

District of Columbia
Department of Energy and Environment



**NOTICE OF FUNDING AVAILABILITY
AND
REQUEST FOR APPLICATIONS (RFA)**

Tree Canopy Restoration
(Short name: Tree Canopy)
RFA # 2020-2020-WPD

Publication Date: 8/28/2020

Application Deadline: 9/28/2020 at 11:59 p.m.

Government of the District of Columbia
Department of Energy and Environment
1200 First Street, NE
5th Floor
Washington, DC 20002
(202) 535-2600



TABLE OF CONTENTS

SECTION 1. GENERAL INFORMATION	4
1.1 INTRODUCTION	4
1.2 PURPOSE OF THE GRANTS	4
1.3 SOURCE OF FUNDS	4
1.4 COMPETITION FOR A GRANT AWARD.....	4
1.5 PROJECTS AND FUNDS AVAILABLE	5
1.6 ELIGIBILITY	5
1.7 DEFINITIONS	5
1.8 PERMISSIBLE USE OF GRANT FUNDS	6
1.9 GRANT MONITORING	6
1.10 GENERAL TERMS AND CONDITIONS.....	6
1.11 RFA CONDITIONS - PROMISES, CERTIFICATIONS, ASSERTIONS, AND ASSURANCES.....	6
1.12 DOE's AUTHORITY TO MAKE GRANTS.....	6
1.13 CONFLICTS BETWEEN RFA AND APPLICABLE LAW	7
2.1 RFA RELEASE DATE.....	8
2.2 ADDITIONAL RFA INFORMATION	8
2.3 APPLICATIONS: WHEN AND WHERE.....	8
2.4 AWARD ANNOUNCEMENT.....	8
2.5 UPDATES AND QUESTIONS AND ANSWERS (Q & A).....	8
SECTION 3. APPLICATION CONTENT.....	10
3.1 FORMAT.....	10
3.2 PROPOSAL CONTENT.....	10
3.3 WORK PLAN	14
3.4 REQUIRED DOCUMENTS.....	14
SECTION 4. REVIEW PANEL AND APPLICATION SCORING	18
4.1 REVIEW PANEL	18
4.2 SCORING CRITERIA	18
SECTION 5. GRANTEE DOCUMENT REQUIREMENTS	18
5.1 SUBMISSIONS IF APPLICANT WILL RECEIVE THE GRANT	18
SECTION 6. FILING REQUIREMENTS GENERAL PROVISIONS	19
6.1 REPORTING REQUIREMENTS	19
SECTION 7. PROJECTS PROPOSED FOR GRANT FUNDING	21
7.1 SUMMARY: PROJECT TITLE AND AVAILABLE FUNDS	21
7.2 PROJECT DESCRIPTION.....	21

7.3 PROJECT OUTCOMES, OUTPUTS, AND DELIVERABLES	22
SECTION 8. CHECKLIST FOR APPLICANTS.....	25
APPENDICES.....	27
APPENDIX 1 – GENERAL TERMS AND CONDITIONS	27
APPENDIX 2 – PROMISES, CERTIFICATIONS, ASSERTIONS, AND ASSURANCES	27
APPENDIX 3 – COVER SHEET	27
APPENDIX 4 – EXAMPLE OF GRANT BUDGET.....	27
APPENDIX 5 – POINTS FOR LOCAL ENTITIES	27

SECTION 1. GENERAL INFORMATION

1.1 Introduction

The Department of Energy and Environment (DOEE) solicits grant applications from eligible entities (called “Applicants”). The goal of this Request for Applications (RFA) is to contribute meaningfully to the Mayor’s vision of a green, healthy city. The purpose of this RFA is to work towards the District’s objective of increasing tree canopy coverage to 40% by 2032, by planting an additional 7,000 trees over two years. The grantee will plant trees that will survive and flourish, through excellent business practices, outreach, incentives, plans, and coordination of tree planting activities for private and public land owners in the District. The Watershed Protection Division (WPD) of DOEE will administer this RFA.

1.2 Purpose of the Grants

The purpose of this grant is to plant trees, and perform the outreach to maximize successful tree-plantings. The grantee will contact private and public landowners to identify new planting opportunities in the District of Columbia, and develop and implement planting plans.

Through the grant, DOEE expects to incentivize the planting of new trees on private lands, maintain newly planted trees to ensure they are established within two years of planting, and as appropriate, engage community members, organizations, stakeholders, and landowners throughout the process.

