



May 24, 2017

### **eCYCLE DC Retailer FAQ**

This FAQ document provides additional information to assist retailers as they work to meet their requirements under the eCYCLE DC Program. For more information, please see [doee.dc.gov/ecycle](http://doee.dc.gov/ecycle).

#### **Sales Restrictions on Nonregistered Manufacturers**

**1. Where are the retail sales restrictions found in the statute?**

The sales restrictions can be found in [D.C. Official Code § 8-1041.03\(a\)](#).

**2. How will the sales restrictions be implemented?**

On June 1, 2017, DOEE will publish a *Nonregistered Manufacturer List*. After being placed on the list, retailers may continue to sell Covered Electronic Equipment (CEE) from nonregistered manufacturers on the list for six months. After six months, the manufacturer will be moved to the *Do Not Sell List* and retailers can face enforcement action for selling CEE from manufacturers on the *Do Not Sell List*. Once a manufacturer has properly registered with DOEE, it will be removed from the *Nonregistered Manufacturer List* and the *Do Not Sell List*.

**3. How will the Nonregistered and Do Not Sell Lists be circulated?**

The lists will be posted online ([doee.dc.gov/ecycle](http://doee.dc.gov/ecycle)) and emailed to the eCYCLE DC listserv. To join the listserv, please email [productstewardship@dc.gov](mailto:productstewardship@dc.gov). As manufacturers are added or removed from the lists, updated lists will be posted and emailed. The initial *Nonregistered Manufacturer List* will also be mailed to every known retailer of CEE located in the District.

#### **Point of Sale Requirement**

**1. Where is the point of sale requirement found in the statute?**

The point of sale (POS) requirement can be found in [D.C. Official Code § 8-1041.05\(e\)](#).

**2. What POS materials fulfill this requirement?**

Retailers have a variety of ways they can provide POS materials. The information can be provided on a large poster, small sign, business card, or similar display. The information can be at checkout or on the shelf. Information can also be provided on the receipt.

**3. Will DOEE design POS material for stores to print?**

DOEE will assist retailers in meeting their POS requirements by designing materials that retailers can print. Retailers are asked to provide feedback to DOEE on what material would be most useful by emailing [productstewardship@dc.gov](mailto:productstewardship@dc.gov).

**4. What language fulfills requirements?**

Retailers can also design their own POS materials. The following is an example of language that would be considered compliant with the POS requirement.

“Learn how to recycle your electronics at [doee.dc.gov/ecycle](http://doee.dc.gov/ecycle).”

**5. Can retailers provide information about their own electronics recycling program only, instead of providing information about the whole eCYCLE DC Program?**

If a retailer has an electronics recycling program that collects every type of CEE sold by that retailer, then the retailer can provide POS information on its electronics recycling program only, instead of providing information about the whole eCYCLE DC Program.

Additional questions? E-mail [productstewardship@dc.gov](mailto:productstewardship@dc.gov).