

NATIONAL AIR QUALITY AWARENESS ★ ★ ★ WEEK ★ ★ ★

IN THE DISTRICT OF COLUMBIA

2019 TOOLKIT

#AQAW2019
@DOEE_DC



GOVERNMENT OF THE
DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR

2019 Air Quality Awareness Week in the District of Columbia April 29 - May 3

The Department of Energy and Environment's Air Quality Division works to protect the health and welfare of District residents, visitors, and the natural environment by reducing the concentration of pollutants in the outdoor air. The Division issues permits, performs permit inspections, monitors air quality, and enforces specific laws in an ongoing effort to develop plans for the improvement of air quality in the District of Columbia.

The purpose of Air Quality Awareness Week is to promote events and bring awareness to the importance of air quality and its impact on health. Air Quality Awareness Week encourages people to check the Air Quality Index (AQI) to find out the best time of the day to be active outdoors.

This ties perfectly into this year's theme, **Check the AQI & Get Outside**. We encourage individuals and organizations to join this effort to raise awareness among District residents about the need to reduce the concentration of pollutants in the outdoor air.

Join the Department of Energy & Environment (DOEE) for a week of #AQAW2019 educational awareness and activities:

- **All Week: 25% off Electric Taxis (Big Thank you to Department of For-Hire Vehicles!)**
 - Call (202) 269-1100 to request a ride, no discount code necessary.
- **Monday - Your Heart & Lungs**
 - Check for radon by requesting a free test kit for your home at doee.dc.gov/radon, or by calling (202) 535-2302.
- **Tuesday - Wildfires & Smoke**
 - DOEE's Air Quality Division is here to help! Learn about us: doee.dc.gov/air.
- **Wednesday - Air Quality Index & Sensors**
 - Turn it off! Turning your engine off is one of the easiest steps to improve air quality in the District. See the anti-idling regulations: doee.dc.gov/node/9352.
- **Thursday - Air Quality in Your Community**
 - Help us test the feasibility of expanding anti-idling citizens reporting with the DC 311 app. Get the details: doee.dc.gov/node/9352.
- **Friday - Air Quality Awareness Week Block Party!**
 - Party with the Air Quality Experts. Enjoy music, an electric vehicle display, giveaways and pick up resources you can use! DOEE HQ (1200 First St NE).

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AIR QUALITY AWARENESS WEEK

April 29 - May 3, 2019

Join the Department of Energy and Environment (DOEE) for a week of educational awareness and activities. Get outside and check the air quality index (AQI)!

<p>ALL WEEK!</p> <p>APRIL 29 - MAY 3 25% Off EV Taxis! Help Reduce Pollution</p> <p>By choosing to ride in an electric vehicle, you help reduce harmful air pollution from exhaust emissions caused by fuel burning. Call (202) 269-1100 to book your ride, no discount code necessary!</p>	<p>MONDAY</p> <p>APRIL 29 Your Heart & Lungs Check for radon!</p> <p>Radon is the second leading cause of cancer for non-smokers in the US. Visit doee.dc.gov/radon or call (202) 535-2302 to request a FREE test kit.</p>	<p>TUESDAY</p> <p>APRIL 30 Wildfires & Smoke Air Quality Inspections</p> <p>DOEE's Air Quality Division is here to help! We inspect sources of air pollution, enforce air quality laws and perform outreach. Learn all about us at doee.dc.gov/air.</p>
<p>WEDNESDAY</p> <p>MAY 1 AIR QUALITY INDEX & SENSORS Turn it Off!</p> <p>Turning your engine off is one of the easiest steps to improve air quality. In the District, idling your engine for more than 3 minutes against the law. For more info visit: doee.dc.gov/node/9352</p>	<p>THURSDAY</p> <p>MAY 2 COMMUNITY AIR QUALITY Citizen Enforcement Pilot</p> <p>Help us test the feasibility of expanding anti-idling reporting with the DC 311 app. Limited to commercial trucks and buses, a written statement is required. See the steps to report: doee.dc.gov/node/9352</p>	<p>FRIDAY</p> <p>MAY 3 AQAW BLOCK PARTY! 12pm-2pm</p> <p>Party with the Air Quality experts! Enjoy music, an electric vehicle display, giveaways and pick up resources you can use! DOEE HQ (1200 First St NE)</p>

