

# ENHANCING GREEN INFRASTRUCTURE COMMUNITY BENEFITS

RFA PRE-APPLICATION MEETING



GOVERNMENT OF THE  
DISTRICT OF COLUMBIA  
**MURIEL BOWSER, MAYOR**

TAG THIS PRESENTATION @DOEE\_DC

# AGENDA

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- Opening
- Important Dates
- Stormwater Retention Credit (SRC) Program Background
- Project Description
- Project Categories, Funding Amount, & Eligibility
- How To Apply, Grants Management System (GMS), & Scoring Criteria
- Additional Information & Questions

# OPENING

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- Have a question about the RFA?
  - We'll be taking questions at the end of the presentation
  - Please submit your questions in the chat!
- You may also email your questions to [2022GICoBenefits.grants@dc.gov](mailto:2022GICoBenefits.grants@dc.gov) at any time
- All questions received and answers will be posted on the RFA website: [bit.ly/3w2Y8MB](https://bit.ly/3w2Y8MB)

# OPENING

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For support developing DOEE grant applications, visit the [Grants Trainings](#) available at [doee.dc.gov/node/1590721](https://doee.dc.gov/node/1590721)

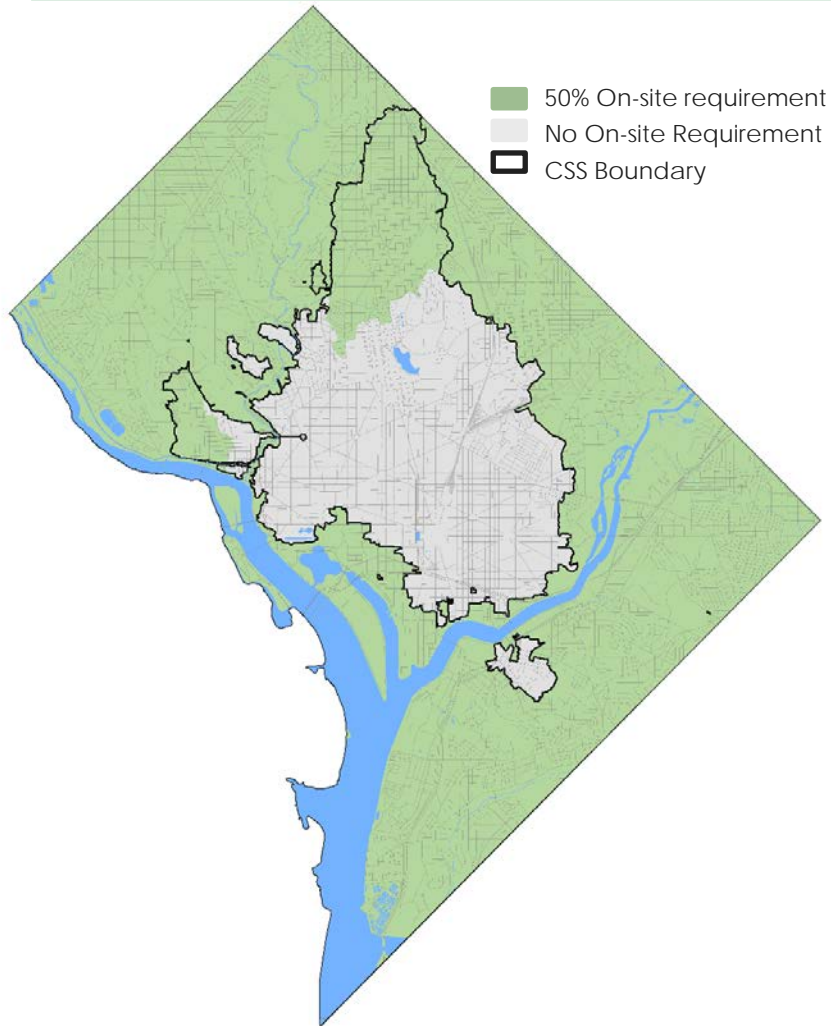
# IMPORTANT DATES

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- Virtual pre-application meetings:
  - Thursday, January 26, 2023, 2:00pm-3:00pm
  - Tuesday, February 7, 2023, 11:00am-12:00pm
- Questions about this RFA must be received by **Friday, March 10, 2023**
- Application deadline is **Friday, March 17, 2023, at 11:59 PM EST**
- More information available at: **[bit.ly/3w2Y8MB](https://bit.ly/3w2Y8MB)**

