Cote Primer
Cover & Go
Crackle Lacquer Clear
CRC® Rust Converter
CRC® Zinc-It® Instant Cold Galvanize™
DeckScapes Ext
Decorative Painter's Products
Deft Clear Wood Finish Brushing Lacquer
Deft Deftane Polyurethane
Deft Deftoll Danish Oil Finish
Deft Interior Polyurethane
Deft Lacquer Sanding Sealer
Deft Step Saver Stain and Finish
Deft Water Based Polyurethane
Deft Water Borne Clear Wood Finish Acrylic
Deft Wood Stain Oil Based
Deft Wood Stain Water Based
Design Accents
Design Basics Interior

Designer Drylok (all colors)
Devine
Devoe Coatings Light Duty (Devflex and Devguard)
Devoe Paint
Diamond Brite
Dimensions
Dirt Fighter Interior
Do it Best
Do-It-Best
Drylok Concrete Floor Paint (all colors)
Drylok Concrete Protector
Drylok E1 Floor Paint (all colors)
Drylok Extreme
Drylok Latex Base Masonry
   Waterproofer (all colors)
Drylok Natural Look Sealer
Drylok Oil Base Masonry
   Waterproofer (all colors)
Drylok Water Based 5% Silicone
Drylok Wet Look Sealer
Duckback
DuPont™ Granite & Marble
   Countertop Sealer
DuPont™ High Gloss Sealer & Finish
DuPont™ Paver Armor Pro™
   Premium High Gloss Color
   Enriching Sealer
DuPont™ Paver Armor Pro™
   Premium No Gloss Color
   Enriching Sealer
DuPont™ Paver Armor Pro™
   Premium Penetrating Natural
   Look Sealer
DuPont™ Paver Armor Pro™
   Premium Salt Repelling Natural
   Look Sealer
DuPont™ Paver Armor Pro™
   Premium Semi Gloss Color
   Enriching Sealer
DuPont™ Paver Armor Pro™
   Premium Waterproofing Natural
   Look Sealer
DuPont™ Premium Stone Sealer
DuPont™ Premium Stone Sealer & Enhancer
DuPont™ Saltillo Tile Sealer & Finish
DuPont™ Semi Gloss Sealer & Finish
DuPont™ Stone Sealer
DuPont™ Stone Sealer & Enhancer
DuPont™ StoneTech® Professional Enhancer
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<td>Synteko</td>
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<td>Tack Coat</td>
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<td>Temproof 1200 Stove paint</td>
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<td>Terminatortm</td>
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<td>Tex Cote</td>
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<td>TexPrime Textured Drywall Sealer</td>
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<td>Texture Effects</td>
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<td>TexturGlaze Basic Satin</td>
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<td>TexturGlaze Flat Extender</td>
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<td>TexturGlaze Scumble</td>
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<td>TexturLine AquaGlass</td>
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<td>The Freshaire Choice</td>
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<td>Theme Paint</td>
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<td>The Paint Drop™</td>
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<td>Thompsons</td>
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<td>TileLab Gloss Sealer &amp; Finish</td>
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<td>TileLab Matte Sealer &amp; Finish</td>
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<td>TileLab Sealer/Cleaner/Resealer Combo Pack</td>
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<td>TileLab Stone Enhancer</td>
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<td>TileLab SurfaceGard</td>
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<td>Timberflex</td>
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<td>Timberflex II</td>
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<td>Timberflex Pro</td>
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<td>Timber Pro UV Crystal Urethane</td>
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<td>Timber Pro UV Deck &amp; Fence Formula</td>
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<td>Timber Pro UV Internal Concrete Sealer</td>
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<td>Timber Pro UV Internal Wood Stabilizer</td>
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<td>Timber Pro UV Log &amp; Siding Formula</td>
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<td>Timber Pro UV Masonry Top Sealer</td>
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<td>Titanium Series</td>
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<td>Total Wood Preservative</td>
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<td>Tribuilt Roof X Tender</td>
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<td>Tru Seal</td>
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<td>Twist &amp; Try</td>
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<td>Two Minute Repair Liquid</td>
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<td>TWP</td>
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<td>UGL Pro Finish (all Gloss Levels)</td>
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<td>UltraCrete</td>
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<td>Ultra Deluxe</td>
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<td>Ultra-Fill</td>
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<td>Ultra Guard</td>
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<td>Ultra Zar Plus (Gloss/Satin)</td>
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<td>Uniflex</td>
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<td>USG™ Plaster Bonder</td>
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<td>USG™ Plaster Sealer</td>
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<td>UV Plus</td>
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<td>UV Plus for Hardwoods</td>
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<td>Valspar</td>
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<td>Valspar Anti-Rust</td>
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<td>Valspar Medallion</td>
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<td>Valspar Medallion Primers</td>
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<td>Valspar Prep-Step Primers</td>
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<td>Valspar Pro 2000 Interior Contractor Finish</td>
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<td>Valspar Professional Bonding Primer</td>
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<td>Valspar Professional Exterior Primer</td>
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<td>Valspar Professional Interior</td>
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<td>Valspar Professional New Construction Primer</td>
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<td>Valspar Professional PVA Primer</td>
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<td>Valspar Restoration Series</td>
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<td>Valspar Signature Colors</td>
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<td>Valspar Tractor &amp; Implement</td>
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<td>Valspar Ultra</td>
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<td>Valspar Ultra Premium</td>
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<td>Valspar Weathercoat</td>
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</table>
Registered Brands

District of Columbia Paint Stewardship Program as of 7/5/2016

Value
Varathane
Wall Kote
Wall-Up
Walmart
Watco
Waterlox 350 VOC Satin Finish
Waterlox 350 VOC Sealer/Finish
Waterlox 450 VOC Satin Finish
Waterlox Original High Gloss Finish
Waterlox Original Satin Finish
Waterlox Original Sealer/Finish
Waterlox XL88 Gloss Urethane
Waterlox XL89 Satin Urethane
Weather All
Weathershield
WFS
White Pickling Stain
Wipe on Zar (Semi Gloss/Satin)
WithSTAND®
Wolman
Wonder Guard
Wood Classics
Wood Finishers Supply
Woodpride
WoodScapes
Woodsman
Woodturners Finish
XL70
X-O Rust
Yenkin Majestic Start To Finish
Yolo Colorhouse
ZAP Primers
Zar Classic (all Gloss Levels)
Zar Clear Wood Sealer
Zar Clear Wood Sealer Toner Base
Zar Deck&Siding Stains Solid and
Semi-Transparent (all colors)
Zar Exterior Polyurethane
(Gloss/Satin)
Zar Exterior Water Base
Polyurethane (Gloss/Satin)
Zar Interior Polyurethane (all Gloss
Levels)
Zar Ultra Exterior Polyurethane (all
gloss Levels)
Zar Ultra Interior Polyurethane (all
Gloss Levels)
Zar Ultra Max OMU (all gloss Levels)
Zar Ultra Max Rejuvenator
Zar Ultra Max Sanding Sealer
Zar Ultra Max Wipe On
Zar Ultra Max Wood Stains (all
colors)
Zehrung
Zero Gloss Varnish
Zinsser
Zone Marking Paints
Appendix D
Defining Architectural Paint Products for the Purposes of the Assessment

Architectural paint is defined under the Paint Stewardship Program as:

- **Interior and exterior architectural coatings sold in containers of five gallons or less.**

Architectural paint does not include:

- **Industrial maintenance (IM), original equipment manufacturer (OEM) or specialty coatings.**

In order to distinguish between what is an architectural coating for the purpose of the assessment and what coatings should not be assessed the fee, we are using definitions and terminology from the U.S. Environmental Protection Agency, California Air Resources Board and other state and local Architectural and Industrial Maintenance (AIM) rules.

In order to determine the products on which the fee is assessed, and the products on which the fee is not assessed, a company should follow these steps:

A. Start with the type of coating. If the coating is an architectural coating, go to B. If the coating is not an architectural coating, it is not assessed a fee.

B. If the coating meets the definition of architectural coatings (see below), does not meet the definition of Industrial Coatings (also below), and is not specifically excluded, it is assessed a fee.

I. Architectural Coatings

**Architectural coating** means a coating recommended for application to stationary structures and their appurtenances, portable buildings, pavements, curbs, fields and lawns. This definition excludes adhesives, aerosols and coatings recommended by the manufacturer or importer solely for shop applications or solely for application to non-stationary structures, such as airplanes, ships, boats, and railcars.

II. Industrial Maintenance Coatings

**Industrial Maintenance (IM) coating** means a high performance architectural coating, including primers, sealers, undercoaters, intermediate coats, and topcoats formulated and recommended for application to substrates exposed to one or more of the following extreme environmental conditions in an industrial, commercial, or institutional setting:

1. Immersion in water, wastewater, or chemical solutions (aqueous and non-aqueous solutions), or chronic exposure of interior surfaces to moisture condensation;

2. Acute or chronic exposure to corrosive, caustic, or acidic agents, or to chemicals, chemical fumes, or chemical mixtures or solutions;

3. Repeated exposure to temperatures above 120 °C (250 °F);

4. Repeated (frequent) heavy abrasion, including mechanical wear and repeated (frequent) scrubbing with industrial solvents, cleansers, or scouring agents; or

5. Exterior exposure of metal structures and structural components.

One of the primary ways AIM rules distinguish IM coatings from other architectural coatings is the manufacturer’s recommendation for restricted usage. IM coatings must be labeled under the rules as:

1. “For industrial use only.”

2. “For professional use only.”

3. “Not for residential use” or “Not intended for residential use.”

Thus, if the coating is intended and labeled as an industrial maintenance product, it is not a program product and will not be assessed the fee (see next page).
III. Original Equipment Manufacturer (OEM) Coatings

*Shop application* means that a coating is applied to a product or a component of a product in a factory, shop, or other structure as part of a manufacturing, production, finishing or repairing process (e.g., original equipment manufacturing coatings).