To learn more visit:
doee.dc.gov/air
turnyourengineoff.org
epa.gov/airnow

TAG US! #AQAW2019 @DOEE.DC @DOEE_DC



GOVERNMENT OF THE DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR

[Download Here](#)

WASHINGTON, DC
MURIEL BOWSER, MAYOR

Proclamation



AIR QUALITY AWARENESS WEEK

APRIL 29 – MAY 3, 2019

WHEREAS, Air Quality Awareness Week is an opportunity for our residents to learn about quality air and potentially harmful air pollution; and

WHEREAS, air pollutants such as, but not limited to, emissions from cars, mowers, paints, cleaning products, manufacturing facilities and power plants, can cause and contribute to a wide range of illnesses; and

WHEREAS, monitoring and controlling the quality of air in our city, can reduce the risk of cancers, asthma, bronchitis, emphysema and cardiovascular disease; and

WHEREAS, during this week, the Department of Energy and Environment, Air Quality Division, along with other partnerships, will sponsor programs and activities to increase public awareness about air quality and safety; and

WHEREAS, the District of Columbia government, along with the community and its partners, are working to combat air pollution and increase the quality of life of our residents;

NOW, THEREFORE, I, THE MAYOR OF WASHINGTON, DC, do hereby proclaim April 29 – May 3, 2019 as "AIR QUALITY AWARENESS WEEK" in Washington, D.C.



A handwritten signature in black ink, reading "Muriel Bowser", positioned above a horizontal line.

[Download Here](#)

Social Media Assets

Monday:

Language:	Graphic Link(s):
<p>April 29-May 3 is Air Quality Awareness Week in the District! Join us and our community partners for a week of educational awareness and activities to get outside and check the AQI! Electric Taxis are 25% off all week, thanks @DC_DFHV! @AirNow #AQAW2019</p>	<p>https://dcgovict-my.sharepoint.com/:b:/g/personal/cecile_green_dc_gov/EWgbX0rf-HIKiygkueQmsw8BE_RzZwj4-JACv6nmCo8JQ?e=fF6JNZ</p> <p>https://dcgovict-my.sharepoint.com/:i:/g/personal/cecile_green_dc_gov/EUM7EW6VWERKktZL--tL0wYBYLATZuorNADv3ZCtGINL_Q?e=g3PpBn</p>
<p>Radon is a radioactive decay product of radium. It is harmlessly dispersed in outdoor air, but when trapped in buildings, can be harmful, especially at elevated levels. Get a free test kit: doee.dc.gov/radon @AirNow #AQAW2019 #SustainableDC</p>	<p>https://dcgovict-my.sharepoint.com/:i:/g/personal/cecile_green_dc_gov/ESwuFWHwoMtJrSZISRI9LaYBm4Ab5hDIP18QsqR4qY1aCg?e=bZ28iE</p>
<p>Breathing polluted air increases the risk of asthma in children and triggers asthma attacks. Are you at risk? Here's where to check the District's Air Quality Index (AQI): doee.dc.gov/air @AirNow #AQAW2019 #SustainableDC</p>	<p>https://dcgovict-my.sharepoint.com/:i:/g/personal/cecile_green_dc_gov/EZ9ylkVY6edDrpRPligNYTwBrJR2QbsxBRfjWvu_zS3-sw?e=Te6daY</p>
<p>By choosing to ride in an electric vehicle (EV) you help reduce harmful air pollution caused by fuel exhaust. This week, EV Taxis are 25% off, thanks @DC_DFHV! Book your ride, get outside, and check the #AQI! #AWAQ2019 @AirNow #AQAW2019 @AirNow</p>	<p>https://dcgovict-my.sharepoint.com/:i:/g/personal/cecile_green_dc_gov/EUM7EW6VWERKktZL--tL0wYBYLATZuorNADv3ZCtGINL_Q?e=ZGEIUY</p>