1.3 Source of Funds

The source of funds for the grant is a Memorandum of Understanding with the District Department of Transportation – Tree Fund.

1.4 Competition for a Grant Award

This RFA is competitive. Each Applicant must demonstrate its ability to carry out the activities for the grant for which it applies (called a “project”). A review panel will evaluate the applications for each advertised grant according to the stated list of criteria in each project’s description. The most responsive proposal/s will be recommended for a grant.

Specifically, grant awards will be made based on eligibility (Section 1.6), the extent to which the proposed project fits within the scope and available funding of the grant, strength of the application, and the organization’s capacity to achieve the grant’s goals.

Each Applicant may submit an application for more than one project, if applicable. If an Applicant responds to more than one project, it must do so in a separate proposal and submit all corresponding required documents.

1.5 Projects and Funds Available

DOEE seeks applications for:

Project Name	Project Amount
Tree Canopy Restoration	\$1,300,000

1.6 Eligibility

The following are eligible to apply if an “x” appears:

The following are eligible to apply if an “x” appears:

- Nonprofit organizations, including those with IRS 501(c)(3) or 501(c)(4) determinations;
- Faith-based organizations;
- Government agencies;
- Universities/educational institutions; and
- Private Enterprises.

Continuing conditions of eligibility are that the information in the application is complete and truthful and that the Applicant at all times is able to meet any material conditions stated in its application. For instance, if an Applicant’s ability to fulfill the terms of the grant is based on the availability of skilled staff and those staff should leave after the application’s submittal or the grant award to the Applicant, the Applicant has the responsibility to advise DOEE in writing of this change in material conditions. Another example of change in material conditions that could result in the loss of eligibility would be the loss of the Applicant’s tax-exempt status.

1.7 Definitions

District - The District of Columbia.

Grantee - The person provided a grant by the District, including a sub-grantee.

Person - A natural person or a legal entity, including a partnership, firm, association, joint venture, public or private corporation, trust, estate, commission, board, public or private institution, cooperative, the District government and its agencies, and the federal government and its agencies.

Writing - A tangible or electronic record of a communication or representation, including handwriting, typewriting, printing, photostat, fax, photography, word processing computer

output, and e-mail. A "signed" writing includes an electronic symbol or process attached to, or logically associated with a writing, and executed or adopted by a person with the intent to sign the writing.

1.8 Permissible Use of Grant Funds

A Grantee may use grant funds only for allowable grant project expenditures. Grant funds related to work performed will be provided on a reimbursement basis, except that an advance of funds may be provided for grant administration expenses in limited circumstances for good cause approved by DOEE at its sole discretion.

1.9 Grant Monitoring

In its sole discretion, DOEE may use several methods to monitor the grant, including site visits, periodic financial reports and the collection of performance data. Each grant is subject to audit.

1.10 General Terms and Conditions

Appendix 1, "General Terms and Conditions" is incorporated by reference in this RFA. Applicants and Grantees must comply with any and all applicable terms and conditions outlined in Appendix 1.

1.11 RFA Conditions - Promises, Certifications, Assertions, and Assurances

Appendix 2, "Applicant's Promises, Certifications, and Assurances" ("PCA"), is incorporated by reference in this RFA.

1.12 DOEE's Authority to Make Grants

DOEE has grant-making authority under:

- The Renewable Energy Portfolio Standard Act of 2004 (D.C. Law 15-340, D.C. Official Code §§ 34-1431-40), including § 34-1436(b) and (c)
- The Water Pollution Control Act of 1984, effective March 16, 1985, as amended, (D.C. Law 5-188; D.C. Official Code § 8-103.01 *et seq.*);
- The District Department of the Environment Establishment Act of 2005, effective February 15, 2006, as amended, (D.C. Law 16-51, D.C. Official Code § 8-151.01 *et seq.*);
- The Comprehensive Stormwater Management Enhancement Amendment Act of 2008, effective March 25, 2009, (D.C. Law 17-371; D.C. Official Code § 8-152.01 *et seq.*); and
- Other applicable laws and regulations.

1.13 Conflicts between RFA and Applicable Law

If any requirement of this RFA conflicts with a provision of any applicable law, including a District or federal law or regulation, the applicable legal provision shall control.

