



**DISTRICT OF
COLUMBIA
SUSTAINABLE
ENERGY UTILITY**

Quarter 2 Report

for Fiscal Year 2025

April 30, 2025

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This report of the District of Columbia Sustainable Energy Utility (DCSEU) covers the period from January 1 through March 31, 2025. This progress report contains information about the DCSEU’s activity to date in FY 2025. It also contains information on the Affordable Housing Retrofit Accelerator, Affordable Home Electrification, Sustainable Energy Infrastructure and Capacity Building Pipeline, and Solar for All programs.

The data presented in this report are preliminary based on the DCSEU’s estimates and are subject to change upon final verification. The data are subject to rigorous monitoring and verification by third-party evaluation and auditing firms hired by the District Department of Energy and Environment at the end of each fiscal year.

A Message from the DCSEU

During the second quarter of FY 2025, the DCSEU's main focus was to make progress in the face of significant uncertainty. The new presidential administration has introduced numerous questions around the availability of federal funding; the District continues to face uncertainty around its budget due to revenue gaps; and DC budget challenges are being further amplified based on potential reversion to FY 2024 levels. In the midst of all these challenges and uncertainty, we know that ensuring DCSEU financial and technical assistance is available to DC residents and businesses, and urgently and efficiently moving programs and projects forward with contractors and customers, is paramount.

Following DOE's receipt of federal funding—through the U.S. Department of Energy's HEAR and HER programs for the Affordable Home Electrification Program (AHEP) and the Affordable Housing Retrofit Accelerator (AHRA), and a U.S. Environmental Protection Agency Greenhouse Gas Reduction Fund (GGRF) grant for the Solar for All program—we worked closely with DOE throughout Q2 to make the necessary programmatic changes to incorporate these new resources and expand each program's reach. We continued work to expand electrification rebates to all District residents, where we've heard positive feedback about the simplicity and efficiency of the rebate application process. We launched office hours to assist DC residents with technology access issues with the application and income qualification process for AHEP. We prepared outreach campaigns that will launch in April to expand the reach and awareness of our electrification programs. We kicked off and met weekly with our winter/spring Workforce Development Program cohort with 15 DC resident externs from all different backgrounds. These actions push us to continue our mission to make clean energy more affordable and more accessible to District residents and businesses.

As we move into the second half of FY 2025, we look forward to continuing to make progress in the face of uncertainty. In May, we'll celebrate the graduation of another successful cohort of Workforce

Development externs, helping them gain valuable skills, experience, certifications, and hopefully a full-time position coming out of the program. In June, we'll get started with our spring/summer cohort and continue the journey of creating green job opportunities here in the District. We'll continue to partner with local contractors and serve District customers through Solar for All, AHEP, AHRA, and the Train Green program, especially as we work with DOE to expand these programs and their benefits thanks to additional federal funding. And we will continue to make progress on our core annual and cumulative performance benchmarks, helping the District meet its clean energy and climate goals and ensuring DC residents and businesses are reaping the benefits. We remain committed to being a strong partner and a force for good for the District, for DOE, and for residents and businesses as we navigate the challenges ahead.



Benjamin Burdick,
Interim Managing Director

Quarterly Feature

Electrifying the District Film Premiere

On a clear Sunday evening in March, the DCSEU had the honor of seeing the creative results of the Electrifying the District Film Premiere hosted by the Chesapeake Climate Action Network at the Festival Center in Columbia Heights.



DCSEU tabling efforts at the Electrifying the District Film Premiere in March 2025.

The film shed a powerful light on the journey toward a cleaner, more sustainable future for DC and we were especially proud to see two of our very own Affordable Home Electrification Program (AHEP) customers featured. Those residents detailed cutting down gas bill costs, improving indoor air quality and moving DC towards its ambitious climate goals as just some of the reasons why they chose to “go electric”.



DOEE Director Richard Jackson speaking to attendees at the Electrifying the District Film Premiere in March 2025.