Under new Occupational Health and Safety Administration rules, OEM (shop application) coatings should have a Globally Harmonized System of Classification and Labelling of Chemicals (GHS) label since these products are generally intended for industrial or professional use, and may be sold in containers of 5 gallons or less. GHS labels are identifiable by the use of distinct GHS “pictograms,” or symbols plus other graphic elements contained in a square-on-point red border intended to convey specific information about the hazards of a chemical. There are eight pictograms used for hazard communication in the United States under the GHS. If the product includes a GHS label or if a company can clearly document that the coating was sold exclusively for OEM use, the fee should not be assessed.

IV. Specialty Coatings

Lastly, in order to identify Specialty or Special Purpose Coatings, we have used the definition from the Federated Society of Coating Technology’s Coatings Encyclopedic (since AIM rules don’t have a definition), which states that these coatings include arts and crafts, and automotive refinish coatings. These products should be easier to distinguish, however, as they are clearly called out as non-assessed products on the list below. The fee should not be assessed for these coatings.

**Assessed Products** (maximum container size of 5 gallons)

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

**Non-Assessed Products** (regardless of container size)

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes
Purpose
The purpose of this notice is to clarify that “Drywall Primer-Surfacers” are included in the PaintCare Program. As part of the Program, manufacturers of these products must register with PaintCare and collect and remit the Assessment (“PaintCare Recovery Fee”) as with other architectural paints in states with active Paint Stewardship programs (Oregon is currently active, California is anticipated to start in Fall 2012, Connecticut is anticipated to start in 2013).

Background
In order to assist companies with determining what coatings were architectural coatings subject to the PaintCare Recovery Fee for the Oregon program and what coatings were not, PaintCare developed a factsheet detailing what factors should be taken into consideration when making these determinations. In addition, the factsheet listed examples of program products and examples of non-program products (products that should not be assessed the fee). PaintCare, however, relies on individual manufacturers to determine what products are part of the program and what products are not, depending on their specific product lines. In some cases, PaintCare helps with this determination based on individual calls with manufacturers. In the case of Drywall Primer-Surfacers, based on these calls, it has come to our attention that some manufacturers were assessing the fee believing they were program products and some were not assessing the fee believing that they were non-program products. It appears that confusion arose when trying to distinguish drywall primer from drywall compound.

In order to ensure that all manufacturers are on a level playing field and the PaintCare Recovery Fee is indeed placed on all program products subject to the assessment, PaintCare herein clarifies that Drywall Primer-Surfacer is considered a program product and the PaintCare Recovery Fee must be assessed and remitted by all manufacturers of Drywall Primer-Surfacers. The reason for including this category under the architectural coatings that are subject to the program is as follows:

- The Drywall Primer-Surfacer products are primers. Primers are considered architectural coatings.
- MSDS sheets, either in their title and or elsewhere in the product description, for these products indicate that they are paint or primers.
- MSDS sheets indicate that they contain some type of binder or resin.
• Marketing information published by manufacturers for their own products indicate that they are vapor barriers or coatings.
• Information published by manufacturers for their own products indicate that they are vinyl, acrylic, and/or latex-based.
• Competitors have reported that they make and sell equivalent products that are not excluded by PaintCare.
• Consumers with leftover/unwanted Drywall Primer-Surfacers may bring them to a PaintCare collection site for proper recycling/disposal.

**Action**
Starting August 1, 2012, manufacturers of “Drywall Primer-Surfacers” need to ensure that these products are registered with PaintCare and add the PaintCare Recovery Fee to the wholesale price of these products to all distributors and retailers. Manufacturers are not required to pay the fee on past sales because the fees were not charged to distributors, retailers, or consumers.

**More Information**
For more information about the PaintCare Program and the responsibilities of manufacturers, please visit PaintCare.org or contact:

Paul Fresina, State Programs Director
pfresina@paint.org
(415) 606-3211

Marjaneh Zarrehparvar, Executive Director
mzarrehparvar@paint.org
(855) 724-6809

PaintCare® Inc.
1500 Rhode Island Avenue NW
Washington, DC 20005
www.paintcare.org
Masonry and Concrete Sealers labeled “For Professional Use Only”

Purpose
The purpose of this notice is to clarify that masonry and concrete sealers that are labeled “for professional use” are excluded from the PaintCare Program. Manufacturers of these products are not required to register with PaintCare and they are not required to collect and remit the Assessment (“PaintCare Recovery Fee”) in California or Oregon, the two states with active Paint Stewardship programs implemented by PaintCare.

Background
In order to assist companies with determining what products are architectural coatings subject to the PaintCare Recovery Fee for the Oregon and California programs and what products are not, PaintCare developed a definition of architectural paint detailing what factors should be taken into consideration when making these determinations. In addition, the definition lists examples of program products and examples of non-program products (products that should not be assessed the fee). PaintCare relies on individual manufacturers to determine which, if any, of their products are part of the program. In some cases, PaintCare helps with this determination based on individual calls with manufacturers. In the case of products used as sealers for masonry and concrete — and based on inquiries from many industry representatives and manufacturers of these products — it has come to our attention that manufacturers of these sealers desire clarification on whether their products are considered architectural coatings for the purposes of active and future state PaintCare programs.

In order to ensure that all manufacturers are on a level playing field and the PaintCare Recovery Fee is placed on all program products subject to the assessment, PaintCare herein clarifies that masonry and concrete sealers labeled for professional use are not considered program products and the PaintCare Recovery Fee is not required to be assessed and remitted by manufacturers of these products. Excluding these products from the definition of architectural coatings is based on the following:

- Originally PaintCare’s definition excluded products that are both (1) Industrial Maintenance Coatings and (2) labeled “for professional use only.” [Other acceptable phrases are (a) for industrial use only, (b) not for residential use, and (c) not intended for residential use].

- The definition of an IM coating varies somewhat from one state to another and from one regulatory air district to another. Generally, determining if a coating meets the criteria for IM is
based on the manufacturers recommended use for the product and whether it meets any one of certain criteria (simply put these criteria are: regular exposure to heat, chemicals, moisture, or abrasion). Masonry sealers are intended to act as waterproofing agents and are applied where water exposure is anticipated. Thus as a category they can generally be considered by manufacturers to be IM coatings and therefore meet the first criteria.

- Some manufacturers label these products for professional use. Others do not label them for professional use. There is no prohibition on a manufacturer from labeling a product for professional use. Therefore if a manufacturer chooses to change the product label on a product that they consider IM in order to also comply with the second criteria above (in the first bullet), they may do so in order have these products excluded from the PaintCare Program. The manufacturer may change their regular container label or use an additional sticker.

- If PaintCare finds that manufacturers start to change their labels on other products that are clearly not for professional use or industrial maintenance coatings (e.g. house paint), the professional use labeling will not exclude such products.

- An important purpose of the paint stewardship programs is to collect and recycle unused paint, stains, and coatings that are normally managed through government-sponsored household hazardous waste (HHW) programs. Sealers for masonry and concrete are not known to be a problem at HHW programs.

**Conclusion**

Concrete and masonry sealers that are IM coatings and labeled for professional use using one of the phrases indicated above are categorically exempt from PaintCare.

**More Information**

For more information about the PaintCare Program and the responsibilities of manufacturers, please visit PaintCare.org or contact:

Paul Fresina
Senior Director of Communication and Operations
pfredina@paint.org
(415) 606-3211

Marjaneh Zarrehparvar
Executive Director
mzarrehparvar@paint.org
(202) 462-8549

PaintCare Inc.
1500 Rhode Island Avenue NW
Washington, DC 20005
info@paintcare.org
(855) 724-6809
www.paintcare.org
Furniture Polishes, Waxes and Oils

**Purpose**
The purpose of this notice is to clarify that furniture polishes, waxes, and oils, such as linseed, tung, and lemon oil, are excluded from the PaintCare program. Manufacturers of these products are not required to register them with PaintCare and are not required to collect and remit the Assessment (“PaintCare Recovery Fee”) in states with active paint stewardship programs operated by PaintCare.

**Background**
Furniture polishes, waxes, and oils are used to clean, condition, and protect wood. They are primarily used on wood furniture. They are not considered architectural coatings; they are not covered by rules for Architectural and Industrial Maintenance (AIM) coatings. Instead, they are covered by regulations for consumer products (the same regulations that cover cleaning products, toys, adhesives, etc.).

Furniture polishes, waxes, and oils, are either absorbed into unfinished wood or sit on the top layer of furniture that has been finished with a clear coating (e.g., lacquer). Furniture is not included in the AIM rules. The definition of architectural coating excludes coatings recommended solely for application to non-stationary structures; therefore, products intended for use only on furniture are excluded from the program.

**Conclusion**
Polishes, waxes, and oils, such as linseed, tung, and lemon oil that are primarily used on furniture are excluded from the PaintCare program and therefore fees should not be applied.

**More Information**
For more information about the PaintCare Program and the responsibilities of manufacturers, please visit PaintCare.org or contact:

Taujuana Davis  
Registration Coordinator for Manufacturers  
tdavis@paint.org  
(202) 232-2733  

1500 Rhode Island Avenue NW  
Washington, DC 20005  
info@paintcare.org  
(855) 724-6809  
www.paintcare.org
Appendix E
July 2015

RE: New District of Columbia Paint Stewardship Law

Dear Paint Retailer:

Enclosed are materials to inform you and your customers about a new law and program that will make it more convenient to recycle paint in the District of Columbia. PaintCare currently operates similar paint stewardship programs in seven states (California, Colorado, Connecticut, Minnesota, Oregon, Rhode Island, and Vermont) and plans to begin a program in Maine this August. The act was signed by Mayor Gray on December 8, 2014 and became law on March 11, 2015.

The exact start date of the District’s PaintCare Program has not been determined. The program will begin within three months of approval of PaintCare’s Program Plan that will be submitted to the District Department of the Environment (DDOE) in September. At this time, we anticipate that the program will begin on January 1, 2016. We will provide updates to the start date, as well as additional information for you and your customers, over the next six months.