# PROGRAM BACKGROUND

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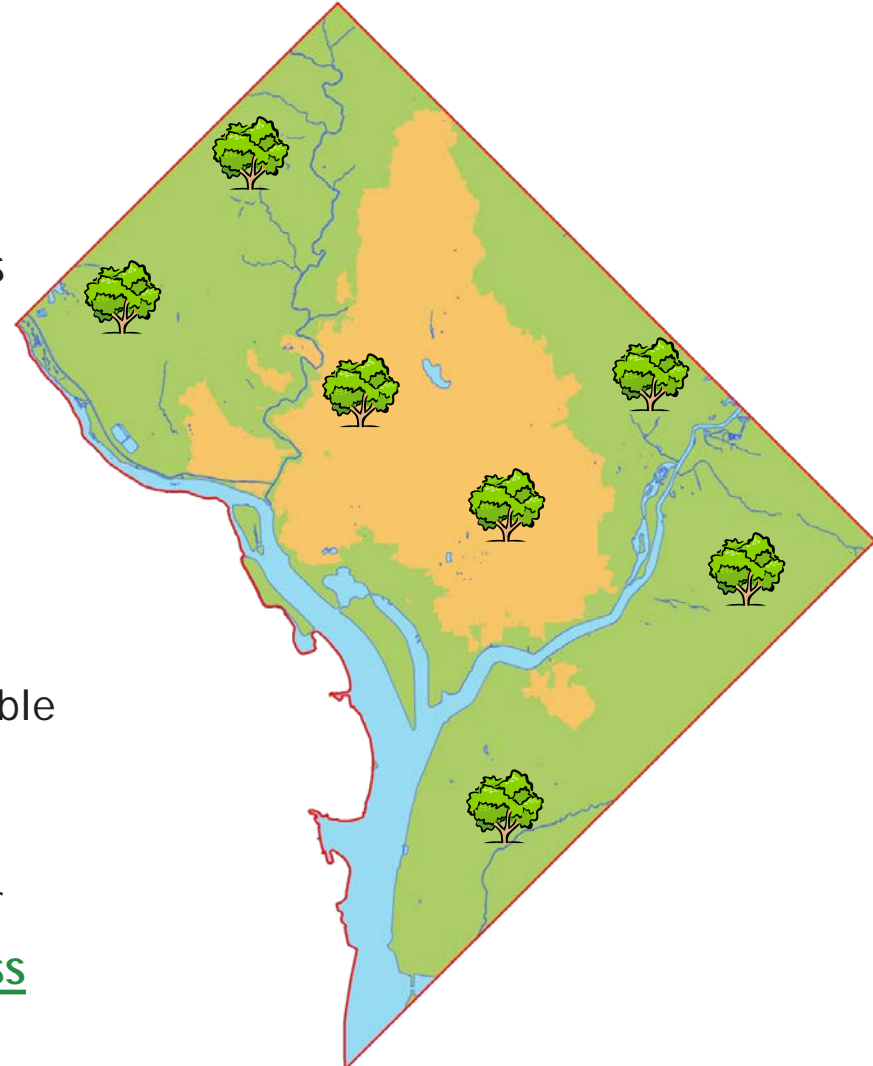


- Property owners can generate Stormwater Retention Credits (SRCs) by voluntarily installing green infrastructure (GI)
- Credits sold for profit on a market to development projects that trigger the District's stormwater regulations
- Purchasing & selling SRCs can provide social, educational, & economic benefits to the District's communities
- The SRC Program incentivizes GI installation to maximize benefits for the District's waterbodies & communities

# PROGRAM BACKGROUND

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- Effective partnerships create opportunities to achieve equitable distribution of GI benefits across the District's watersheds and communities
  - Supporting GI outside of areas where regulated projects are occurring
  - Shift GI investments into areas of the city not undergoing rapid redevelopment
  - Shift GI to the District's most vulnerable tributaries
- Stakeholders must be meaningfully involved in the planning and design of the GI through a participatory process