Joy Ferrante and Jim Beck became aware of the local programs available to DC residents and wanted to electrify their home immediately. That became a reality in 2022 when they electrified their home and saw the cost and environmental benefits were too great for them to pass up. For Sumathi Balasubramanian, she began with solar panels as a

long-time DC resident and took it a step further to fully electrify in 2024. She noted it was her responsibility to her community that made this transition an easy decision.

Last, as a faith-based organization, the Festival Center transitioned their facility toward electrification in 2022 and never looked back. As a mission-based organization, they thought it was no better investment to truly serve the community and support a healthier way of life. Attendees were not only able to preview this film but also learn more from the DCSEU and other noted partners such as the DC Department of Energy and Environment, Electrify DC, and Sierra Club DC about local electrification program eligibility requirements and connecting with a volunteer electrification coach to further plan out their energy efficiency goals.

This inspiring short film has been described by the film host as a vital call to action for all working toward the transition of fossil fuels in the District. “Electrifying the District” was created by Howard University student filmmakers Mykal Bailey, Georgi Jenkins, and Natalie Scott. This film was produced by Jessica Epperson-Lusty and funded by Chesapeake Climate Action Network (CCAN)



DCSEU Staff from left to right (Carolyn Tolentino Salvador, Emmett Deitcher, Madison Johnson, Erika Parades, and Ana Sanchez) at the Electrifying the District Film Premiere in March 2025.

At a Glance: Progress against Benchmarks

Table 1. Cumulative Benchmarks.

Performance to date, measured against benchmarks and contract requirements

PLEASE NOTE: The values below should be considered preliminary estimates. VEIC’s Evaluation, Measurement, and Verification (EM&V) team performs monthly quality assurance on DCSEU custom engineering projects to ensure the accuracy of energy savings and GHG emissions reduction. This process has been in place since 2012 and can result in variances in the values presented in previous reports.

Item	Benchmark	Description	Metric Unit	Goal Type	FY 2025 Q2 Results (January 1, 2025 - March 31, 2025)	Cumulative Results (October 1, 2021 through March 31, 2025)	Year 4 Minimum Target (October 1, 2021 through September 30, 2025)	Year 4 Maximum Target (October 1, 2021 through September 30, 2025)	Five-Cumulative Benchmark Minimum (October 1, 2021 through September 30, 2026)	Five-Cumulative Benchmark Maximum (October 1, 2021 through September 30, 2026)	Annual Minimum Target Progress	Five-Cumulative Minimum Benchmark Progress
1	Cumulative Performance Benchmarks	Reduce energy consumption	Metric tons CO2e (modified gross) ¹	Cumulative	3,931	188,697	187,188	249,583	256,924	367,035	100.8%	73.44%
2a		Increase Renewable Generating Capacity	kW capacity	Cumulative	507 kW	3,532.6 kW (51,018.2 MMBTU source energy equiv. through 2/28/25)	3,500 kW	4,000 kW	4,500 kW	5,000 kW	86%	67%
2b		Reduce Energy Consumption at >= 50% of renewable energy generating capacity across solar projects	Ratio of solar measure energy savings to non-solar measure energy savings (%)	Cumulative	-	>50% (51,018.2 / 2 = 25,509.08 MMBTU - currently 169,751.3 MMBTU in efficiency across portfolio - through 2/28/25)	-	-	>= 50%	-	-	On Track / Exceeding
3		Deep Energy Retrofits	# of projects that lead to at least 30% site energy reduction	Cumulative	-	7	-	-	42	60	14%	10%

¹Please note: The DCSEU is evaluated on “modified gross” values and updated its reporting to reflect this starting with the April 2022 report.

Table 2. Annual Benchmarks.

Performance to date, measured against benchmarks and contract requirements

PLEASE NOTE: The DCSEU provides services under a performance-based contract that contains a broad array of performance benchmarks and other contract requirements. These benchmarks are derived from goals established in the District’s Clean and Affordable Energy Act of 2008. The DCSEU contract contains additional minimum contract requirements beyond the contract performance goals.