SECTION 2. SUBMISSION OF APPLICATION

2.1 RFA Release Date

The release date of this RFA is 8/28/2020

2.2 Additional RFA Information

This RFA is issued on DOEE's website at <https://doee.dc.gov/page/grants-and-other-funding>.

The contact person for this RFA is James Woodworth

2.3 Applications: When and Where

When: All applications must be received at the email address below by 11:59 p.m. on 9/28/2020.

Applications will be dated and recorded as "received" pending review by DOEE for completeness. DOEE considers an application to be "filed" only if all the required materials are submitted. Late or incomplete applications will be considered received, not filed.

What: The contents of the Application are specified in Section 3. Each applicant must submit one electronic copy (e-mail) to 2020treecanopyRFA.grants@dc.gov formatted as a .pdf.

The Department will not receive faxed copies.

2.4 Award Announcement

DOEE expects to notify each Applicant in writing of its award status within six to twelve weeks after the application due date.

2.5 Updates and Questions and Answers (Q & A)

Additional information may become available before the application is due. It is the Applicant's responsibility to stay up-to-date on the status and requirements of the grant for which it is applying.

DOEE welcomes questions seeking clarification of matters in this RFA. Questions about the RFA should be sent to 2020treecanopyRFA.grants@dc.gov with "RE: RFA 2020-2020-WPD" in the subject line.

DOEE will publish updates and Questions and Answers (Q&A) regarding the RFA at doee.dc.gov. DOEE will also create an email list to send updates and information regarding the RFA. A person can be put on the email list by immediately emailing

2020treecanopyRFA.grants@dc.gov with the subject line “RE: RFA 2020-2020-WPD – Add me to the email list.”

DOEE will provide the information to those on the email list at the same time the information is uploaded to the DOEE website. DOEE will not mail out updates or Q&A materials.

The cut-off date for receipt of any questions is one week prior to the application deadline.

SECTION 3. APPLICATION CONTENT

3.1 Format

Proposals must be formatted as follows:

- (a) When printed the application is on 8 ½” x 11” paper with one-inch margins;
- (b) Limit each project description to 10 double-spaced pages. Budget tables, flowcharts, photographs, the work plan, and other supporting documentation may be attached in addition to the project description; and
- (c) Scan the document and all of the attachments as one file.

3.2 Proposal Content

DOEE intends to fund a project that will benefit the environment, and, in particular, the environment of the District. The proposal should use the following format and explain, in increasing levels of detail, how the Applicant will accomplish this.

(Note: Before drafting the proposal, please read the project description very carefully to see if there are restrictions for the DOEE grant. For instance, certain activities might be required to take place in the District or the scoring might give extra points to labor sourced in the District.)

(a) Cover Sheet

Include a cover sheet in the format specified in Appendix 3. Make certain that the funding amount requested on the cover sheet matches total amount requested in your budget and budget narrative.

(b) Project Summary

Provide a brief one paragraph summary that explains the project. This summary is not part of the 10-page proposal limit.

(c) Project Description

Organize this 10-page section of your application in accordance with the scoring rubric of section 7 of this RFA. As an exposition to the specific line items in the scoring rubric, state the following at the start of the proposal:

- (1) Purpose and Objectives

State how this project will benefit the environment and the specific objectives this project will achieve.

(2) Target Audience

Identify the target audience. Who will this project engage? Who will benefit from the project?

(3) Project Outcomes, Outputs, and Activities

The proposal should connect the funded activities to quantifiable outputs and ultimately desired outcomes. This enables reviewers to evaluate what the proposed project will achieve if funded.

Activities are undertaken to achieve the outputs and outcomes. For example, a proposal could request funding to support a tree-planting activity in a city. This activity will yield a quantifiable output.

An *output* is a short-term result achieved as a result of an activity. For example, at the end of the project period, after several sessions of tree-planting, X number of trees will be in the city. This quantifiable output will yield various project outcomes.

A *project outcome* is a medium to long-term result that occurs and/or continues after the project ends. For example, after several sessions of tree-planting activities, this project yielded an output of X number of trees planted in the city. Medium to long-term outcomes of this project include: beautification of the city, increased environmental awareness of residents, and improved air quality.

(4) Methods

Describe how activities will be accomplished.

(5) Measurement of Project Success

Provide quantifiable measurements. For example, a tree planting project might measure the number and kinds of trees planted. A trash removal project might measure the pounds of trash removed. A stormwater project might measure the amount of stormwater captured.