Enclosed are the following items:

- **Fact Sheet for Retailers.** This fact sheet introduces you to how the PaintCare Program works and how it affects your business.
- **Paint Purchaser Fact Sheet.** This fact sheet provides an overview of the program and explains that the District’s paint stewardship law requires a new stewardship fee (“PaintCare Fee”) on the sale of architectural paint. A brief explanation of the fee is also provided below.
- **Fact Sheet for Painting Contractors.** This fact sheet also provides an overview of the program and answers common questions from professional painters. Some retailers hand these out at the counter; others insert them with monthly statements.
- **Covered Products Fact Sheet.** This fact sheet provides an overview of the types of products that are part of the program. Besides house paint, the program includes stains, varnishes and sealers. Also, note that it does not include all paints, such as aerosols or auto paint.

**Stewardship Fees.** You may receive questions about the PaintCare Fee which will be applied to the purchase price of each container of architectural paint when the District’s paint stewardship program begins. The fee will fund all aspects of the program. The fee amounts will not be known until the DDOE approves PaintCare’s Program Plan. It is likely that PaintCare will propose the same fee structure used in the seven states with active paint stewardship programs and that these fees will be approved for the District. Fees are based on container size as follows: 35 cents for pints and quarts, 75 cents for 1 gallon, and $1.60 for larger than 1 gallon up to 5 gallons.
Although it would be better to inform your customers (and the general public) about both the fee amounts and how the program works at the same time, it is important for paint purchasers, and professional painters in particular, to learn about the program as soon as possible because they plan jobs well ahead of time. Therefore, while the fee structure is being calculated and reviewed in the coming months, we are starting outreach to painting contractors now. We suggest that painting contractors discuss the anticipated fees in advance with their customers to allow for an adjustment to any quotes or job bids for future projects.

If you would like additional copies of the enclosed painting contractor or paint purchaser fact sheets to share with customers, please send an e-mail to info@paintcare.org with your name, business name, mailing address, and quantity of each fact sheet. You are also welcome to call us at (855) 724-6809 to place an order. Once the fees are confirmed, updated copies of the fact sheet will be provided to you. You may also download the fact sheets from our website at www.paintcare.org/dc.

We look forward to working with you to establish a successful and convenient postconsumer paint management program for the District. Feel free to contact us at 855-PAINT-09 or visit our website at www.paintcare.org for more information.

Sincerely,

Ida Arabshahi
District of Columbia Program Manager
October 9, 2015

Dear DC Paint Retailer:

I am writing to inform you that the start date for the District of Columbia’s PaintCare program has been moved from January 1, 2016 to September 1, 2016. DC legislation specifies that the program start by September 2016, and PaintCare was seeking to start the program earlier than required.

The District of Columbia Department of Energy and Environment (DOEE), the District’s oversight agency, has recently informed PaintCare that it is necessary for the agency to pass new regulations regarding the program, and therefore the program cannot start in January, 2016. The regulatory process as projected by the DOEE is expected to be completed in March 2016. Following approval of the regulations, PaintCare will submit a Program Plan in April 2016 and – pending approval of the Plan – aim to start the program in September 2016.

Instructions for PaintCare Materials

Please remove and recycle any PaintCare materials with the January 1, 2016 date that you may have been distributing to the public. Specifically, please replace the 25 painting contractor fact sheets that we previously distributed with the updated ones (enclosed). The updated fact sheet indicates a September start date.

Additionally, please notify any regular customers, with whom you may have discussed the program, that the start date has been changed to September 2016.

We will keep paint retailers updated on the DC PaintCare program as new information is made available from the DOEE. You may also visit paintcare.org/dc for the most up-to-date information or contact me by e-mail (iarabshahi@paint.org) or phone (202-719-3696).

Thank you,

Ida Arabshahi
District of Columbia Program Manager
(202) 719-3696 | iarabshahi@paint.org
July 2016

RE: District’s New Paint Stewardship Program Starts November 1

Dear Paint Retailer:

This letter and the enclosed materials provide an update on the start date for the District of Columbia’s Paint Stewardship Law and PaintCare Program.

In April 2016, PaintCare submitted its program plan for review by the District Department of Energy and Environment (DOEE). Following program plan approval by DOEE, the start date for the District’s PaintCare program has been finalized for November 1, 2016.

Enclosed are materials to inform you and your customers about the paint stewardship law and program that will make it more convenient for households and businesses to recycle leftover, unwanted paint in the District.

Outreach Materials

Enclosed are materials for you and your customers that explain the upcoming program.

1. **Fact Sheet — How the Program Affects Retailers**
   This fact sheet introduces you to how the PaintCare program works and how it affects your business. It is similar to the fact sheet you may have received in previous communications.

2. **Fact Sheet — How Retailers Can Become a Drop-Off Site (with Interest Form)**
   Becoming a PaintCare drop-off site is optional. However, many retailers volunteer to take back paint because of the potential for increased foot traffic and to provide an additional service to their customers and community. This fact sheet explains how easy it is to become a drop-off site. Please fill out the form and return it if you are interested.

3. **Fact Sheet – Paint Purchasers**
   This fact sheet explains that the District’s paint stewardship law requires a new fee (“PaintCare Fee”) on the sale of architectural paint, including house paint, stain and varnish. The fee funds the collection, transportation, recycling and proper disposal of architectural paint. It also pays for education and administrative costs. Copies of this fact sheet for distribution to your customers are available upon request. A brief explanation of the fee can also be found in the other enclosed materials.
4. Fact Sheet — Painting Contractors
Enclosed are 25 copies of a fact sheet for your customers who are painting contractors. We developed this fact sheet at the request of retailers in other PaintCare states to help answer common questions from professional painters. Some retailers hand these out at the counter; others mail them with monthly statements.

Painting contractors plan jobs well ahead of time. Paint retailers are encouraged to inform professional painters (and the general public) about the fees and how the program will work before the program starts. We also suggest that painting contractors discuss the anticipated fees with their customers to allow for an adjustment to quotes or job bids for future projects.

5. Poster — General Information
This in-store poster informs customers about the upcoming program, the new PaintCare fees applied to the sale of paint when the program starts on November 1, and the products covered by the program.

Ordering Additional Materials
If you would like additional copies of the enclosed paint purchaser or painting contractor fact sheets to share with customers, please send an e-mail to info@paintcare.org with your name, business name, mailing address, and the type and number of fact sheets desired. You are also welcome to call (855) 724-6809 to place an order.

We look forward to working with you to establish a successful and convenient post-consumer paint management program for the District. You are invited to contact me directly with questions at (202) 719-3696 or iarabshahi@paint.org, or visit www.paintcare.org/dc for more information.

Sincerely,

Ida Arabshahi
District of Columbia Program Manager
(202) 719-3696 | iarabshahi@paint.org
A District of Columbia law adopted in March 2015 requires paint manufacturers to establish a Paint Stewardship Program in the District. Program funding comes from a fee on architectural paint starting on the first day of the program.

**START DATE: November 1, 2016**

**Paint Stewardship Program in the District of Columbia**

PaintCare Inc. is a non-profit organization established by the American Coatings Association to implement paint stewardship programs on behalf of paint manufacturers in states and jurisdictions that adopt paint stewardship laws. The District’s program is required by law, but it is designed and operated by the paint manufacturing industry through PaintCare.

**Convenient Paint Recycling**

PaintCare’s primary effort is to set up paint drop-off sites to make it more convenient for residents and businesses to recycle paint. PaintCare works with retailers to do this. In addition to retailers, PaintCare sites may include municipal household hazardous waste facilities and drop-off events, solid waste transfer stations, and landfills. There are currently more than 1,600 paint drop-off sites across eight states (California, Colorado, Connecticut, Maine, Minnesota, Oregon, Rhode Island, and Vermont).

**Participation as a Drop-Off Site is Voluntary**

Paint retailers that would like to be drop-off sites can participate if they have space for paint storage bins and can provide minimal staff time to accept paint from the public. By doing so, retailers can increase foot traffic and sales, and provide a new service for their community. They make it convenient for their customers to recycle leftover paint and help provide relief to local government programs that currently manage leftover paint. PaintCare provides storage bins, supplies, and site training. PaintCare also pays for paint transportation and recycling and promotes the sites to the local community.

**Requirements of Retailers**

**Check Registered Manufacturers and Brands**

Once the program begins, retailers may only sell architectural paints that are registered. Paint manufacturers must register their company with PaintCare, and they must register all architectural paint brands they sell in the District of Columbia (these products will have the new fee). PaintCare will publish lists of registered manufacturers and brands so that retailers can check to see that the products they sell are registered. Please visit www.paintcare.org to view registration lists. (Note that not all companies have registered, yet, for the District.)
Pass on the Stewardship Fee
When the program begins, the law requires that a stewardship fee (“PaintCare Fee”) be added by manufacturers to the wholesale price of all architectural paint sold in the District. This fee pays for all aspects of running the program. The fee is paid by manufacturers to PaintCare and then passed to their dealers. Retailers should see the PaintCare Fee on invoices from suppliers when the program starts. The law also requires that retailers and distributors apply the fee to the price of architectural paint they sell. The fees paid by customers to retailers offset the fees charged to the retailers. This ensures a level playing field for all parties.

COMMON QUESTIONS ABOUT FEES

How much are the fees?
The fees for the District are based on container size as follows:

- $0.00 – Half pint or smaller
- $0.45 – Larger than half pint to smaller than 1 gallon
- $0.95 – 1 gallon up to 2 gallons
- $1.95 – Larger than 2 gallons up to 5 gallons

How are the fees calculated?
Fees are set to cover the cost of a fully operating program in the District. PaintCare estimates the annual sales of architectural paint in the District, divides the estimated annual expenses of the program by the estimated number of containers to be sold, adjusts for container size, and determines a fee per size that provides the budget needed to fund the program. In future years, fees may be adjusted if they are set too high or too low to cover program expenses.

Is sales tax applied to the fee, itself?
Yes. The fee is part of the purchase price; therefore, sales tax is collected on the fee.

Must we show the fee on receipts?
No, but most stores show the fee in order to explain the price increase. PaintCare encourages retailers to show the fee to increase awareness of the program.

Is the fee a deposit to be returned to customers?
No, the fee is not a deposit. Fees are used entirely to cover the expenses of running the program. Fees are not given back as a deposit for the return of paint or empty paint cans – a common misunderstanding.

Do we refund the fee if a product is returned?
Yes, the fee should be refunded because it is part of the purchase price.