Item	Benchmark	Description	Metric Unit	Goal Type	FY 2025 period results (October 1, 2024 – March 31, 2025)	Annual Benchmark Minimum (October 1, 2024 through September 30, 2025)	Annual Benchmark Maximum (October 1, 2024 through September 30, 2025)	Annual Minimum Benchmark Progress	Annual Maximum Benchmark Progress
4	Annual Performance Benchmarks	Improve energy efficiency in low-income housing - spend	20% (min) to 30% (max) of annual spending (varies annually)	Annual	\$1,238,029	\$4,160,000	\$6,240,000	30%	20%
5		Increase number of green collar jobs	Green job FTE's directly worked by DC residents, earning at least a Living Wage - Hours	Annual	29.76	66	88	45%	33.8%
6		DCSEU General and Administrative Expenses	% of Cost Reimbursement Ceiling (capped at 20%)	Annual	\$1,333,378	-	\$4,160,000		32%
7	Other Contract Requirements	Expenditures with Small Business Enterprises/ Certified Business Enterprises	35% of annual DCSEU operating budget subcontracted to SBES/CBES	Annual	\$854,860	\$23,324,981	-	4%	-

Sector Highlights in the Core Areas

Low-Income Programs

→ Income-Qualified Efficiency Fund (IQEF)

- Income Qualified Efficiency Fund (IQEF) \$131,942 representing 887 MMBTU in first-source energy savings and 53.9 MTCO_{2e} in annual emissions.
- The team also closed applications for Phase Two of IQEF in Q2 and received 12 applications from District building owners requesting \$3.8M in project support.

→ Affordable Housing Retrofit Accelerator (AHRA)

- The DCSEU issued incentive payments totaling \$2,956 representing 33.6 MMBTU in first-year source energy savings, 1.7 MTCO_{2e} in annual emissions, and serving 64 participants.
- The DCSEU team continued to work with DOE to update program processes, requirements and documentation to incorporate federal HER funding in the AHRA Program.
- Through partnership with the National Housing Trust, the DCSEU team continued efforts to serve additional properties.
- The DCSEU team worked with potential AHRA customers to qualify them to achieve deep energy retrofit savings and strengthen overall program participation.

→ Low-Income Comprehensive

- The DCSEU issued incentive payments totaling \$37,416 representing 1,460 MMBTU in first-year source energy savings and 89.7 MTCO_{2e} in annual emissions.

→ Affordable Home Electrification Program (AHEP – formerly HVAC Replacement)

- The DCSEU furthered the planning and implementation of the AHEP multifamily process, including income qualification of interested properties to facilitate their participation and leverage federal HEAR funding.
- In the second quarter of FY 2025, the DCSEU team supported the development and launch of the program’s office hours services to help

District residents better access the program if they are having technology access issues. The services are in-person application meetings at the DCSEU Office and 1-on-1 meeting with AHEP team members to ask them any questions about the program directly.

Residential Efficient Products program

- The Efficient Products program allocated \$281,290 in rebates representing 2,669 MMBTU in first-year source energy savings and 152 MTCO_{2e} in annual emissions reduced during the second quarter of FY 2025 through downstream prescriptive appliance, HVAC rebates, and electric lawn mower rebates. This includes enhanced rebates through DC Electrification Rebates. The team worked on adding new measures for rebates to launch in April.
 - Appliance Rebates: 277 participants
 - Electric Lawn Mower Rebates: 10 participants
 - HVAC Rebates: 151 participants

Business Energy Rebates (BER) and Instant Business Rebates (IBR) programs

- The DCSEU provided rebates totaling more than \$112,952 through the Business Energy Rebates (BER) and Instant Business Rebates programs in the second quarter of FY 2025, representing 15,465 MMBTU in first-year source energy savings and 950 MTCO_{2e} in annual emissions reduction.

Account Management and Engineering

- The DCSEU team continued to work with customers to issue incentive agreements for project pipeline, and to provide additional opportunities with customers throughout the second quarter. The team provided \$258,150 in incentives to customers in support of 33,852 MMBTU in first-year source

energy savings and 2,129 MTCO₂e in annual emissions reduction.