(6) Project Budget

You must submit a numeric budget and a separate budget narrative as part of your application package. For the numeric budget, DOEE strongly urges applicants to use the budget template format provided (Appendix 4). The budget narrative must explain and justify every line item in the numeric budget. The explanation should be thorough enough to allow a reviewer to understand why expenditure levels were chosen and how the line item amounts were derived. For example: “personnel will be paid \$xx per hour times xx hours.”

If the Applicant seeks an advance payment, it must request advance payment in its proposal and explain why an advance payment is requested. See Section 6.2.

Resources provided by the applicant should appear in the column titled “Non-DOEE Match,” meaning the Applicant intends to provide the indicated resources (i.e., the “match,” and that the resources do not come from DOEE). Entries in this column could include both dollars and the value of the in-kind contributions. For example, in-kind contributions can include staff time, volunteer services, already-paid licensing fees, materials, supplies, and the use of equipment or real estate.

Volunteer hours provided to a grantee or sub-grantee must be valued at rates consistent with those the Applicant’s organization ordinarily pays for similar work, including salary and fringes. If the grantee or a sub-grantee does not have employees performing similar work, the rates must be valued the same as rates ordinarily paid by employers in the same labor market for similar work.

The Applicant must verify that all costs in the budget are allowable.

Typical allowable costs are:

1. Rental of office space, some vehicles, and some equipment;
2. Employee salaries and benefits;
3. Contractor labor, including professional services;
4. Accounting and bookkeeping services;
5. Communications, including telephone and data services;
6. Printing, reproduction, including signage;
7. Materials and supplies;
8. Computers and printers;
9. Small tools;
10. Some field equipment, typically below \$5,000 in value;
11. Postage and shipping;
12. Necessary travel, meals and lodging; and
13. Insurance.

Non-Allowable costs include:

1. Most major equipment, like vehicles;
2. Lobbying, including salaries and overheads and out-of-pocket expenses;
3. Entertainment;
4. Interest payments on loans;
5. Most food; and
6. Land purchases.

DOEE will require documentation for grant payments, and the entire grant will be subject to audit.

(d) Applicant

(1) Organization

Describe the organization's history, mission, and current or past projects that demonstrate the organization's capacity to achieve the project's goals. This section should be limited to one page. To provide further information, the Applicant can reference its website or attach organizational brochure or resume.

(2) Key personnel

Identify the key team members for the project and provide brief biographies or their resumes. The team members can be staff, volunteers or contractors.

(3) Past performance on District Grants/Contracts

Identify District agencies from which the Applicant has received funding as a contractor, grantee, or partner in the past five years and provide specific information including:

- The grant(s) or contract(s) title;
- The District agency/agencies;
- The grant number(s), contract number(s), or other identifier(s);
- The amount(s) paid; and
- What was accomplished as a result of the funding(s).

Briefly describe any disputes, investigations, or audits related to any of these District grants or contracts, grants, or partnerships in the past five years.

(4) Partners

Sometimes partnerships can improve the success of a project. These partnerships might be with government agencies, nongovernmental organizations (NGOs), companies, or individuals. If a partner is to be involved in the project, the Applicant must describe the partner's involvement and resource commitments. The proposal must identify and attach a letter of support on the partner's letterhead, signed by an authorized official if the partner is a government agency, NGO, or business entity.

In lieu of a letter, an Applicant may attach an email from the partner (or an authorized official if the partner is a government agency, NGO, or business entity) that states support of the project

and identifies the partner's name, address, website, and a contact name, telephone number, and email address.

For the following types of partners, provide the documentation indicated.

i. District of Columbia Public Schools

If the Applicant will work with the District of Columbia Public Schools (DCPS), it must include a letter of support from the principal of each school with which it will work, and, if available, from each participating teacher. Teachers and principals may send a joint letter.

ii. Property Owner

If the Applicant will work on public land, it must submit a letter of support from the managing agency. Similarly, if the Applicant is to work on private land, it must submit a letter of support from each property owner. If the project includes construction or installation, the letter must acknowledge that the property owner will be responsible (either directly or through an agreement with another entity) for project maintenance.

iii. Partnering Organization

If the Applicant has identified a project partner, it must include a letter of intent from the collaborating organization(s) agreeing to participate in the proposed project, describing the partner's involvement and resource commitments, and explaining the activities and/or services the partner will provide. The letter should demonstrate that the partnering organization understands the project presented for funding and the activities and/or services that the partner will provide. Under the grant terms and conditions, any grant-related work or activity that is contracted, subcontracted or subgranted must be in compliance with applicable District laws, including business licensing requirements and documentation of the partner's tax exempt status.

iv. National Park Service

Projects that would be carried out on National Park Service (NPS) property will require NPS permission. Sometimes the paperwork supporting such permission takes extra time to complete. DOEE will accept more informal statements generated by responsible NPS officials, including emails.