Do we apply the fee to sales on the first day of the program for inventory purchased before the first day of the program, even though we didn’t pay a fee for the product to the distributor or manufacturer?
Yes, retailers must add the fee on all covered products sold on or after the first day of the program, regardless of when (before or after program launch) they were purchased from the distributor or manufacturer.

How will the public know about the fee?
PaintCare will provide materials for retailers to distribute to the public to help explain the purpose of the fee, how the program works, and how to find a paint drop-off location. Before the program starts, PaintCare provides a “starter pack” of brochures and other information to all paint retailers. Additional materials can be ordered as needed for no charge. In addition to retailer information, PaintCare will work with contractor associations to get information to professional painting contractors, and will conduct general outreach including newspaper, radio, television, and online advertising.

What products are covered?
Architectural paints include most house paints, stains, and clear coatings (e.g., varnish and shellac). For examples of program and non-program products, please contact PaintCare or visit www.paintcare.org.
A convenient new paint recycling program will begin in the District in 2016. The program will be funded by a fee on new paint sales.

**START DATE: November 1, 2016**

**Paint Stewardship Programs**

The American Coatings Association (ACA) worked with various stakeholders interested in the management of post-consumer paint to develop and implement an industry-led paint stewardship program in the United States.

PaintCare Inc. is a nonprofit organization established by the ACA to implement the program on behalf of paint manufacturers in states and jurisdictions that adopt paint stewardship laws. PaintCare operates programs in California, Colorado, Connecticut, Maine, Minnesota, Oregon, Rhode Island, and Vermont.

**Convenient Paint Drop-Off Sites**

In each of these states, PaintCare establishes convenient paint drop-off locations for households and businesses to bring their paint for recycling. PaintCare has set up more than 1,600 drop-off sites across eight states, mostly at paint retailers.

**Assessment Fee and Funding**

As required by the District of Columbia’s paint stewardship law, a stewardship assessment, or PaintCare Fee, is added by manufacturers to the wholesale price of all architectural paint sold in the District. This fee funds the collection, transportation, recycling, and proper disposal of architectural paint. It also pays for education and program administration. Paint retailers and distributors will see this fee on their invoices from paint manufacturers.

The law also requires each retailer and distributor to add the fee to the purchase price of architectural paint sold in the District. While showing the fee on consumer receipts is not mandatory, PaintCare encourages retailers and distributors to do so to ensure transparency and aid in consumer education. Most retailers choose to show the fee on receipts and invoices.

**PaintCare Fees**

The District Department of Energy and Environment (DOEE) approved the fee structure presented in PaintCare’s Program Plan for the District. The fees for the District are based on container size as follows:

- $0.00 – Half pint or smaller
- $0.45 – Larger than half pint to smaller than 1 gallon
- $0.95 – 1 gallon up to 2 gallons
- $1.95 – Larger than 2 gallons up to 5 gallons

**Limits on Quantities at Drop-Off Sites**

Drop-off sites may set their own limits on the quantity of paint they will accept from households and eligible businesses at one time. All sites will accept up to 5 gallons of paint, but some PaintCare sites may accept more. Once the program begins, consumers are advised to contact any site they intend to use before dropping off paint to find out whether the site can accept the amount and type of paint they would like to recycle.
Pick-Up Service for Large Volumes
For businesses or households with at least 300 gallons of paint to recycle, PaintCare offers a direct pick-up service at no additional cost. To learn more about this Large Volume Pickup (LVP) Service, consumers are advised to call PaintCare or visit our website after the District’s program begins.

Municipal HHW Programs and Special Events
PaintCare will likely partner with the District’s household hazardous waste (HHW) facility to accept paint from the District’s households.

In addition, in wards where no retailer or HHW program is available, PaintCare will hold special paint collection events where the public can drop off paint.

What Products Are Covered?
The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare Products include interior and exterior architectural coatings sold in containers of five gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PAINTCARE PRODUCTS
- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (all types of finishes and sheens, including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

NON-PAINTCARE PRODUCTS
- Paint thinners, mineral spirits and solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Traffic and road marking paints
- Arts and crafts paints
- Caulking compounds, epoxies, glues and adhesives
- Paint additives, colorants, tints and resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes
The District’s paint stewardship law affects painting contractors.

**START DATE: November 1, 2016**

A District of Columbia law passed in 2015 requires manufacturers of paint to set up and operate a paint stewardship program in the District. The program will be funded by a fee on architectural paint sold in the District and will set up drop-off sites at retailers and other locations where households and businesses will be able to take most leftover paint, free of charge.

**Paint Stewardship**

The American Coatings Association (ACA) worked with various stakeholders interested in the management of postconsumer paint to develop a Paint Stewardship Program in the United States. PaintCare Inc. is a nonprofit organization established by ACA to implement the program on behalf of paint manufacturers in states and jurisdictions that adopt paint stewardship laws. “PaintCare states” include California, Colorado, Connecticut, Maine, Minnesota, Oregon, Rhode Island, and Vermont.

The main goals of the program are to decrease paint waste and recycle more postconsumer paint by setting up convenient drop-off sites in the District and PaintCare states.

**Fees and Funding**

As required by District law, a paint stewardship assessment (“PaintCare Fee”) must be added by manufacturers to the wholesale price of all architectural paint sold in the District. This fee is paid by manufacturers to PaintCare to fund setting up drop-off sites for leftover, postconsumer paint and for the transportation, recycling, and proper disposal of that paint. The fees also pay for consumer education and program administration.

The fees for the District are based on container size as follows:

- $ 0.00 — Half pint or smaller
- $ 0.45 — Larger than half pint to smaller than 1 gallon
- $ 0.95 — 1 gallon up to 2 gallons
- $ 1.95 — Larger than 2 gallons to 5 gallons

The law also requires that each distributor and retailer include the PaintCare Fee with their sale price of architectural paint sold in the District. Displaying the fee on invoices and receipts is not mandatory for distributors or retailers; however, PaintCare encourages them to show the fee and list it as “PaintCare Fee” to aid in customer and dealer education.

**Notice for Painting Contractors**

It is expected that contractors will pass the fees on to their customers in order to recoup the fees they pay on the product.

When estimating jobs, contractors should take these fees into account by checking with your suppliers to make sure the quotes for paint products include the fees. You should also let your customers know that you will be including these fees in your quotes.
New Paint Drop-Off Sites
PaintCare will establish paint drop-off sites across the District of Columbia. Drop-off sites will be at paint stores. Also, PaintCare will likely partner with the District’s household hazardous waste program. Participation as a drop-off site is voluntary.

Use of Retail Drop-Off Sites by Businesses
Retail sites will provide a convenient and no cost recycling option for painting contractors and other businesses. Businesses that generate less than 220 pounds of hazardous waste* per month will be able to use these sites to recycle all program products (both water and oil-based) with some restrictions on quantities per month.

Larger businesses (those that generate more than 220 pounds of hazardous waste per month) will be able to use the drop-off sites for their water-based program products only; they are not able to use the sites for oil-based paint or other solvent-based products.

*220 pounds is about 20-30 gallons of paint. When counting how much hazardous waste you generate in a month, oil-based paint counts (because by law it is a hazardous waste), but latex and other water-based paint does not count toward the 220 pound monthly total.

Pick-Up Service for Large Volumes
Businesses with at least 300 gallons of postconsumer paint to recycle may qualify to have their paint picked up by PaintCare at no additional cost. To learn more or to request this service after the program begins, call (855) 724-6809.

Contact
Ida Arabshahi
District of Columbia Program Manager
(202) 719-3696
iarabshahi@paint.org

What Products Are Covered?
Architectural paints ("PaintCare Products") are defined as interior and exterior architectural coatings sold in containers of five gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PAINTCARE PRODUCTS
- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

NON-PAINTCARE PRODUCTS
- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes
What Products are Covered?

Architectural paints (or PaintCare Products) are defined as interior and exterior architectural coatings sold in containers of 5 gallons or smaller. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM) or specialty coatings.

PaintCare Products

These products have fees when purchased and are accepted for free at drop-off sites:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Non-PaintCare Products

These products do not have fees when purchased and are not accepted at drop-off sites:

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

Note: Leaking, unlabeled and empty containers are not accepted at drop-off sites.
PaintCare makes it easy for paint retailers to provide a convenient and valuable service for their community.

A District of Columbia law passed in 2015 requires paint manufacturers to set up and operate a paint stewardship program in the District. The new law requires paint retailers to add a stewardship assessment (fee) to architectural paint products and to make sure they are not selling unregistered brands of architectural paint. Retailers may also volunteer to be paint drop-off sites. Retailers that would like to learn more about what it takes to join the program and be drop-off sites are encouraged to contact PaintCare for details.

**Paint Stewardship Program in the District of Columbia**

PaintCare Inc. is a nonprofit organization established by the American Coatings Association to implement this program on behalf of paint manufacturers in PaintCare states and jurisdictions (those that adopt paint stewardship laws). PaintCare operates programs in California, Colorado, Connecticut, Maine, Minnesota, Oregon, Rhode Island, and Vermont.

**Convenient Paint Recycling**

PaintCare’s primary effort is to establish paint drop-off sites throughout each PaintCare state and jurisdiction to provide convenient recycling options for the public. The program allows residents and businesses to return unused architectural paint to PaintCare drop-off locations.

PaintCare has established more than 1,600 paint drop-off sites in the active states. Most drop-off sites are at paint stores. Other sites include solid waste transfer stations and government-sponsored household hazardous waste programs. Participation as a drop-off site is voluntary.

**Benefits to Retailers**

There are many benefits to becoming a drop-off site.