- The DCSEU team worked with a first-time customer who completed energy-efficient upgrades and installed a 105 Kw solar photovoltaic system. The expected annual electricity savings are 132,900 kWh, and the annual cost savings are \$22,600.
- Several multi-family projects are being considered that benefit from the DCSEU programs that include a 148-kW solar photovoltaic system, which is expected to achieve annual electricity savings of 198,278 kWh and annual cost savings of over \$33,000.
- The team worked with a real estate management company that completed a LEED Gold-certified renovation project extending a multifamily property from 126 units to 136 units by adding another level to the building. The project included high-efficiency HVAC, LED lighting, low-flow plumbing, programmable thermostats, and a 98. kW solar photovoltaic system.
- A new multifamily construction LEED Silver project was completed in NE, DC. The 38,000 square foot building includes LED lighting, heat pump systems, and efficient water measures throughout the units. The facility is expected to achieve annual savings of 806,690 kWh and annual cost savings of over \$160,000.

Workforce Development and Training

→ Workforce Development program

- The Workforce Development team in the second quarter focused on facilitating a variety of workshops, presentations, and one on one learning sessions for our FY 2025 Winter Cohort of Externs.
- LinkedIn Workshop where Externs used their personal laptops to set up LinkedIn accounts and conduct job searches, online learning and other career-focused components of the platform.
- Externs experienced “Solar for All” presentation
- Externs experienced “Financial Literacy” workshop

- Externs participated in one on one’s to review resumes and interview skills.
-
- On January 17, the DCSEU held its Winter Cohort kickoff at its offices with 17 externs participating.
- The DCSEU held weekly meetings and numerous trainings in the third quarter, including:
 - 2/1: Extern Professional Development training with Crystal McDonald, DCSEU Director of Account Management and Workforce Development
 - 2/8: Extern Professional Development Training “Energy Efficiency” presentation
 - 2/15: Extern Professional Development Training “Lighting Presentation”
 - 2/21: Making Equity Real: Black Workers and Good Jobs (Webinar)
 - 2/22: Extern Professional Development Training “Solar Presentation”
 - 3/1: LEED GA Process presented by Mark Bryan, Community Impact Manager
 - 3/8: Financial Literacy presentation by Leroy Wade, CPA
 - 3/15: Green Buildings 101 presentation by Kara Strong of CDC
 - 3/22: “Keeping the job” presentation by Levar Freeman, HR Director, ADC Mgmt. Solutions
 - 3/27: USAJOBS.gov presentation by Dr. Keith Washington, Deputy Assistant Secretary, US Department of Transportation (DOT)

→ Train Green Sustainable Energy Infrastructure and Capacity Building Pipeline (SEICBP) program

- In the second quarter, the team delivered the following courses to help staff of DC Certified Business Enterprises (CBEs), CBE-Eligible firms, and DC residents gain skill to increase capacity within the green energy sector at no cost.
 - BPI Building Analyst Tech Training (BAT) & Proctored Certification Testing (Single Family)
 - Electrifying Homes: Water Heating with Heat Pumps (On-Demand)
 - Electrifying Homes: Heat Pump Design and

- Installation Best Practices (On-Demand)
- Fundamentals of Efficient Energy Building Operations
- Introduction to Climate Change and Buildings
- Introduction to Decarbonization
- Introduction to ESG and Buildings
- NABCEP PV Associate Training & Online Proctored Testing
- Overview of Green Building Rating Systems
- Solar PV Ready-To-Work Training
- Two sessions of Green Building 101
- Two sessions of LEED Green Associate Preparation