# PROGRAM BACKGROUND

Communities across the District have opted for measures such as:

- Mitigating localized flooding or erosion
- Providing avenues for public art or cultural expression
- Providing environmental education or green jobs opportunities
- Providing revenue generated through the sale of SRCs

BEFORE



AFTER



RainPay's SRC-generating rain garden at the Progressive National Baptist Convention Headquarters

Located in Ward 7 within the Watts Branch drainage area of the Anacostia River Watershed



# PROJECT DESCRIPTION

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DOEE seeks projects that will enhance the benefits green infrastructure (GI) practices provide to District communities.

The purpose of these grants is to fund projects that will

- Implement a participatory planning and design process
- Enhance community-identified GI benefits in addition to stormwater runoff reduction
- Develop best practices for future engagement with communities towards identifying their desired green infrastructure benefits

# PROJECT DESCRIPTION

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Each funded project must employ a participatory process to engage the community.

DOEE welcomes projects that propose innovative approaches to achieving this grant's purpose.

Applicants do not need to have experience in DOEE's SRC Trading Program in order to be successful.

Projects should seek to use insights and feedback from community members, helping to identify and address their needs around GI design, outreach, and education.

# PROJECT DESCRIPTION

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Applications should include specific, measurable, and achievable project descriptions.

Projects should aim to achieve the following:

- Meaningfully engage a community in planning and designing GI that provide community-identified benefits in addition to stormwater runoff reduction
- Develop partnerships and best practices to enable future engagement with targeted communities; or
- Install additional GI elements to existing or planned SRC-generating GI practices to provide community identified GI benefits.

# PROJECT CATEGORIES

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1. Discovering Community Priorities
2. Installing Additional Elements
3. Outreach and Education
4. Other Projects

Your application must clearly describe which category/categories you are applying under.

# DISCOVERING COMMUNITY PRIORITIES

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This category will engage the community in the planning and design process for SRC-generating GI to identify environmental, economic, and social benefits that are most relevant to stakeholders.

This category may also research and develop resources/identifying best practices for engaging the community to better understand GI priorities moving forward.

# DISCOVERING COMMUNITY PRIORITIES

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The following are examples of projects that are relevant to this category:

- A community outreach and implementation plan to gather input on a GI project
- Survey research for a GI project, to understand the intersection of the values and priorities of the community, and the construction of GI projects in the community
- A design charrette to gather input on GI design and location, based on needs or insights expressed by the community
- Materials that guide best practices for the partnership of SRC-aggregators and the community

# INSTALLING ADDITIONAL GI ELEMENTS

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This category will enhance planned or existing SRC-generating GI practices with additional elements primarily designed to provide benefits identified as priorities by the community.

If applicable, projects under this category should identify and document other sources of funding that will be used to construct stormwater retention capacity.

**IMPORTANT**: This grant will not fund the construction of stormwater retention capacity.

# INSTALLING ADDITIONAL GI ELEMENTS

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The following are examples of projects that are relevant to this category:

- A measure to address flooding, drainage, erosion, or other site-specific stormwater management concerns
- Tree plantings, native plantings or other vegetative elements that provide environmental benefits
- Art or other landscape design elements to provide cultural or aesthetic benefits
- Benches, tables, pathways, or other infrastructure elements that facilitate interaction with or use of the space in which the SRC-generating GI practices are installed

**IMPORTANT**: This grant will not fund the construction of stormwater retention capacity.



# OUTREACH AND EDUCATION

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This category will educate community on GI practices, the benefits of these practices broadly, and benefits to further participation in the SRC Trading Program.

Potential examples for education and outreach project areas include

- GI benefits, participation in SRC Trading Program
- GI stewardship
- GI maintenance
- GI career paths ([National Green Infrastructure Certification Program](#))

The applicant may propose to develop and use outreach materials, signage, curriculum, and/or conducting events to engage and educate the community.

## OTHER PROJECTS

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This category will creatively enhance the community benefits of GI and achieve the purpose of this grant with innovative approaches that may not be captured within the preceding categories.