3.3 Work Plan

The application must include a proposed work plan that describes the timeline for project implementation.

3.4 Required Documents

Each of the following documents must be filed as part of the proposal package. If the document is not in this filing, DOEE may classify the grant application as “received” but not “filed,” as specified in Section 2.3. However, if a government agency must issue a required document, and the Applicant has requested the document but not received it, DOEE may accept a copy of the Applicant’s request to the agency for the purpose of deeming the Application “filed.”

(a) Certificate of Good Standing

Each Applicant must submit a current Certificate of Good Standing from the District Department of Consumer and Regulatory Affairs. DOEE requires that the submitted Certificate of Good Standing reflect a date within a six-month period immediately preceding the application’s submission.

(b) Certificate of Clean Hands

The Grantee shall submit a validated Certificate of Clean Hands (CCH) from the DC Office of Tax and Revenue. The CCH can be obtained through MyTax.DC.gov

(c) Promises, Certifications, Assertions, and Assurances

Each Applicant must sign and submit the “Promises, Certifications, Assertions, and Assurances” (“PCA”) in Appendix 2. Signing the PCA is a condition of eligibility for this grant. If the Applicant is not prepared to sign the PCA, it should not apply for a grant. Compliance with the promises, certifications, and assurances in the PCA is a continuing condition of eligibility for this grant.

The PCA must be signed by the Applicant or, if the Applicant is an organization, by a duly authorized officer of the organization.

The PCA also includes a sworn statement verifying that the Applicant is not in arrears (i.e. is “current”) on all obligations outstanding to the District, including all District agencies. The Applicant must be “current” as of the date of the application and the date of a grant award. DOEE requires, as a condition of continuing eligibility, that a grantee stay current on such obligations during the period of the grant.

(d) IRS W-9 Tax Form

The Applicant must submit a current completed W-9 form prepared for the U.S. Internal Revenue Service (IRS). DOEE defines “current” to mean that the document was completed within the same calendar year as that of the application date.

(e) Tax Exemption Affirmation Letter

The tax exemption affirmation letter is the IRS's determination letter of non-profit status. If this letter is not available, then the Applicant should provide its most recent IRS Form 990 tax return, if one was submitted. If no return has yet been filed, the organization can submit its application for tax-exempt status. If the group has a supporting organization with an IRS tax-exempt status determination, then that organization's tax exemption affirmation letter should also be submitted.

If there is no IRS tax exemption affirmation letter because the organization is a religious organization, then the Applicant may submit the best evidence it can of its status. Examples of potential best evidence for this purpose include, but are not limited to (i) a letter from the leader of the organization verifying that the organization is a religious group; (ii) a letter from the group's board chair or similar official, verifying that the organization is a religious group; (iii) the Applicant's most recently submitted state sales or other tax exemption form, if it exists (Form 164 in the District of Columbia); or (iv) the state's issued tax exemption certificate or card, if it exists. (*See IRS publication no. 1828, Tax Guide for Churches and Religious Organizations.*)

(f) Applicant's Current Fiscal Year Budget

The Applicant must submit its full budget, including projected income, for the current fiscal year, using a format at least as detailed as that presented in Appendix 4. Also, the Applicant should submit a comparison of budgeted versus actual income and expenses of the fiscal year to date.

(g) Applicant's Financial Statements

If the Applicant has undergone an audit or financial review, it must provide the most recent audited financial statements or reviews. If audited financial statements or reviews are not available, the Applicant must provide its most recent complete year's unaudited financial statements.

(h) Separation of Duties Policy

The Applicant must state how the organization separates financial transactions and duties among people within the organization in order to prevent fraud or waste. This may be a statement that already exists as a formal policy of the organization, or the Applicant may create the statement for purposes of the application. The applicant should state which of these situations apply.

This statement should:

- Describe how financial transactions are handled and recorded;
- Provide the names and titles of personnel involved in handling money;
- Identify how many signatures the financial institution(s) require on the organization's checks and withdrawal slips; and,
- Address other limits on staff and board members' handling of the organization's money.

(i) System for Award Management (SAM) with Federal Government

Applicants must be registered in the System for Award Management at www.sam.gov and provide evidence of this registration as part of its application package to DOEE.

(j) Federally Negotiated Indirect Cost Rate Agreement

If this solicitation is funded in any part by federal funds and the applicant elects to include their Federally Negotiated Indirect Cost Rate in the application budget, the federal approval must accompany the application.

SECTION 4. REVIEW PANEL AND APPLICATION SCORING

4.1 Review Panel

This is a competitive grant. The review panel for the RFA will be composed of individuals with knowledge in the areas directly related to the RFA. The review panel will review, score and rank each Applicant's proposal.

The panel will recommend the most responsive application for award of the grant.

Review panels vary in size, but typically are made up of three to five people. At least two members of the review panel will be from DOEE staff. Whenever practicable, each panel will include at least one person from outside of DOEE.

4.2 Scoring Criteria

The reviewers score each proposal according to a list of criteria and the points available for each criterion. See section 7 of each project.

The applicant should read the grant description carefully to determine if matching funds or resources are required or if preference points are offered for matching funds.

SECTION 5. GRANTEE DOCUMENT REQUIREMENTS

5.1 Submissions if Applicant Will Receive the Grant

Upon acceptance of a grant award, the Grantee must provide the following documents.

(a) Certificate of Insurance

The Grantee shall submit a certificate of insurance giving evidence of the required coverage outlined in Appendix 1, General Terms and Conditions. DOEE will presume that the budget covers the cost of this required insurance and will not later adjust the grant award for this amount.

(b) Assurance of Continued Truth and Accuracy

Upon acceptance of the grant award the Grantee shall notify DOEE of any changes that may have occurred to its organization since the time of submission of its original application. See also Section 1.6.

SECTION 6. FILING REQUIREMENTS GENERAL PROVISIONS

6.1 Reporting Requirements

The grantee must submit the following reports as a condition of continuing eligibility for funding.

(a) Quarterly Status Reports

DOEE will provide a quarterly status report template with the grant award. These reports, which discuss grant activities for the preceding quarter, will be due on each of the following dates.

Quarter 1 (January - March):	April 15
Quarter 2 (April - June):	July 15
Quarter 3 (July - September):	October 15
Quarter 4 (October - December):	January 15

If a report's due date falls on a weekend or District holiday, the report will be due the next business day.

The report must detail: actions taken in the quarter preceding the report date, highlight outputs achieved, provide a financial update, and describe unforeseen changes to project timetable, staffing, or partnerships, as well as any other changes that may affect project outcomes.

(b) Final Report

DOEE will provide a final report template with the grant award. This report includes quantification by the grantee of the project's outputs and describes the extent to which project outcomes met or will meet the objectives of the funded proposal. The template requires submission of data and analysis of the data.

6.2 Reimbursement of Project Expenditures and Disbursement of Funds

DOEE will not reimburse the Grantee for any work undertaken before DOEE notifies the recipient of the final award of the grant.

DOEE will reimburse the Grantee only for expenditures incurred to perform work under the grant. In limited cases, DOEE may advance funds at the beginning of the grant period for good cause approved by DOEE at its sole discretion. If the Applicant seeks an advance payment, it must request such payment in its proposal and explain why an advance payment is being requested.

DOEE operates on the District's fiscal year, which starts October 1 of a calendar year and ends September 30 of the next calendar year. The grantee may submit a reimbursement request or an invoice at any time during the fiscal year for work performed within that same fiscal year. Each request/invoice must include supporting documentation.

Reimbursements will be mailed to the address on file for the grantee. DOEE may make electronic payments in lieu of mailing checks. DOEE generally pays grant invoices 30 days after DOEE receives them.

DOEE will withhold the final 10% invoiced under a grant until all required activities have been completed, including receipt of the final report.

SECTION 7. PROJECTS PROPOSED FOR GRANT FUNDING

7.1 Summary: Project Title and Available Funds

Project Name

Tree Canopy Restoration

Introduction

The purpose of this RFA is to work towards the District's objective to increase tree canopy coverage to 40% by 2032, by planting an additional 7,000 trees over two years. The grantee will run a cost-effective operation that results in a high tree survival rate, and reach property owners through outreach, incentives, good planning, and coordination.

Project Period

The project period is two years. The grant may be amended to increase scope and duration based on the availability of funds and the selected grantee's performance.

Available Funding

The budget is \$1,300,000 for the two-year period. The grant may be amended to increase funding for expanded scope and extended duration based on the availability of funds and the selected grantee's performance.

7.2 Project Description

Project Description

DOEE is seeking proposals to carry out and coordinate shade tree planting on identified residential properties through the RiverSmart Homes and Special Tree Replacement Programs, process rebates for qualifying shade trees that private land owners plant independently through RiverSmart Rebates, identify new tree planting opportunities on other private and public properties through creative and targeted outreach and mapping efforts, and plant trees there.

Applicants should describe how they plan to effectively achieve the following:

1. Plant or coordinate the planting of 7,000 trees over the grant period;
2. Facilitate shade tree planting for District property owners through the RiverSmart Homes and Special Tree Replacement Program, and for larger private property owners that may include multi-family dwellings, educational and other nonprofit institutions, and on federal and District-owned public lands.
3. The grant budget will cover planting trees;
4. Provide/process rebates through RiverSmart Rebates to qualifying District property owners who purchase qualifying shade trees and plant them on their properties;
5. Educate District property owners receiving installations and/or rebates on stormwater issues and green infrastructure;

6. Incentivize the planting of shade trees which achieve an average mature canopy spread of 40' or more, consistent with the DOEE 2020 Stormwater Management Guidebook (<https://doee.dc.gov/swguidebook>);
7. Prioritize the outreach, participation, and planting of trees in the Municipal Separate Sewer System (MS4), in areas of low existing tree canopy, and in areas of extreme heat; and
8. Develop and use innovative ways to conduct targeted outreach to private owners of larger parcels.

Additionally, applicants should submit a proposal that demonstrates their ability to appropriately plan the following:

1. Planting the target number of trees through multiple DOEE programs, including direct installation and rebate;
2. Ensuring timely, seasonally appropriate, quality plantings that promote health and longevity of the trees planted;
3. Providing good customer service to residential RiverSmart Homes participants and to owners of larger parcels, including effective targeted outreach, timely scheduling of site visits and communications regarding the steps of design, tree installation, and seasonal maintenance requirements;
4. Assisting participants with the rebate application processes, and timely reviewing, evaluating, and administering rebates;
5. Collecting signed property owner agreements for (a) program participation, (b) liability release, and (c) tree care maintenance;
6. Maintaining and reporting to DOEE tree planting data and property owner and participation contact information; and
7. Educating property owners/participants receiving trees and/or rebates on how trees help prevent urban runoff, the importance of urban tree canopy, and proper shade tree care;

Please note the following with regard to this grant:

1. Trees should measure between 1.0 - 3.0 inches in caliper size, or 6'-12' in height, and conform to the American National Standards Institute (ANSI) A300 standards and the American Standard for Nursery Stock ANSI Z60.1. Exceptions may be made on a case-by-case basis due to limited availability of a particular species, or site access challenges such as steep slopes, stairs, retaining walls, and closed courtyards. All exception requests must be in writing;
2. Planted trees shall have a warranty for a period of two years following planting; and
3. Funds may be used for routine activities to help establish trees, including amending soils, watering and mulching within the first two years; this grant is not intended to provide for long term maintenance of trees beyond the two-year establishment period.

7.3 Project Outcomes, Outputs, and Deliverables

Project Outcomes

1. Increased tree canopy throughout the District;
2. Increased tree planting on private and public parcels;

3. Increased stormwater runoff mitigation on the District's private and public properties; and
4. Increased property owners' knowledge about the purpose of shade trees, their care, and stormwater issues affecting the Chesapeake Bay.

Project Outputs

1. A number of referrals received and acted on from DOEE RiverSmart Homes and DDOT TOPS Special Tree Replacement Programs;
2. At least 7,000 trees planted;
3. Tree rebates issued;
4. GIS data of planting locations, and reports of trees planted by watershed/sewershed boundaries, ward, property owner type and other DOEE-specified criteria; and
5. Verified technical assistance communications, installations, and education materials regarding the benefits of trees.