Marketing, Public Relations, Community Outreach, and Public Affairs

- In Q2 the Marketing and Communications Team supported the development and publishing of the AHEP Office Hours on the website. These are two services that allow residents to either set up a call with an AHEP team member or set up an in-person appointment to apply for the program. This is a limited service targeting DC residents with technology access issues.
- The Team finalized the rebranding of over 8 print materials across DCSEU programs and services. Highlights include:
 - Custom Services Counter Card
 - Residential Electrification Rebate Guide
 - Affordable Home Electrification Guide
 - Solar For All and AHEP frequently Asked Questions (FAQ) Flyer
- The Team sent 14 email campaigns resulting in over 30,000 emails sent supporting 3 info sessions and roundtables, Train Green, AHEP, electrification rebates, and more. See below a sample of email outreach.
 - [January 2025 Trade Ally Newsletter](#) - sent to over 650 subscribers.
 - [Condominium and Co-op BEPS Toolkit Info Session](#) - sent to over 350 subscribers.
 - [February 2025 Energy Saver Newsletter](#) -sent to over 11,600 subscribers.
 - [March 2025 Train Green Course of the](#)

- [Month](#) - sent to over 750 subscribers.
- [Electrifying the District Film Premiere Eblast](#) - sent to over 11,600 subscribers

- The Marketing and Communication Team supported the following internal events with set up, e-blast, event moderation, social promotions, and follow up communications. This resulted in a combined total of 312 registrants and 203 attendees.
 - FY 2025 Income Qualified Efficiency Fund (IQEF) Info Session Part 2
 - Condominium and Cooperative BEPS Toolkit Roundtable
 - FY 2025 Commercial & Multifamily Building Roundtable
- In the Second Quarter the team also posted the following impact stories, news, and resources on the DCSEU site:
 - [FY 2025 Income Qualified Info Session Pt. 2 Recording](#) - January 2025
 - [From Workforce Development to Sustainable Living](#) - January 2025
 - [FY 2025 Condominium & Co-operative BEPS Toolkit Info Session Recording](#) - March 2025
 - [DC's Solar for All Program to Complete 150 Home Solar Projects for Income-Qualified Families](#) - March 2025

Outreach and Events Highlights:

- **January 9, 2025 - FY2025 IQEF Phase 2 Info Session:** The DCSEU hosted an information session for contractors and affordable property owners in DC about the requirements and process to apply for project funding through Phase 2 of the Income Qualified Efficiency Fund (IQEF). There were 62 registrants and 33 attendees.
- **January 18, 2025 - MLK Day Health & Wellness Fair 2025:** DCSEU staff shared program information with residents at the MLK Health and Wellness Fair. This fair took place at the Entertainment Sports Arena (ESA) in Ward during the annual MLK Day Peace Walk and Parade. The parade took place inside the ESA and the DCSEU had over 60 engagements with residents about residential rebates, the Affordable Home Electrification Program (AHEP), and Solar for All (SFA).