As a participating retailer, you will:

- Make recycling of leftover paint more convenient for your customers
- Increase customer foot traffic and sales
- Promote your store as environmentally responsible
- Support the paint industry’s effort to lead the way in being responsible for end-of-life management of its own products
- Help relieve local government of their cost of managing leftover paint
- Help prevent the improper disposal of paint in your community

Retailers that would like to become a drop-off site can fill out the Interest Form available in the Retailers Section of www.paintcare.org/dc.
PaintCare Provides

- Listing of your store as a drop-off site on our website, and in advertisements and promotional materials
- Paint storage bins
- Transportation and recycling services for the collected paint
- Training materials and staff training at your site
- Program brochures, signage and customer education materials
- Spill kits

Drop-Off Site Responsibilities

- Provide secure storage area for paint storage bins
- Accept all brands of leftover program products from the public during operating hours
- Place unopened program products in storage bins
- Keep storage bins neat and properly packed
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure staff are trained in PaintCare program guidelines and operating procedures
- Display “drop-off site” signs in store window and display consumer education materials
- May need to check District proof of residency

WHAT PRODUCTS ARE COVERED?
The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PaintCare Products

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Non-PaintCare Products

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes
Retailer Interest Form
To Be a PaintCare Drop-Off Location

Use this form to let us know that your store is interested in becoming a PaintCare drop-off site. PaintCare has published fact sheets for each state where we have a paint stewardship program to explain details about working with PaintCare to become a paint drop-off site. Please visit www.paintcare.org or call (855) 724-6809 to request a state-specific fact sheet.

Note: This form is designed in Word using tables. If you are using the electronic version, just start typing. The boxes will expand to fit.

SPONSOR

| Store Name |
| Mail Address |
| Business Hours |

CONTACT 1

| Name |
| Title |
| Phone |
| Email |

CONTACT 2

| Name |
| Title |
| Phone |
| Email |

STORE TYPE

☐ Independent  ☐ Franchise  ☐ Chain  ☐ Co-op  ☐ Big Box

PARENT COMPANY

Fill this out if your participation is managed by a parent company:

| Company Name |
| Contact Person |
| Phone |
| Email |

STORAGE SPACE

How many cubic yard bins do you have space to store?

Each bin uses the floor space of a pallet, 3’x3’.

Normally, participating retailers are required to have at least two bins.

STORAGE LOCATION

☐ Indoors  ☐ Outdoors (secured away from public)

QUESTIONS / COMMENTS

Use this space to ask questions or provide additional information:

SEND COMPLETED FORM TO

info@paintcare.org
(855) 385-2020 Fax
PaintCare, 1500 Rhode Island Ave. NW, Washington DC 20005
Paint Recycling Program

About the PaintCare Program

PAINTCARE

Paint manufacturers created PaintCare, a non-profit organization, to set up convenient places for households and businesses to recycle leftover paint. PaintCare sets up paint drop-off sites throughout the District of Columbia and states that adopt paint stewardship laws.

PAINTCARE PRODUCTS

These products have fees when purchased and will be accepted for free at PaintCare drop-off sites:

- Latex paints (acrylic, water-based)
- Oil-based paints (alkyd)
- Stains
- Primers and undercoaters
- Shellacs, lacquers, varnishes, urethanes
- Deck and floor paints
- Sealers and waterproofing coatings for wood, concrete and masonry

NON-PAINTCARE PRODUCTS

- Paint thinners and solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Coatings used for Original Equipment Manufacturing or shop application
- Any non-coatings (caulk, spackle, cleaners, etc.)

FEES

PaintCare fees are applied to the purchase price of architectural paint sold in the District as required by law. Fees are applied to each container and vary by the size of the container as follows:

<table>
<thead>
<tr>
<th>Container Size</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Half pint or smaller</td>
<td>$ 0.00</td>
</tr>
<tr>
<td>Larger than half pint to smaller than 1 gallon</td>
<td>$ 0.45</td>
</tr>
<tr>
<td>1 gallon up to 2 gallons</td>
<td>$ 0.95</td>
</tr>
<tr>
<td>More than 2 gallons up to 5 gallons</td>
<td>$ 1.95</td>
</tr>
</tbody>
</table>

For more information or to find a place to take your unwanted paint for recycling, please ask for the PaintCare brochure, visit www.paintcare.org or call (855) 724-6809.
The District's Paint Stewardship Law requires the paint manufacturing industry to develop a financially sustainable and environmentally responsible program to manage postconsumer architectural paint.

The program includes education about buying the right amount of paint, tips for using up remaining paint and setting up convenient recycling locations throughout the state.

Paint manufacturers established PaintCare, a nonprofit organization, to run paint stewardship programs in states with applicable laws.

District of Columbia Paint Stewardship Program

Each year about 650 million gallons of architectural paint is sold in the United States. Did you know that about 10 percent goes unused and is available for recycling?

The District's Paint Stewardship Law requires the paint manufacturing industry to develop a financially sustainable and environmentally responsible program to manage postconsumer architectural paint.

The program includes education about buying the right amount of paint, tips for using up remaining paint and setting up convenient recycling locations throughout the state.

Paint manufacturers established PaintCare, a nonprofit organization, to run paint stewardship programs in states with applicable laws.

PaintCare Products

These products have fees when you buy them and are accepted for free at drop-off sites:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Leaking, unlabeled and empty containers are not accepted at drop-off sites.

Non-PaintCare Products

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulk, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

For information about recycling and proper disposal of non-PaintCare products, please contact your garbage hauler, local environmental health agency, household hazardous waste program or public works department.
Places to Take Old Paint

Paint recycling is more convenient with PaintCare. We set up paint drop-off sites throughout the District. To find your nearest drop-off site, use PaintCare’s search tool at www.paintcare.org or call our hotline at (855) 724-6809.

How to Recycle

PaintCare sites accept all brands of old house paint, stain and varnish — even if they are 20 years old! Containers must be five gallons or smaller, and a few types of paint are not accepted. See back panel for a list of what you can recycle.

All PaintCare drop-off sites accept up to five gallons of paint per visit. Some sites accept more. Please call the site in advance to make sure they can accept the amount of paint you would like to recycle.

Make sure all containers of paint have lids and original labels, and load them securely in your vehicle. Take them to a drop-off site during their regular business hours. We’ll take it from there.

What Happens to the Paint?

PaintCare will make sure that your leftover paint is remixed into recycled paint, used as a fuel, made into other products or properly disposed.

Who Can Use the Program?

**People** bringing paint from their homes can bring as much latex or oil-based paint as the site is willing to accept.

**Businesses** (painting contractors and others) can use this program with one restriction: If your business produces more than 220 pounds (about 20-30 gallons) of hazardous waste per month, you may use the drop-off sites for your latex paint only but not for your oil-based paint. Contact PaintCare to learn more about this restriction.

Large Volume Pick-Up

If you have at least 300 gallons of paint to recycle at your business or home, ask about our free pick-up service. Please call for more details or to request an appointment.

PaintCare Fee

PaintCare is funded by a fee paid by paint manufacturers for each can of paint they sell in the state. Manufacturers pass the fee to retailers, who then apply it to the price of paint. Stores can choose whether or not to show the fee on their receipts. Fees are based on the size of the container as follows:

- $0.00  Half pint or smaller
- $0.45  Larger than half pint to smaller than 1 gallon
- $0.95  1 gallon up to 2 gallons
- $1.95  Larger than 2 gallons up to 5 gallons

Not a Deposit

The fee is not a deposit — it is part of the purchase price. The fees are used to pay the costs of running the program: recycling, public education, staffing and other expenses.

Contact Us

To learn more or find a drop-off site, please visit www.paintcare.org or call (855) 724-6809.
It’s easy to recycle your leftover paint, stain and varnish. 

Recycle with PaintCare

Find a drop-off site near you: (855) 724-6809 • www.paintcare.org

Buy right. 
Use it up. 
Recycle the rest.

Manufacturers of paint created PaintCare, a nonprofit organization, to set up convenient places for you to recycle leftover paint. We’re working to provide environmentally sound and cost-effective recycling programs in your state and others with paint stewardship laws.

LEARN MORE
Visit www.paintcare.org or follow us on Facebook for tips on how to buy the right amount of paint, store paint properly, use up leftover paint, and find a drop-off site. We also have a free pick-up service for businesses or households with at least 300 gallons of paint to recycle.
# PRINT MATERIALS ORDER FORM

For free PaintCare brochures, factsheets, posters and other items

**DISTRICT OF COLUMBIA**

Please complete this form and send to PaintCare. Indicate the quantities you would like below.

<table>
<thead>
<tr>
<th>Store Name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Street Address</td>
<td></td>
</tr>
<tr>
<td>City/State/Zip</td>
<td></td>
</tr>
</tbody>
</table>

| Contact Person |  |
| Phone |  |
| Email |  |

## PROGRAM BROCHURE
General information about the PaintCare Program

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Language</th>
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</thead>
<tbody>
<tr>
<td></td>
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<td></td>
<td>Amharic</td>
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<tr>
<td></td>
<td>Chinese</td>
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<tr>
<td></td>
<td>Vietnamese</td>
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</tbody>
</table>

## PROGRAM POSTER
General PaintCare information on 1 page (8.5 x 11)

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<thead>
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<th>Language</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>English</td>
</tr>
</tbody>
</table>

## MINI-CARD
Quick reference to help customers find drop-off sites

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Language</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>English</td>
</tr>
<tr>
<td></td>
<td>Spanish</td>
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## PAINTING CONTRACTOR FACT SHEET
General information for painting contractors

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Language</th>
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<td>Vietnamese</td>
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## BROCHURE HOLDER
Keep the brochures neat and in one place.
Would you like a brochure holder for the counter?