Tuesday:

Language:	Graphic Link (s):
<p>Our Air Quality Division is here to help! Did you know approx. 170,000 @dcdmv emissions inspections take place in the District each year? This ensures vehicles that create too many pollutants stay off</p>	<p>https://dcgovict-my.sharepoint.com/:i:/g/personal/cecile_green_dc_gov/EeVAGJCBf71MqJJuPDr3DfgBix8SNATmwRtUkNtT6Atf9A?e=CMVLWD</p>

the road! #AWAQ2019 #SustainableDC @AirNow	
DOEE's Air Quality Division inspects major and minor sources of air pollution, enforcing air quality laws, and performing education and outreach on air quality issues. Learn all about us: doee.dc.gov/air #AWAQ2019 #SustainableDC @AirNow	https://dcgovict-my.sharepoint.com/:i:/g/personal/cecile_green_dc_gov/EfxUjOrjLUBJqDJfcKQpNKMBsglWijwDsSyKJd1uBUVzSw?e=lsAdZ2
Party with the #AirQuality experts this Friday from 12-2pm at DOEE HQ (1200 First St NE)! Enjoy music, an electric vehicle display, giveaways and pick up resources you can use! #AWAQ2019 #SustainableDC @AirNow	https://dcgovict-my.sharepoint.com/:i:/g/personal/cecile_green_dc_gov/EcbDeEvWqZFLqKP9JOM6fDgBWZLvbcn4CgHpseOOSo_vNQ?e=3k3rH5
It's Air Quality Awareness Week! By choosing to ride in an electric vehicle (EV) you help reduce harmful air pollution. This week, EV Taxis are 25% off, thanks @DC_DFHV! Book your ride, get outside, and check the #AQI! #AWAQ2019 @AirNow #AQAW2019 #SustainableDC @AirNow	https://dcgovict-my.sharepoint.com/:i:/g/personal/cecile_green_dc_gov/EUM7EW6VWERKktZL--tL0wYBYLATZuorNADv3ZCtGINL_O?e=7GEIUY

Wednesday:

Language:	Graphic Link:
Turning your engine off is one of the easiest steps to improve air quality. In the District, idling your engine for more than 3 minutes is against the law. For more info visit: doee.dc.gov/node/9352 #AWAQ2019 #SustainableDC @AirNow Turn It Off! You may not idle your engine for more than 3 minutes (or 5 minutes if it's below freezing outside). Fines begin at \$500 for a first offense, and double for further offenses. @dcpolicedept #AWAQ2019 #SustainableDC @AirNow	https://dcgovict-my.sharepoint.com/:i:/g/personal/cecile_green_dc_gov/ETRY4Psx_BZftZu5OROEO8QB AZak2-eyyOtPp2f8f865JQ?e=yHw2Be
DOEE along with its partners provides daily air quality forecasts for the District. The Forecast are available year-round and are based on the national Air Quality Index. Find more information at: doee.dc.gov/air #AWAQ2019	https://dcgovict-my.sharepoint.com/:i:/g/personal/cecile_green_dc_gov/EQeOEZUeUnBJhpS0CHPHmR8BwcYyE1nOSWFLp1JlhRYsfq?e=Hq2OBJ

#SustainableDC @AirNow	
Party with the #AirQuality experts this Friday from 12-2pm at DOEE HQ (1200 First St NE)! Enjoy music, an electric vehicle display, giveaways and pick up resources you can use! #AWAQ2019 #SustainableDC @AirNow	https://dcgovict-my.sharepoint.com/:i:/g/personal/cecile_green_dc_gov/EcbDeEvWqZFLqKP9JOM6fDgBWZLvbcn4CgHpseOOSo_vNQ?e=3k3rH5
It's Air Quality Awareness Week! By choosing to ride in an electric vehicle (EV) you help reduce harmful air pollution. This week, EV Taxis are 25% off, thanks @DC_DFHV! Book your ride, get outside, and check the #AQI! #AWAQ2019 @AirNow #AQAW2019 @AirNow	https://dcgovict-my.sharepoint.com/:i:/g/personal/cecile_green_dc_gov/EUM7EW6VWERKktZL--tL0wYBYLATZuorNADv3ZCtGINL_Q?e=ZGEIUY

