BEPS Task Force Meeting Notes - July 21, 2020

Task Force Member Attendees: Katie Bergfeld, Patti Boyd, Jen Croft, Marshall Duer-Balkind, Asa Foss, Dave Good, Max Greninger, Adrian Gross, Reshma Holla, Jessica Jones, Cliff Majersik, Matt Praske, Joe Reilly, Jay Wilson

Public Attendees: Andrew Held, Sharon Jaye, Molly Hofsommer, Kate Johnson, Adefunke Sonaike, Kristian Hoffland, Dave Epley, Michael Feldman-Wiencek, Joanna Saunders, Kevin Carey, Adam Szlachetka, Andrea Foss, Emily Low, Linda Toth, Frank LeBlanc, Cet Caldwell, Lindsey Falasca, Jennifer Johnston

Agenda:

- 1. Administrative Items
 - a. Opened Meeting at 2:32pm
 - b. Attendance taken by roll call (see above) and quorum acknowledged
 - c. Role of Task Force, overall schedule, and current agenda reviewed
- 2. Sub-committee update
 - a. First meeting on July 15 Reviewed background information from previous meetings. Will start technical discussion on July 29.
- 3. High-performance Building Hub
 - a. General update
 - Goal: Develop resources and services that directly address barriers in DC's commercial real estate market that hinder the pursuit of high-performance buildings.
 - ii. Timeline: Launch Fall 2020
 - iii. Resource Highlights:
 - 1. Regulation (BEPS and code) basics
 - 2. Funding/Financing Map
 - 3. Procurement Guide
 - 4. O&M Best Practices Manual
 - 5. Where Health & Wellness meet Building Performance
 - 6. Green Leasing for BEPS
 - 7. What do we do (vs. DCSEU, vs. DOEE, etc.)
 - b. What other resources will be helpful that the hub can provide at the time of launch?
 - i. Planned:
 - 1. BEPS Basics
 - 2. Common errors in benchmarking
 - 3. How to use your benchmarking data
 - 4. Where Code meets BEPS
 - 5. Defining BEPS targets in new projects
 - ii. Suggestions:
 - 1. https://be-exchange.org/ll97-calculator/

- List of vendors that building owners can use look at upcoming DCRA 5 star rating system for project team members. You may be able to replicate it for BEPs consultants/contractors
- c. After launch of rules, what resources can the hub provide?
 - i. Help people better understand the rules and Task Force report
 - ii. Tech primers on prescriptive pathway
 - iii. Hub working on procurement guide to focus on "how to find a qualified vendor" instead of providing a qualified vender list (which would be subjective, not specific/ tailored for owners' needs)
 - iv. Building case studies Looking for stories of market leaders
- 4. BEPS Disclosure of Data
 - a. Current state of public disclosure discussed (see slides)
 - b. Potential BEPS data points that could be disclosed?
 - i. Could figure out from current disclosure but not easily accessed
 - 1. Public? If the property meets BEPS? Yes or no
 - 2. Public? EUI targets?
 - 3. Public? Starting alternative payment level?
 - 4. Public? % EUI from BEPS threshold
 - 5. Public? Baseline 2018-2019 score or EUI starting 20 ES, ending score?
 - 6. Map improvement filters and overall savings over time
 - 7. Trends over time? (mostly new acquisitions?)
 - ii. New items that have to do with owner decisions during compliance
 - 1. New Compliance Pathway selected?
 - 2. New Points/measures taken for Prescriptive Path?
 - 3. New? Current alternative payment level (based on progress)?
 - 4. New Cost of improvements
 - c. Potential use cases for the new data points?
 - i. Scorecards
 - ii. Connection with technical assistance
 - iii. Energy service providers using for business dev't
 - iv. Architects check on how their buildings are performing
 - v. Analyze data at portfolio level for performance on incentives and rebates
 - vi. Corporate social responsibility report for manager's bldgs
 - vii. Tenants looking at data for realty choices
 - viii. Developers using comparable buildings for RFP language
 - ix. Associations using it to tailor outreach their members
 - x. Baking information into CoStar
 - xi. Status of existing buildings and status of new acquisition (investment grade information?)
 - xii. Building owners to search for similar bldgs. And examine compliance paths? Matchmaking service?
 - xiii. Compliance report for buildings that are changing ownership?

- d. Public vs Private? Would the tool be where the building owner can go to check their status? What do we add to OpenDataDC vs. Benchmarking Map?
 - i. Who will be able to access the data?
 - ii. What is the DOEE's authority to disclose information? AOBA would like to work with DOEE on possible disclosure of new BEPS data points
- e. Where else should we integrate data?
 - i. DCSEU
 - ii. Green Bank
 - iii. DCRA SCOUT
 - iv. Hub
 - v. CoStar
 - vi. MLS listings?
- f. Wrap-up: DOEE We'll need to take this information back to the office, check with general counsel on what's possible, engage with certain stakeholder one-on-one, and explore options based on timeline and budgets available. Will report back to TF when possible.
- 5. Cost/Benefit Study Update
 - a. SWA/AOBA/NBI working on market segmentation analysis, identifying model properties, and goal setting for education strategy (several TF members participating in focus groups)
 - b. Feedback session for TF planned for August 4 meeting
- 6. Monthly Webinar
 - a. DOEE hosting new monthly update webinar on BEPS from now until December
 - b. https://www.eventbrite.com/e/beps-monthly-update-webinars-tickets-114157744888
- 7. Task Force Report
 - a. DOEE/Co-chairs shared planned outline for TF report
 - b. If any TF members interested in helping edit and approve report, email **Sharon**.
- 8. Next Meeting August 4
 - a. Proposed agenda still firming up details.
 - i. Sub-committee update
 - ii. Possible alternative compliance guidance?
 - iii. Possible cost/benefit study discussion?
- 9. No announcements
- 10. Closed meeting at 4:14pm