☐ Yes
☐ No

## LARGE VOLUME PICK-UP FACT SHEET
How to request a pickup for 300 gallons or more

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Language</th>
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<td></td>
<td>English</td>
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<td></td>
<td>Spanish</td>
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</table>

**SEND COMPLETED FORM TO:**

Email:  retail@paintcare.org  
Fax:  (855) 385-2020  
Phone: (855) 724-6809

Email: retail@paintcare.org  
Fax: (855) 385-2020  
Phone: (855) 724-6809

Mail:  PaintCare, 1500 Rhode Island Ave. NW, Washington DC 20005
Appendix F
Retailer Drop-Off Site Guidelines

March 28, 2016

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Contact Information

<table>
<thead>
<tr>
<th>Site Name:</th>
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<tr>
<td>Site Address:</td>
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<tr>
<td>Mailing Address (if different):</td>
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<tr>
<td>Site Contact 1. Name/Phone:</td>
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<tr>
<td>Site Contact 2. Name/Phone:</td>
<td></td>
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<tr>
<td>PaintCare Contact Name:</td>
<td></td>
</tr>
<tr>
<td>PaintCare Contact Phone/Email:</td>
<td></td>
</tr>
<tr>
<td>Hauler Company and Contact Name:</td>
<td></td>
</tr>
<tr>
<td>Hauler Contact Phone/Email:</td>
<td></td>
</tr>
</tbody>
</table>
Section 1. PaintCare Drop-Off Sites

PaintCare Provides

- Paint Collection Bins
- Labels for paint Collection Bins
- Spill kit
- Recordkeeping forms and/or log book
- Signage identifying your site as a PaintCare Drop-Off Site
- Educational print materials for your customers

General Guidelines for Drop-Off Sites

Each PaintCare Drop-Off Site has unique logistical and operational considerations, meaning that each Drop-Off Site must make its own decisions and use its best judgment to operate in the safest manner possible in accordance with applicable Law. To ensure the highest standards of safety for you and your staff, Drop-Off Sites must:

- Accept Program Products from customers during your regular advertised or posted operating hours
- Have appropriate signage that informs customers of the hours of operation
- Participants must be assisted and supervised when they come to drop off Program Products. Drop-Off Site staff should greet participants and verify eligibility of the participant and their leftover paint products as Program Products
- When you are unable to accept a product from a consumer, please explain why the product cannot be accepted (e.g., not part of Program, leaking, oil-based paint from SQG/LQG, etc.)
- IMPORTANT: Never open or allow a customer to open a Program Product container
- Display PaintCare signage to identify your store as a Drop-Off Site – signage should be posted in a highly visible area, at the entrance of your store
- Have adequate space, staffing and training to collect and store Program Products
- Place all Program Products immediately in Collection Bins approved for use by PaintCare and provided by its contractors.
- Provide a secure space for empty and full Collection Bins
- Pack only Program Products into Collection Bins (see Section 3 for a description of Program Products)
- Schedule shipments of Program Products from your Drop-Off Site
- Maintain all records relating to the Program
- Train staff to be familiar with the requirements and practices of this guide
Paint Collection Bin Area

Establish a dedicated area for paint Collection Bins and Program Products.

Collection Bins include secondary containment to contain liquids in the event a can leaks while in storage. They must also be placed on an impermeable surface (e.g., concrete, asphalt, sealed wood floor) at all times.

Collection Bins must be structurally sound. If you see any evidence of damage that may cause a leak or spill, notify PaintCare immediately.

Place Collection Bins away from ignition sources.

Place Collection Bins away from storm drains and floor drains.

Mark the Collection Bin with the date the first Program Product is placed in it to help the Program track how quickly your Collection Bins are filled.

Collection Bins must be protected from precipitation and temperature extremes. If stored outdoors, Collection Bins must be kept under cover (to prevent exposure to precipitation) and may need to be moved indoors at times to protect against temperature extremes. If you store Collection Bins outdoors, you may need approval from your local fire or hazardous materials oversight agency.

Please make sure to comply with any local fire codes or other regulations that might pertain to your storage of Collection Bins at your site.

Security

The Drop-Off Site and Collection Bin storage area should be secured and locked when they are closed or not attended.

Only Drop-Off Site staff should have access to the Collection Bins and storage area.

Packing and Maintaining Collection Bins

Bins must be labelled with the words “Paint Stewardship – Used Paint.” If a bin is not labelled or PaintCare’s hauler does not provide labels, notify PaintCare immediately. Keep Collection Bins closed except when adding Program Products.

Maintain enough space around Collection Bins to inspect for leakage and emergency access.

Please do not overfill Collection Bins.

Pack 5-gallon buckets on the bottom layer of the Collection Bins for stability.

Pack all Program Products (cans, buckets) upright and as tight as possible in the Collection Bins to protect contents from shifting and leaking in transit.

Use good housekeeping standards; keep paint storage areas clean and orderly.
Section 2. Accepting Program Products

What Is Architectural Paint

PaintCare Drop-Off Sites should accept only Program Products for management under the PaintCare Program.

Section 4 includes the primary examples of architectural paint products accepted by the PaintCare Program (“Program Products”) and paint or paint-related products not accepted by the PaintCare Program (“Non-Program Products”).

Any Drop-Off Site that accepts containers that are clearly identifiable as Non-Program Products may be responsible for managing those Non-Program Products at the Drop-Off Site’s expense.

Generally, architectural paints include latex and oil-based house paint, stains, and clear coatings (varnish, shellac, etc.). The Program excludes anything that is:

- in an aerosol spray can;
- intended and labeled “for industrial use only”;
- mostly used in the manufacture of equipment; and
- on the list of specifically excluded products for some other reason.

Architectural paint is classified as either latex (water-based) or oil-based (alkyd) and the classification is important in order to decide how the product should be handled and recycled. Being able to tell the difference between latex and oil-based products is also important in determining which types of businesses can use the PaintCare Program.

Who Can Drop Off Program Products

The Program accepts paint from the following:

Households. Residents may drop off any Program Product.

Non-Households. (Businesses and other organizations)

CESQG Businesses. Among other criteria, businesses that qualify as “Conditionally Exempt Small Quantity Generators” under federal rules must generate less than 100 kilograms (about 20-30 gallons) of hazardous wastes per month (and not store more than 1,000 kilograms of hazardous waste at any time). Small painting contractors or commercial property owners often qualify as CESQGs. Businesses that qualify as CESQGs may drop off any type of Program Product.

SQG and LQG Businesses. Businesses that generate more than 100 kilograms of hazardous waste per month are classified as either “Small Quantity Generators” or “Large Quantity Generators” under federal rules. Larger painting contractors or big manufacturing businesses typically are classified as SQGs or LQGs. These businesses are more heavily regulated and must use a hazardous waste management company to manage their hazardous waste, including oil-based paint. They may, however, drop off latex-based Program Product at PaintCare Drop-Off Sites.
How to Know If a Business Qualifies

Each business is responsible for determining its own generator status under the applicable Law.

When a business has oil-based paint to drop off, it must sign a Paint Drop-Off Log (sample included in Appendix A) to verify that it qualifies as a CESQG and is therefore qualified to use the Program for oil-based paint. The Log includes an explanation of what types of businesses qualify to use the Program. (If a business has only latex paint, it does not need to sign anything.)

Once a business signs the Paint Drop-Off Log, you may accept up to 100 kilograms (about 20-30 gallons) of oil-based paint from that CESQG.

Paint Drop-Off Logs may be reviewed by PaintCare or government agencies and compared with a list of registered hazardous waste generators to see that only CESQG businesses are using the Program for their oil-based paint.
Section 3. Container Condition and Approved Product Types

Before accepting products from participants for management under the PaintCare program, Drop-Off Site staff must (1) check the product label to verify that it contains a Program Product, and (2) check the condition of the container for acceptance in the Program.

Acceptable Containers vs. Unacceptable Containers

**Acceptable**
- The Program Product must be in its original container
- The container is labeled as containing one of the designated Program Products listed below
- The container must be in good condition and not leaking
- The container must be 5 gallons in size or smaller

**Not Acceptable**
- The container is not original (e.g., paint was transferred into a jar)
- The container does not have an original label
- The container is leaking or has no lid
- The container is larger than 5 gallons
- The container is empty

Program Products and Non-Program Products

**Acceptable Products (Program Products)**
- Interior and exterior paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings and floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

**Unacceptable Products (Non-Program Products)**
- Paint thinner, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

Refusing an Unacceptable Product

When you are unable to accept a product from a consumer, please explain why the product cannot be accepted (e.g., not part of Program, leaking, oil-based paint from SQG/LQG, etc.).
Section 4. Drop-Off Site Limits

While the PaintCare Program intends to collect as much Program Product as is available, we recognize that your Drop-Off Site may have storage limitations. PaintCare Drop-Off Sites, in agreement with PaintCare, may limit the amount of Program Products they accept from a customer.

If your Collection Bins are completely full, inform the participant that you are temporarily unable to accept Program Products and redirect them to the nearest alternative PaintCare Drop-Off Site (see: www.paintcare.org) or ask them to come back at a later date. Contact the PaintCare Hauler immediately to have your Collection Bins picked up and replaced.

If you have a participant with a significant amount of Program Products that your location cannot manage, contact PaintCare directly for additional assistance. We may direct the participant to another PaintCare Drop-Off Site that can manage the large load or offer a direct pickup.
Section 5. Working with Haulers

PaintCare contracts with transportation providers ("Haulers") for the delivery of supplies, delivery of empty Collection Bins, and pick-up of full Collection Bins.

Scheduling the Hauler to Pick Up Collection Bins

When half of your Collection Bins are full or you anticipate that your Collection Bins will be full within your site’s pick-up timeframe [generally five (5) business days], call your Hauler to schedule a pickup, or use the online order system if available. The name and contact information of your Hauler is provided at the front of your training binder and should also be filled in on the cover of these guidelines.

When establishing an appointment for pick-up, please indicate:

- That your facility is a PaintCare Drop-Off Site
- Name of Drop-Off Site and address
- Your name
- Your phone number
- Number of full Collection Bins to be picked up and the number of empty Collection Bins needed for replacement

Preparing Collection Bins for Removal

On the scheduled pickup day, Collection Bins should be readily accessible to the Hauler for quick and efficient loading. The Hauler will bring shipping documents and Collection Bins labels. The Hauler is responsible for loading and off-loading Collection Bins, and will provide a copy of the shipping documents to the Drop-Off Site. Keep a copy of the shipping documents for your records.
Section 6. Inspections and Records

Inspections and Record Keeping

Drop-Off Site staff are responsible for regularly inspecting Collection Bins and spill kits to ensure that such materials are in proper working order, include any necessary labeling, etc. Please report any damaged materials or other problems to PaintCare immediately so that PaintCare may arrange for prompt replacement or repair.

The following records are to be maintained for a minimum of 3 years:

- Inspection records
- Paint Drop-Off Log (see: Appendix A)
- Employee training records (see: Appendix B)
- Bills of lading and/or other documentation required by applicable Law for outgoing shipments of Program Products
Section 7. Training and Safety

Training

For the safety of the Program and your staff, all employees handling Program Products must receive training in product identification, acceptance, handling, packaging, inspection and emergency response procedures before collecting Program Products or engaging in any PaintCare Program activities.