Deliverables

1. Plant a minimum of 7,000 trees;
2. Deliver and execute a workplan to maintain newly planted trees to ensure they are established within two years of planting;
3. Warranty planted trees for a period of two years following planting, and honor the warranties given;
4. Information for all program participants to include address, contact information, Ward, subwatershed, number and species of tree(s) planted, and rebates provided;
5. An electronic copy of each (a) signed application, (b) signed waiver, and (c) signed maintenance agreement for each property owner who had a tree planted and/or received a shade tree rebate;
6. An electronic file, including a geo-coded database, of each tree planted with the corresponding address and property owner contact information;
7. Electronic copies of the portfolio of outreach, marketing and educational materials utilized;
8. A workplan for cost-effective and professional installation of shade trees and rebate processing;
9. Participation in quarterly coordination meetings and conference calls;
10. Quarterly reports with current data on outreach and marketing efforts, referrals and site visits conducted, property owners reached and educated, and tree installations and rebates issued; and
11. A final report with:
 - a. Data on tree installations completed, rebates issued, the distribution of trees planted by watershed/sewershed boundary, Ward, the number of owners, private and public, that the grantee reached, educated and for whom the grantee installed one or more trees; and
 - b. Analysis of the effectiveness of outreach and marketing efforts to various stakeholders; the results of targeting and prioritizing efforts; and the effectiveness of incentives, species eligibility and installation techniques in meeting the grant's objectives.

Proposal Scoring

All proposals will be scored according to the criteria below.

Scoring Criteria	Points
Demonstrates substantial skills, knowledge, and expertise in running the grant's tree planting operations, including (a) developing and (b) implementing tree planting plans, (c) managing the logistics of tree planting operations, (d) following industry standards for planting techniques, (e) training and (f) supervising staff, trainees and/or volunteers.	50
Demonstrates substantial organizational capacity, skills, knowledge, and expertise in outreach, marketing, engagement, education, partner collaboration, customer service, working with diverse and multiple stakeholders, and public and private landowners across the District.	20
Provides a robust strategy of outreach and marketing to meet tree planting targets, and to prioritize efforts to maximize trees for private property, areas within the MS4, areas of low tree canopy and areas of high extreme heat.	10
Presents a clear and cost-effective plan to accomplish goals that will yield high quality installations and deliver excellent customer service.	10
Presents a detailed and comprehensive line item budget outlining all the project costs, and thorough accompanying budget narrative justifying all costs.	10

SECTION 8. CHECKLIST FOR APPLICANTS

<p>Instructions for applicants: Ensure that the answers to all of the questions below are answered. In the column to the right, indicate Yes, No, or NA for not applicable. Include this completed document with application submission.</p>		
1.	Is the cover sheet (appendix 3) completed and signed – and included as part of the application?	
2.	Is a Table of Contents included in the application?	
3.	Is the applying organization eligible for funding from DOEE according to section 1.6 of the RFA?	
4.	Is the proposal formatted in accordance with section 3.1 of the RFA?	
5.	Does the proposal include a project description and all of the information required of the scoring rubric outlined in section 7 of the RFA?	
6.	Is a numeric budget, and budget narrative justifying each line item, included in the application?	
7.	Do the line items in the proposal budget consider the allowable and non-allowable costs in section 3.2 of the RFA?	
8.	Does the application package include the first page and signed last page of the DOEE Promises, Certifications, Assertions, and Assurances?	
9.	Does the application package include a Certificate of Good Standing that reflects a date within 6 months of the deadline date?	
10.	Does the application package include a valid Certificate of Clean Hands?	
11.	Does the application package include IRS W-9 Tax Form?	
12.	Does the application package include a Tax Exemption Affirmation Letter?	
13.	Does the application package include the applicant’s current fiscal year budget?	

14.	Does the application package include the applicant's most recent audited or unaudited financial statements?	
15.	Does the application package include a Separation of Duties Policy as described in section 3.4.g. of the RFA?	
16.	Is the applicant registered in the System for Award Management (SAM)?	
17.	If applicable, does the application package include letters of support from other entities?	
18.	If applicable, does the application include resumes of key personnel mentioned in the proposal?	

APPENDICES

Appendix 1 – General Terms and Conditions

Appendix 2 – Promises, Certifications, Assertions, and Assurances

Appendix 3 – Cover Sheet

Appendix 4 – Example of Grant Budget

Appendix 5 – Points for Local Entities