# GUIDANCE REPORT

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Each grantee will develop an additional final report, a best practices guidance report from their funded project, detailing the results and lessons learned.

The report will describe meaningful involvement strategies and recommendations.

Because the District may seek to reproduce reported successes, the report will need to be detailed enough that DOE can use it for future related efforts.

# FUNDING AVAILABLE

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The amount available for the grants is \$70,095.

The maximum award is \$40,000, and there is no minimum award size.

DOEE intends to fund a diversity of projects through this RFA, including smaller scale projects which request less than the maximum award.

# ELIGIBILITY

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- Eligible applicants under this RFA are:
  - Nonprofit organizations, including those with IRS 501(c)(3) or 501(c)(4) determinations;
  - Faith-based organizations; AND
  - Private Enterprises

Government agencies, universities, and educational institutions are ineligible.

# HOW TO APPLY

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Each applicant must apply through the Grants Management System (GMS).

The application deadline is Friday, March 17, 2023, at 11:59 PM EST.

A late or incomplete application will be considered received, not filed.

# GRANTS MANAGEMENT SYSTEM

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DOEE is now accepting applications through the Grants Management System (GMS)

If you encounter any problems with the system, please contact [doee.grants@dc.gov](mailto:doee.grants@dc.gov)

Guidance and instructions are available on DOEE's website: [doee.dc.gov/node/1402611](https://doee.dc.gov/node/1402611)

# GRANTS MANAGEMENT SYSTEM

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DOEE will not receive an application as a hard copy, emailed copy, or faxed copy unless technical issues arise with the GMS and these issues are documented before the deadline.

If you need to report a technical difficulty, please contact [doee.grants@dc.gov](mailto:doee.grants@dc.gov) and copy [2022gicobenefits.grants@dc.gov](mailto:2022gicobenefits.grants@dc.gov).



# SCORING CRITERIA

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All eligible applications will be evaluated based on the criteria in the RFA.

Five (5) additional points will be awarded for qualifying local District businesses or nonprofit entities

- You must complete and submit a copy of Appendix 5 - Points for Local Entities

# SCORING CRITERIA

SCORING CRITERIA	POINTS
Presents an excellent, clear, feasible and relevant plan.	5
Presents an excellent plan for participatory community engagement likely to ensure that community's priorities are significantly represented in the project's efforts.	15
Demonstrates applicant's significant experience successfully working with target communities in engagement, outreach, education and/or design charette type process.	15
Presents a plan that is likely to provide solid information that will allow for future SRC-generator and community partnerships.	15
Presents a plan that is likely to provide material for a <u>Guidance Report</u> documenting lessons learned and best practices to help other SRC-generating projects.	10
Presents a plan that will likely substantially increase the extent to which SRC-generating GI provides community-identified benefits.	20
Presents a plan that knowledgeably and meaningfully addresses current and/or historical social or environmental injustices faced by the community in which the proposed project is located.	10
Includes a detailed budget and narrative that justifies the proposed budget	10
Additional Points: Applicant is a qualifying local District business or nonprofit entity	5
<b>TOTAL</b>	<b>105</b>

To qualify for additional points, you must complete and submit a copy of  
Appendix 5 - Points for Local Entities

## ADDITIONAL INFORMATION

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DOEE expects to notify each Applicant in writing of its award status within six to twelve weeks after the application due date.

For support developing a DOEE grant application, see the [DOEE Grants Trainings](#) series available at [doee.dc.gov/node/1590721](https://doee.dc.gov/node/1590721).

## ADDITIONAL INFORMATION

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DOEE will create an email list to send updates and information regarding the RFA.

You can be added to the email list by emailing [2022GICoBenefits.grants@dc.gov](mailto:2022GICoBenefits.grants@dc.gov) with the subject line: “RFA-FY23-RRD-798 - Add me to the email list.”

## ADDITIONAL INFORMATION

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If you encounter any problems with  
the Grants Management System,  
please contact

[doee.grants@dc.gov](mailto:doee.grants@dc.gov)

# QUESTIONS?

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# QUESTIONS?

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