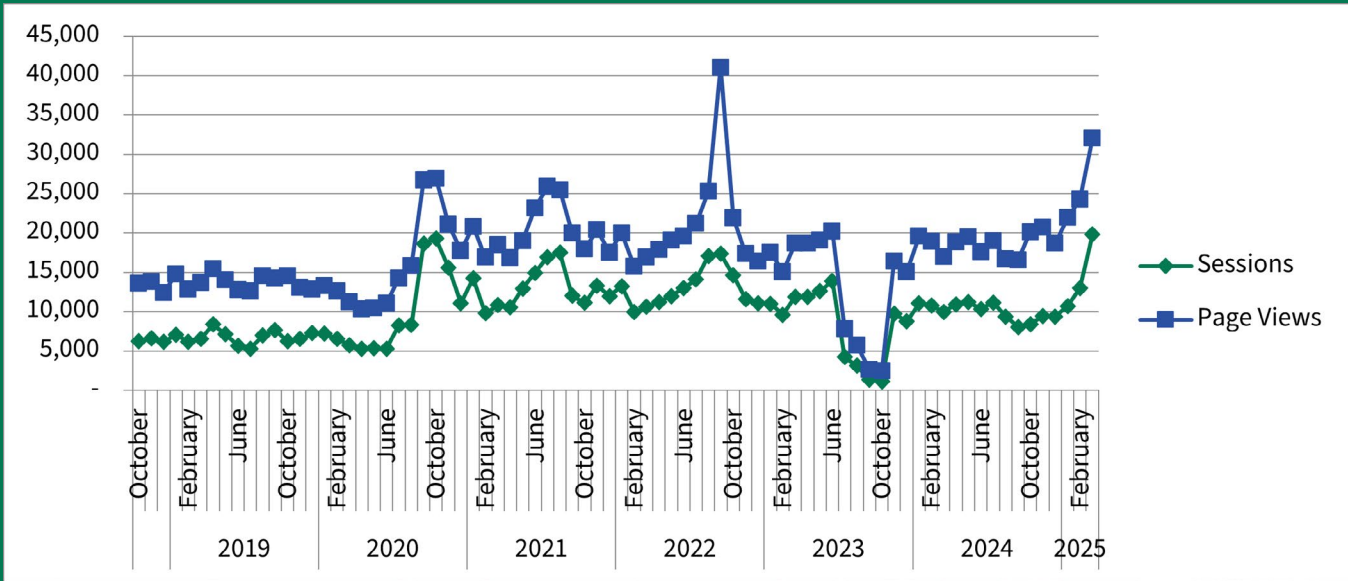
- **January 22, 2025 - FY2025 Workforce Development Program Winter Cohort Kick Off:** The DCSEU Workforce Development Program Team hosted the kick-off for this year's winter cohort of externs. Expectations about the program along with presentations about the DCSEU were held for the 15 DC residents within the cohort.
- **January 30, 2025 - Meeting with Rebuilding Together DC-Alexandria:** DCSEU Efficient Products Program Manager, Emmett Deitcher, met with local nonprofit organization, Rebuilding Together DC-Alexandria, to discuss partnership opportunities with the DCSEU on the new electrification rebates. Program information and required documentation were shared with the organization as a part of the meeting as well.
- **January 30, 2025 - Mayor Muriel Bowser Presents the FY25 Green Book:** DCSEU staff, Rick Fleury and Crystal McDonald, attended the District Department of Small and Local Business Development's (DSLBD) annual Green Book launch event hosted by Mayor Muriel Bowser. The Green Book serves as a roadmap to DC government spending with Certified Business Enterprises (CBEs), providing valuable insights into procurement goals, upcoming opportunities, and ways for small and local businesses to navigate the contracting process successfully.
- **February 4, 2025 – WIN February Meeting Presentation:** DCSEU Interim Managing Director, Ben Burdick, provided a virtual presentation on the DCSEU's FY 2024 impact to Washington Interfaith Network, Sierra Club DC, Interfaith Power & Light, Chesapeake Climate Action Network, and DC Environmental Network members.
- **February 12, 2025 – Meeting with Spectrum Energy:** DCSEU Efficient Products Program Manager, Emmett Deitcher, met with distributor, Spectrum Energy, to discuss partnership opportunities with the DCSEU on the new residential electrification rebates. Program information and required documentation were shared with the organization as a part of the meeting as well.
- **February 14, 2025 – DAACL DC Seniors - Red, White and You - Deanwood Recreation:** Two Affordable Housing Retrofit Accelerator (AHRA) team members represented the program and DCSEU at this event hosted by the DC Department of Aging and Community Living (DAACL) for DC seniors on Valentine's Day at the Deanwood Recreation Center. We distributed one-pagers with information on residential rebates, Solar for All, and the Affordable Home Electrification Program (AHEP). We had substantive conversations with approximately two dozen attendees.
- **February 14, 2025 – DAACL DC Seniors - Red, White and You - Edgewood Recreation:** Two team members from the Affordable Home Electrification Program (AHEP) and residential rebate program teams represented the DCSEU at this event hosted by the DC Department of Aging and Community Living (DAACL) for DC seniors on Valentine's Day at the Edgewood Recreation Center. We distributed one-pagers with information on residential rebates, Solar for All, and AHEP.
- **February 19, 2025 – Meeting with Habitat for Humanity:** DCSEU Efficient Products Program Manager, Emmett Deitcher, met with local nonprofit organization, Habitat for Humanity, to discuss partnership opportunities with the DCSEU on the new residential electrification rebates. Program information and required documentation were shared with the organization as a part of the meeting as well.
- **February 20, 2025 – Meeting with Steven Winter Associates & EYA:** DCSEU Efficient Products Program Manager, Emmett Deitcher, met with architecture firm, Steven Winter Associates, and construction group, EYA, to discuss partnership opportunities with the DCSEU on the new residential electrification rebates, regarding their project at the Reservoir District. Program information and required documentation were shared with the organization as a part of the meeting as well.