Thursday:

Language:	Graphic Link:
Air Quality in the Community: Announcing our NEW Citizen's Engine Idling Enforcement Pilot for citizens desiring to report #engineidling violations. You must use the @311dcgov app to report and submit information for civil enforcement. See the details: doee.dc.gov/node/9352 #AWAQ2019 @AirNow	https://dcgovict-my.sharepoint.com/:i:/g/personal/cecile_green_dc_gov/ESdOo9YDc_BFuifimd_3JnMBoSDbBVGT-EoZiBzAqghijg?e=ja1bnC
Party with the #AirQuality experts this Friday from 12-2pm at DOEE HQ (1200 First St NE)! Enjoy music, an electric vehicle display, giveaways and pick up resources you can use! #AWAQ2019 #SustainableDC @AirNow	https://dcgovict-my.sharepoint.com/:i:/g/personal/cecile_green_dc_gov/EcbDeEvWqZFLqKP9JOM6fDgBWZLvbcn4CgHpseOOSo_vNQ?e=3k3rH5

Friday:

Language:	Graphic Link:
Air Quality Awareness Week is coming to an end! Book your ride, get outside, and check the #AQI! #AWAQ2019 @AirNow #AQAW2019 @AirNow	https://dcgovict-my.sharepoint.com/:i:/g/personal/cecile_green_dc_gov/EUM7EW6VWERKktZL--tL0wYBYLATZuorNADv3ZCtGINL_Q?e=ZGEIUY
Party with the #AirQuality experts this Friday from 12-2pm at DOEE HQ (1200 First St NE)! Enjoy music, an electric vehicle	https://dcgovict-my.sharepoint.com/:i:/g/personal/cecile_green_dc_gov/EcbDeEvWqZFLqKP9JOM6fD

display, giveaways and pick up resources you can use! #AWAQ2019 #SustainableDC @AirNow	gBWZLvbcn4CgHpseQOSo_vNQ?e=3k3rH5
Turn It Off! You may not idle your engine for more than 3 minutes (or 5 minutes if it's below freezing outside). Fines begin at \$500 for a first offense, and double for further offenses. @dcpolicedept #AWAQ2019 @AirNow	https://dcmv.gov/ETRY4Psx_BZFtZu5QROEO8QB_AZak2-eyyOtPp2f8f865JQ?e=3D7qLa https://dcmv.gov/Eetdy9e_BbVDhoawcp6Ehds_BWgY58INKXMj9xxOUCvwa9w?e=LixY8c
Announcing our NEW Citizen's Engine Idling Enforcement Pilot for citizens desiring to report #engineidling violations. You must use the @311dcmv app to report and submit information for civil enforcement. See the details: doe.dc.gov/node/9352 #AWAQ2019 @AirNow	https://dcmv.gov/ESdOo9YDc_BFuifimd_3JnMB_oSDbBVGt-EoZiBzAqghijg?e=ja1bnC

2019 Air Quality Awareness Week Partners	Logo
Anacostia River Keeper @AnacostiaRrkper	
Metropolitan Police Department @DCPoliceDept	
Department of Public Works @DCDPW	

Department of For-Hire Vehicles	
District Department of Transportation @DDOTDC	
Clean Air Partners @CleanAirPartner	
Department of Motor Vehicles @dcdmv	
Department of For-Hire Vehicles @DC_DFHV	

All linked files can be accessed by [clicking this link](#).

Thanks to all of our community partners for helping us spread the word! Don't forget to mention us on [Facebook](#), [Twitter](#) and [Instagram](#)!

Questions? Please [send us an email](#), or give us a call at (202) 535-2600.