Training ensures that employees conduct Program Products collection activities in a safe manner that protects workers and the environment.

Program Products collection activities need to follow general safety practices, including proper lifting techniques.

Ensure Drop-Off Site employees are equipped for and understand hazards associated with Program Products.

Maintain training plans and records for each employee. A form for recording staff training is included in Appendix B.

Safety

Store personal protective equipment (PPE) and spill response equipment in an accessible location adjacent to the Collection Bins. Ensure that the materials are protected from the weather.

The Drop-Off Site needs to be equipped with appropriate emergency response equipment including a fire extinguisher, spill kit and PPE. Monthly inspections of equipment are recommended.

Emergency procedures and emergency contact numbers including police, fire department and emergency services should be posted by phone near the Drop-Off Site area.

If applicable, develop and maintain emergency action plan as required by OSHA.

If required by federal, state or local law, familiarize police, fire departments and emergency response teams with the layout of your facility, properties of Program Product handled at your facility and evacuation routes.

For your convenience, a form for recording emergency contacts is included in Appendix C.
Section 8. Spill Response

Spills

The information in this section will assist with spills from damaged or leaking Program containers. It is important that all Drop-Off Site staff understand corrective actions to minimize exposure to people or the environment.

Collection Bins should be kept in a clean, accessible area. Clean up any spill or release of Program Product immediately and place spill residue in a sealed container (you may use the PaintCare-provided spill kit container for this), label it and place sealed container in a Collection Bin. Contact the Hauler or PaintCare to replenish spill kit materials as needed.

Reporting

Any discharge of Program Product that enters or may enter District of Columbia waters must be immediately reported to the appropriate governmental authority, including the District of Columbia’s Homeland Security and Emergency Management Agency at (202) 535-2270 – see emergency contact list in Appendix C for spill contact numbers. Contact PaintCare within 24 hours of making such a report.

Post emergency contact numbers including police, fire department, and emergency services.

Spill Kits

PaintCare provides each Drop-Off Site with a spill kit containing:

- Latex gloves
- Safety glasses
- Absorbent
- Plastic bags

Any material used should be replaced immediately after it is used. Contact the assigned Hauler for replacement items.

Spill Response Procedures

If a spill is small enough to be managed by Drop-Off Site staff, follow these steps:

- Isolate the area and restrict access to the spill
- Ensure personal safety, put on protective gear (glasses and gloves) provided in the spill kit
- Stop the movement of paint by placing the leaking container upright or in a position where the least amount will spill, and place leaking container in plastic bags provided in spill kit, or into the spill kit container
- Contain the spill by placing absorbent pads or granular absorbent around and on the spill – if outdoors, place barriers around storm drains to prevent a release to the environment
- Collect the contaminated absorbent material and place it in plastic bag(s) or spill kit container, along with the leaking container and contaminated PPE, seal the bag(s) and place in the Collection Bin
• Remove any clothing that may be contaminated, wash thoroughly to remove spilled material from your hands or body
• Replace any used spill control supplies by contacting the assigned hauler for replacement items
• Document the date, location and amount and type of material spilled
• If required, report the spill to the appropriate governmental authority
Appendix A. Paint Drop-Off Log

Qualification: As a business or organization, you may drop off oil-based paint at a PaintCare drop-off site only if you provide the information below and certify that you comply with DC-specific and federal (40 CFR 261.5) hazardous waste generator rules for exempt generators that, among other criteria, require that that the businesses/organizations (1) generate no more than 100 kilograms (about 25 gallons or 220 pounds) of hazardous waste per calendar month, (2) generate no more than 1 kilogram of acute hazardous waste per calendar month, and (3) accumulate no more than 1,000 kilograms of hazardous waste or 1 kilogram of acute hazardous waste at any given time.

Certification Statement: By signing this document, I certify that my business or organization currently meets the requirement in the preceding Qualification and met those requirements at the time that it generated all hazardous waste to be dropped off at this site. I also understand that the drop-off site accepting this waste and PaintCare Inc., its sole member, and their agents, employees, member companies, officers, directors, and assigns do not assume liability for my waste and that liability remains with my organization. By signing above, I waive, release, and hold harmless those entities and persons from any liability, claim, injury, losses or damages arising from my dropping off waste materials at this site.

[This log sheet may be provided to DC agencies upon their request.]

<table>
<thead>
<tr>
<th>Date</th>
<th>Oil-Based Paint Gallons</th>
<th>Name of Business/Organization</th>
<th>Address of Business/Organization</th>
<th>Name of Person Dropping-Off Paint</th>
<th>Signature</th>
<th>Phone Number</th>
</tr>
</thead>
<tbody>
<tr>
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## Appendix B. Training Record for Drop-Off Site Staff

Training for Drop-Off Site personnel is based on the PaintCare Retail Drop-Off Site Guidelines and other materials provided to Drop-Off Sites as part of their training requirement. Training includes information on the following:

- PaintCare Drop-Off Sites
- Accepting Program Products
- What is and is not acceptable
- Program operations
- Working with Haulers
- Inspections and records
- Training and safety
- Spill response

<table>
<thead>
<tr>
<th>Date</th>
<th>Trainee (Print Name) and Signature</th>
<th>Trainer Initials</th>
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</thead>
<tbody>
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Appendix C. Emergency Contact Information

This form is to be completed prior to the first day of collection.

**Basic Local Emergency Contacts**

<table>
<thead>
<tr>
<th>Facility Emergency Coordinator (name/phone):</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Alternate Emergency Coordinator (name/phone):</td>
<td></td>
</tr>
<tr>
<td>Fire Department Phone Number</td>
<td>911</td>
</tr>
<tr>
<td>Police Phone Number</td>
<td>911</td>
</tr>
<tr>
<td>Hospital Phone Number</td>
<td></td>
</tr>
</tbody>
</table>

**For Spills of Program Product**

Report any discharge of Program Product which enters or may enter the waters of the District of Columbia. Any such spill or release must be reported to the appropriate local enforcement agencies immediately, and to PaintCare within 24 hours.

<table>
<thead>
<tr>
<th>Local enforcement agency (name/phone):</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>DC agency (name/phone):</td>
<td></td>
</tr>
<tr>
<td>PaintCare:</td>
<td>District’s Homeland Security and Emergency Management Agency at (202) 535-2270 1-855-PAINT09</td>
</tr>
<tr>
<td>Other (name/phone):</td>
<td></td>
</tr>
<tr>
<td>Other (name/phone):</td>
<td></td>
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</table>
PaintCare Retail Training 2016

Recycle with PaintCare
About the PaintCare Program
What to do with leftover Paint?

Today there is approximately 65 million gallons of leftover paint in the U.S.

Before PaintCare...

- District of Columbia consumers could only dispose of oil-based paint through limited government-run household hazardous waste programs or private hazardous waste haulers
- In 2003, stakeholders including government agencies, paint recyclers, environmental groups, the American Coatings Association and others began a dialogue to develop a better solution for managing postconsumer paint
- The collaborative process led to drafting model, state-level, industry-supported law
Currently, 8 states and the District of Columbia have passed the industry–supported paint stewardship law.

Oregon (2009) program started 2010
California (2010) program started 2012
Connecticut (2011) program started 2013
Rhode Island (2012) program started 2014
Minnesota (2013) program started 2014
Vermont (2013) program started 2014
Colorado (2014) program started 2015
Maine (2013) program started 2015
Manufacturers selling paint in or into the District must operate a program to manage leftover paint by:

- Reducing the generation of postconsumer paint through “buying right” education
- Promoting using up / donating unused paint
- Providing a system for collection and recycling of paint that includes convenient paint drop-off sites and environmentally responsible paint management
About PaintCare

- Created by the American Coatings Association in 2009
- Non-profit “stewardship” organization that sets up the paint recycling program on behalf of paint manufacturers
- Governed by Board of architectural paint manufacturers
- District Department of Energy & Environment reviews and approves PaintCare’s Program Plan and Annual Report
Sustainable Funding

PaintCare Fee

<table>
<thead>
<tr>
<th>Description</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Half pint or smaller</td>
<td>$0.00</td>
</tr>
<tr>
<td>Larger than half pint to smaller than 1 gallon</td>
<td>$0.45</td>
</tr>
<tr>
<td>1 gallon up to 2 gallons</td>
<td>$0.95</td>
</tr>
<tr>
<td>Larger than 2 gallons up to 5 gallons</td>
<td>$1.95</td>
</tr>
</tbody>
</table>

“PaintCare Fee” must be added to the wholesale price of paint and passed down through retailers to consumers.

Funding pays for paint management (collection, transportation, processing), outreach and management.
District Department of Energy & Environment

PaintCare

Paint Manufacturers
  - FEES (for paint sold in DC)

Paint Retailers and Distributors
  - FEES (included in wholesale price)

Consumers
  - FEES (included in retail price)

Public Education, Paint Transportation and Processing
  - Payment for Oversight and Enforcement

Payment for Program Services
  - Payment for Program Services

PaintCare
  - FEES (included in wholesale price)
Who Can Be a Drop-Off Site

- Municipal household hazardous waste collection facilities (permanent and temporary)
- Paint retailers: paint, hardware, home improvement, lumber yards, and reuse stores
- Waste transfer stations, landfills, public works yards, and other appropriate, publicly accessible facilities
Potential Uses for Collected Paint

- Reused or donated (latex and oil-based)
- Blended into recycled-content paint (latex) – sold domestically and exported
- Cement/asphalt blends (latex)
- Landscaping material (latex)
- Blended into fuel for cement kilns and hazardous waste incinerators (latex and oil-based)
Drop-Off Site Guidelines
Employee Training

- Any accepting paint from the public, placing it in the bins, or ordering pick-ups should be trained on the PaintCare Guidelines

- Maintain a record showing that all staff handling PaintCare materials have received this training, and are re-trained annually
Onsite Materials Needed

- Operations binder with record-keeping forms
- Storage bins and labels
- Spill kit
- Program product poster
- Drop-off site poster
- Customer education materials
Posters

Recycle your paint here.

[During business hours only]

Acceptable:
- Latex house paint
- Oil based house paint
- Primer
- Stains and sealers
- Varnish & shellac
- All brands

Not acceptable:
- Paint thinner
- Two-component paints
- Aerosols
- Other chemicals

Please don’t bring containers that are:
- Leaking
- Unlabeled
- Empty

Recycle with PaintCare

NO DUMPING

Stop! It’s illegal to dump or abandon Paint, Oil, or other Hazardous Waste

This area may be under video surveillance

Violators will be prosecuted
Consumer Materials (translations available)

PaintCare Fee
PaintCare is funded by a fee paid by paint manufacturers for each can of paint they sell in the state. Manufacturers pass the fee to retailers, who then add it to the price of paint. Stores can choose whether or not to allow the fee on their receipts. Fees are based on the size of the container as follows:

- $0.00  Half pint or smaller
- $0.45  Larger than half pint to smaller than 1 gallon
- $0.95  1 gallon up to 2 gallons
- $1.55  Larger than 2 gallons up to 5 gallons

Not a Deposit
The fee is not a deposit — it is part of the purchase price. The fees are used to pay the costs of running the program, recycling, public education, staffing and other expenses.

Contact Us
To learn more or find a drop-off site, please visit www.paintcare.org or call (835) 724-6000.

District of Columbia Paint Stewardship Program

Each year about 650 million gallons of architectural paint is sold in the United States. Did you know that about 10 percent goes unused and is available for recycling?

The District’s Paint Stewardship Law requires the paint manufacturing industry to develop a financially sustainable and environmentally responsible program to manage postconsumer architectural paint.

The program includes education about buying the right amount of paint, tips for using up remaining paint and setting up convenient recycling locations throughout the state.

Paint manufacturers established PaintCare, a nonprofit organization, to run paint stewardship programs in states with applicable laws.
Bins and Labels

- Make sure bins are not damaged and have liners if needed
- Keep paint storage area clean and orderly
- Bins must have identification labels
- Add the date when the first can is placed in the bin
- Bin must be labeled “Used Paint”
Where to Put Your Bins

- Cubic yard area on impermeable surface (concrete, asphalt, sealed wood)
- Secure from the public – no “self-serve”
- Away from ignition sources and drains
- Protected from temperature extremes
- Indoor area (with adequate ventilation)
- If outdoors, reusable, weather-tight bins, stored under a covered area and secured
- Maintain enough space around bins for emergency access and inspecting for leaks
Program Products

Collect the following architectural coatings in 5 gallon containers or less, in original container:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints
Non-Program Products

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

Recycle with PaintCare
Paint Can Condition

- Original container
- Original label that can be read
- Sealed/not leaking
- 5 gallons or less in size
- No empty cans, but cans with dried latex is ok

- Never open containers
Storing and Packing Collection Bins

- Immediately place paint containers in the bin
- Pack paint containers upright and tightly
- When possible, pack 5 gallon buckets on bottom, then 1 gallons on top, etc.
- Never toss paint containers into bins
- Do not overfill bins
- Keep collection bins closed except when adding Products
Limits on Volume Accepted

- Website map lists the customer volume your site chooses to advertise
- PaintCare outreach materials state limit of “5 gallons per customer per visit”
- Don’t take more than can fit in your bins:
  - Ask them to come back
  - Refer to www.paintcare.org to find another site
  - Refer customer to PaintCare hotline (855) Paint09 to schedule a large volume pick-up
Acceptance Rules

Please check for proof of residency before accepting paint

Latex Program Products

- From DC residents (any volume*)
- From DC businesses (any volume*)

Oil/Solvent-Based Program Products

- From DC residents (any volume*)
- From DC businesses
  - 25 gallons maximum per month
  - Must be willing to sign Paint Drop-Off Log (and meet the qualifications) each time they drop-off paint

*Volume limit set by retailer (5 gallon minimum)
# Paint Drop-Off Log

(forms included in site binder)

**Appendix A. Paint Drop-Off Log**

**Qualification:** As a business or organization, you may drop off oil-based paint at a PaintCare drop-off site only if you provide the information below and certify that you comply with DC-specific and federal (40 CFR 261.5) hazardous waste generator rules for exempt generators that, among other criteria, require that the businesses/organizations (1) generate no more than 100 kilograms (about 25 gallons or 220 pounds) of hazardous waste per calendar month, (2) generate no more than 1 kilogram of acute hazardous waste per calendar month, and (3) accumulate no more than 1,000 kilograms of hazardous waste or 1 kilogram of acute hazardous waste at any given time.

**Certification Statement:** By signing this document, I certify that my business or organization currently meets the requirement in the preceding Qualification and met those requirements at the time that it generated all hazardous waste to be dropped off at this site. I also understand that the drop-off site accepting this waste and PaintCare Inc., its sole member, and their agents, employees, member companies, officers, directors, and assigns do not assume liability for my waste and that liability remains with my organization. By signing above, I waive, release, and hold harmless those entities and persons from any liability, claim, injury, losses or damages arising from my dropping off waste materials at this site.

-[This log sheet may be provided to DC agencies upon their request.]

<table>
<thead>
<tr>
<th>Date</th>
<th>Oil-Based Paint Gallons</th>
<th>Name of Business/Organization</th>
<th>Address of Business/Organization</th>
<th>Name of Person Dropping-Off Paint</th>
<th>Signature</th>
<th>Phone Number</th>
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<tr>
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</tbody>
</table>


Where Should Customers Take Non-Program Products?

- Refer customers to the Fort Totten household hazardous waste disposal program
- Refer customers to their local garbage hauler, environmental health agency, or public works department
- Refer customers to PaintCare for assistance
What if Non-Program Products End up in the Bin?

• If you find a non-program product in the bin prior to a pick-up, store must manage it as waste generated by your store

• Mislabeled products and other mistakes will not be returned to you – they will be managed downstream by the PaintCare’s hauler

• Haulers will identify any “problem” sites so we can check in to determine if additional training is needed
Ordering Bin Pick-Ups and Supplies

- Transporter provides bins, labels, and spill kits
- Request pick-up in advance of filling your bins
  - pick ups generally occur within 5 days
  - Pick-up can be ordered
  - by phone (see phone number on front page of training binder)
On the Day of Pick-Up

- Identify which bins are full and ready for pick to the hauler
- Make sure the path between your bins and the hauler’s vehicle is clear and at least 4 feet wide to accommodate movement of bins
- Sign and keep copies of bills-of-lading (provided by hauler at the time of pick-up)
Spill Preparedness

• Store the following emergency response equipment in an easily accessible area:
  o Personal protective equipment (PPE)
  o Fire extinguisher
  o Spill kit containing safety goggles, gloves, absorbent, plastic bags

• Inspect all equipment and storage area regularly

• Post emergency procedures and contact information including police, fire department, and emergency services by a phone near the paint storage area
Spill Clean-Up

Clean up any spill or release of program products immediately:

1. Isolate the area
2. Use protective gear
3. Place leaking container upright in the spill kit bucket or plastic bag
4. Place absorbent around the spill, then fill in towards source
5. Place barriers around any storm drains
6. Place contaminated absorbent material and protective gear in bag or bucket with leaky container
7. Seal bag or bucket and place in bin
8. Contact MXI to replenish spill kit materials as needed
Spill Reporting

- Document the date, location, amount, and type of program product spilled

- Report any spill or release of program product to the environment to:
  - Your local environmental enforcement agency
  - The District’s Homeland Security and Emergency Management Agency at (202) 535-2270
  - PaintCare within 24 hours of any report
Record Keeping

- Employee training sheets
- Generator Certification sheets
- Bills-of-lading

Keep all records on site for a minimum of three years
FAQs

• How many cans does the standard PaintCare bin hold? Approximately 100-125 one-gallon cans, depending on bin type.

• Do we only accept brands sold in our store? No, all brands are included, even ones you don’t sell.

• Can we turn contractors away? No, this program is for households and businesses. You may limit your per-customer drop-off volume to 5 gallons.
FAQs

• Can store waste be placed in the PaintCare bins? Mistints and returned program products are accepted, but obsolete products should be managed by the system your store currently has in place.

• Can we charge a fee for consumers to drop their program products at our store? No; the customer has already paid for the service through the fee.

• How do we get more brochures? Contact PaintCare for additional brochures, posters, signs.
Appendix G
**Postconsumer Paint Volume Studies and Key Findings**

**Postconsumer Paint Studies**

1. “A Background Report for the National Dialogue on Paint Product Stewardship” prepared by Greiner Environmental Inc. and the Product Stewardship Institute for the Product Stewardship Institute (PSI);

2. Documents prepared for the Paint Product Stewardship Initiative (PPSI), including “Quantifying the Disposal of Post-Consumer Architectural Coatings” conducted by Abt Associates Inc. for the U.S. Environmental Protection Agency (EPA);

3. “Paint Product Stewardship Initiative Infrastructure Report” prepared by SCS Engineers for the Washington State Department of Ecology; and

4. “Consumer Architectural Coatings Disposal Study” conducted by NFO Research Inc. for the National Paint and Coatings Association (ACA’s former name).

Links to the above studies can be found on the paint project page of the Product Stewardship Institute’s website at [www.productstewardship.us](http://www.productstewardship.us).

**Key Findings**

In the Background Report, PSI estimated that 2.5% to 5.5% of paint sold remains as leftover paint. EPA’s study estimated that 6% to 16% of paint sold remains as leftover paint.

The Infrastructure Report considered scenarios of 5%, 10%, and 15% of paint sales resulting in leftover paint, consistent with both the PSI and EPA studies. The report stated that “even with high levels of promotion, few paint collection programs are likely to capture more than 75 percent of the leftover paint in a region.”

The NFO study found that the average amount of leftover paint per household was 0.375 gallons. Consistent with the NFO study, the Infrastructure Report found that using the 5%, 10%, and 15% scenarios, the quantity of paint expected to be collected per household would be in the range of 0.15 to 0.60 gallons (low and extra high), with 0.30 and 0.45 gallons being the middle range. These values corresponded with data from existing HHW programs (that accept latex paint in addition to oil-based paint), with newer programs operating in the low ranges and more mature programs operating in the middle ranges.