- **February 26, 2025 – BISNow DMV Office Repositioning Summit:** Industry leaders presented on office market trends including office-to-residential conversions, financing models to support investment strategies, and programs for revitalizing downtown DC. DCSEU staff members Crystal McDonald, Solome Girma, and Nikola Jovic attended this event.
- **February 26, 2025 – Greater Washington Region Clean Cities Coalition (GWRCCC) Opening Reception:** DCSEU staff attended GWRCCC Opening Reception networking event that was focused on providing presentations, membership intake, and inspiring insights to encourage partnerships that drive clean energy initiatives in the DC metropolitan area.
- **February 27, 2025 – BEPS Condo/Co-op Toolkit Info Session:** The Building Innovation Hub and DCSEU hosted an information session to provide insights into the new Condominium and Co-op Building Energy Performance Standards (BEPS) Toolkit, sponsored by the DCSEU, and explore opportunities for energy efficiency incentives. The session had approximately 80 registrants and 62 attendees.
- **March 9, 2025 ReDelicious Food Distribution at Edgewood Community Farm:** DCSEU AHEP and marketing and communications staff tabled at the weekly food distribution at Edgewood Community Farm hosted by ReDelicious. Information about AHEP, Solar for All, residential rebates was shared with event attendees.
- **March 13, 2025 HAND State of the Housing Market 2025:** Low-Income Program Manager, Shyaam Simpson, attended the Housing and Nonprofit Developers (HAND) State of the Housing Market event hosted by Bozzuto to network and explore the forces shaping the housing market.
- **March 19, 2025 DA CL UDC Senior Companion Meeting:** Kalen Roach, Marketing and Communications Manager, presented to a group of approximately 40 seniors at the University of the District of Columbia's (UDC) monthly Senior Companion Program training meeting sharing information about AHEP, Solar for All, and residential rebates. The Senior Companion Program serves frail older adults, adults with disabilities, and those with terminal illness. Senior Companions assist their adult clients in basic, but essential ways: by offering companionship and friendship to isolated older adults, assisting with simple chores, providing transportation, and adding richness to their client lives.
- **March 19, 2025 March 2025 ANC 5B Public Meeting:** Ben Burdick, Interim Managing Director, presented at the Advisory Neighborhood Commission (ANC) 5B monthly meeting about residential electrification programs at the DCSEU. AHEP, Solar for All, and residential rebates were the focus of his presentation.
- **March 26, 2025 2025 DC Sustainability Summit & Awards:** DCSEU Marketing and Communication Staff tabled at the 2025 Sustainability Summit hosted at the French Embassy, sharing information about DCSEU programs and services for residents, contractors, and businesses.
- **March 27, 2025 FY 2025 Commercial and Multifamily Building Roundtable:** The DCSEU hosted a virtual roundtable session alongside the Building Innovation Hub, DC Green Bank, and Apartment and Office Building Association of Metropolitan Washington (AOBA DMV) for commercial and multifamily property owners, managers, and developers. The session covered information about DC's Building Energy Performance Standards (BEPS) and opportunities for building owners to access rebates, financing, incentives, and technical support. The event had 157 registrants and 105 attendees.
- **March 29, 2025 DC PWC: Heirs Property Protection Forums & Community Event:** DCSEU Director, Account Management & Workforce Development, Crystal McDonald tabled at the Prosperity Wellness Circles' (PWC) community forum discussing matters of estate planning and heir's property in Ward 8. Crystal also presented the DCSEU's residential electrification and energy programs.
- **March 30, 2025 Electrifying the District Film Premiere:** DCSEU staff joined the film premiere of "Electrifying the District" hosted by the Chesapeake Climate Action Network (CCAN). The short film highlights the journeys of District residents

who have embraced home electrification. The premiere event, hosted at The Festival Center, featured screening followed by discussions with DCSEU specialists about programs offering free home electrification upgrades and rebates. Attendees were also able to connect with volunteer electrification coaches for personalized guidance on improving home energy efficiency and reducing reliance on fossil fuels.

Activity Supporting DCSEU Initiatives

Figure 1. DCSEU website traffic, including sessions and page views, by month, from FY 2019 to March 31, 2025.



Q2 Sessions:

48,498 Sessions



Q2 Page Views:

78,207 Views



LinkedIn:

2,380 Followers



Instagram:

940 Followers



Facebook:

1,062 Followers



X

1,948 Followers

Table 6. DCSEU initiatives, by sector

Core area	Initiative name	Description	Customer
Residential	Efficient Products	Mail-in and online rebates for qualifying energy-efficient appliances, HVAC equipment, smart thermostats, and electric lawn equipment; enhanced rebates through DC Electrification Rebates	DC residents
	Affordable Homes Electrification Program (formerly HVAC Replacement program)	Replace fossil-fuel heating, water heating systems, and appliances for income-qualified resident with efficient electric heat pumps, heat pump water heaters, and at no cost to residents. Combine with Solar for All program.	Income-qualified DC residents
Low-Income Multifamily	Low-Income Multifamily Comprehensive	Custom technical and financial assistance for energy efficiency improvements for multifamily properties.	Property owners/managers of multifamily buildings, shelters, and clinics serving income-qualified DC residents
	Income Qualified Efficiency Fund	Custom technical and financial assistance for energy efficiency improvements in multifamily and other qualifying properties working with DCSEU-qualified contractors.	Property owners/managers of multifamily buildings, shelters, and clinics serving income-qualified DC residents
	Affordable Housing Retrofit Accelerator	Custom technical and financial assistance to owners for energy efficiency improvement of qualifying multifamily buildings that do not meet the District’s Building Energy Performance Standards (BEPS) working with the DC Green Bank and DCSEU-qualified auditors, contractors, and performance testers.	Property owners of multifamily buildings serving income-qualified DC residents that do not meet BEPS

Core area	Initiative name	Description	Customer
Renewable Energy	Commercial Solar	Incentives and financing to install solar PV systems offered as part of the C&I Custom program. (Only for existing projects; no new projects will receive incentives.)	Commercial business owners
Commercial and Institutional	Business Energy Rebates	Rebates for energy-efficient lighting, heating, refrigeration, cooking, leaf blowers, and other qualifying equipment; includes enhanced rebate amounts for businesses with facilities under 10,000 sq. ft.	Business owners
	Commercial Direct Services	Direct installation of energy efficiency measures at primarily small and medium commercial facilities.	Business owners
	Instant Business Rebates	Discounted energy-efficient lighting through participating distributors.	Business owners
	Commercial and Institutional Custom	Technical assistance, account management, and financial incentives for energy efficiency projects.	Large commercial and institutional customers
	Pay for Performance (part of Custom program)	Technical assistance, account management, and incentives for electricity (MWh) and natural gas (MMBtu) saved over a defined period. Measures energy savings using pre- and post-project metered data rather than calculation estimates. Allows incentives for behavioral, operational, and complex mixed-measure projects.	Large commercial and institutional energy users; qualified vendors

Solar For All

Below are updates from the first quarter for the Community Renewable Energy Facility (CREF) program team:

- The DCSEU continued work on integrating Greenhouse Gas Reduction Fund requirements into the CREF program to prepare to issue an RFP later this spring.

Below are updates from the first quarter for the Single-Family program team:

- The DCSEU team announced the first six approved Single-Family solar installers and goal of 150 homes in a press release in the second quarter for FY 2025 and worked on issuing subcontracts and projects.

dcseu.com



DISTRICT OF
COLUMBIA
SUSTAINABLE
ENERGY UTILITY



DEPARTMENT
OF ENERGY &
ENVIRONMENT



GOVERNMENT OF THE
DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR