



Pre-Application Information Session

The DC Green Cleaning Program
May 14, 2024



The DC Green Cleaning Program

Increasing the use of safer and more sustainable products used by cleaning service providers.

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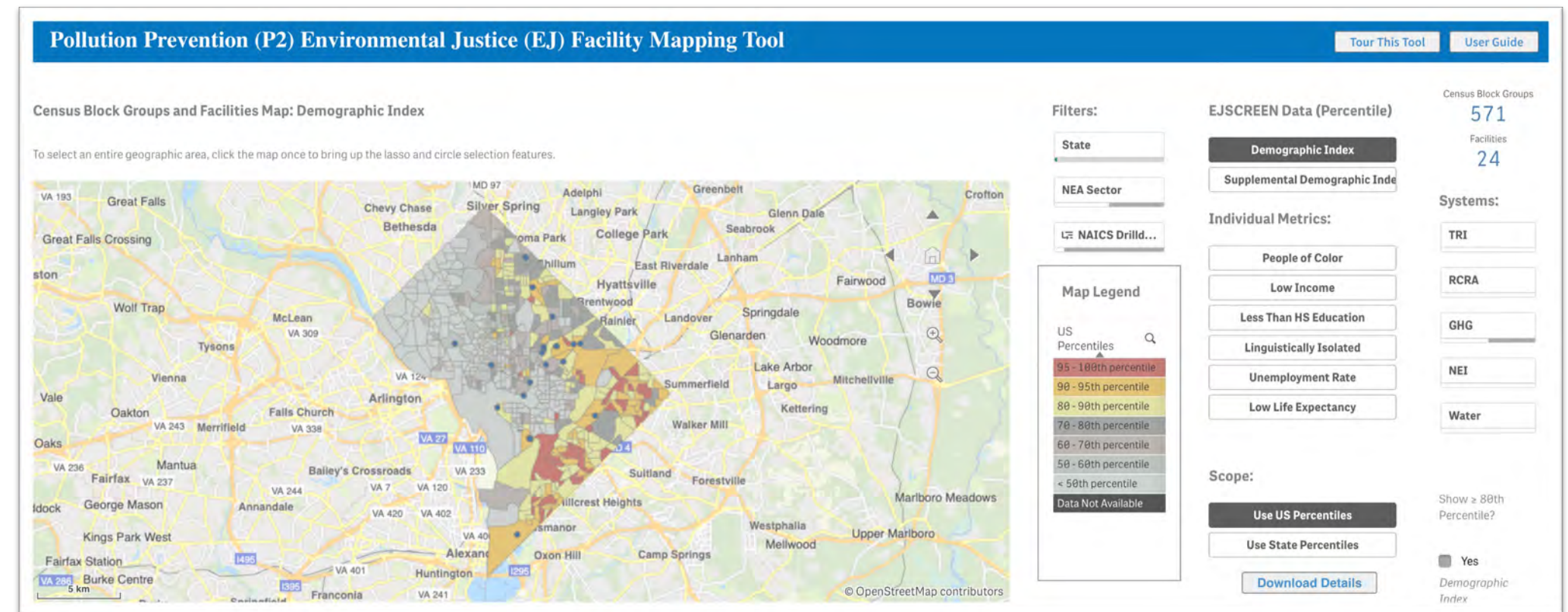
1. Background

Background

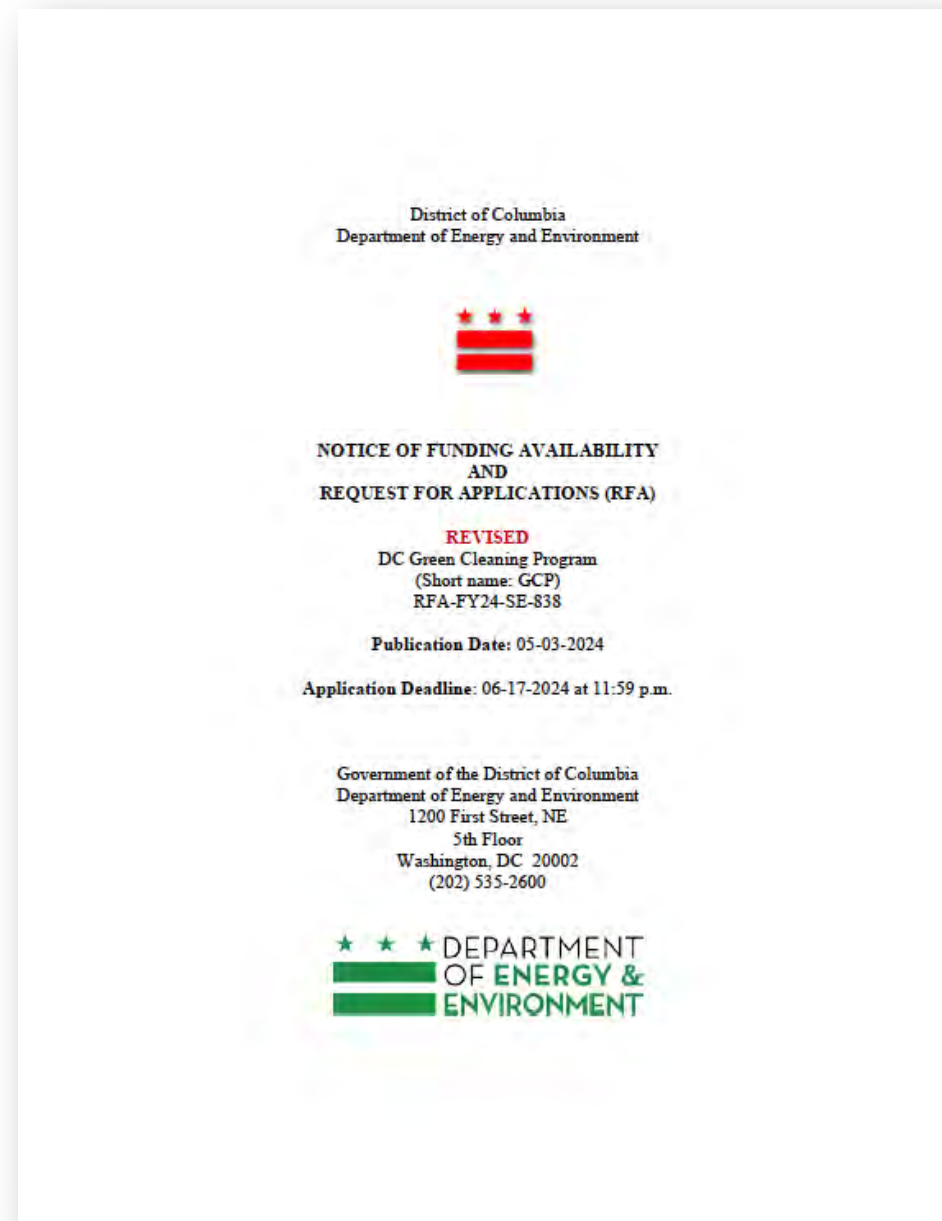
DC Green Cleaning Program

- Subgrant: See Appendix 7 for narrative and budget
- [EPA's FY 2023-2024 Pollution Prevention Grant: Environmental Justice Through Safer and More sustainable Products](#)

U.S. ENVIRONMENTAL PROTECTION AGENCY Grant Agreement		GRANT NUMBER (FAIR): 84070901	DATE OF AWARD: 12/15/2023
RECIPIENT TYPE: State		MODIFICATION NUMBER: 0	MAILING DATE: 12/20/2023
RECIPIENT: District of Columbia Govt of dba Department of Energy and Environment 1200 First Street, NE Washington, DC 20002 EIN: 53-6001131		TYPE OF ACTION: New	PAYMENT METHOD: ASAP
PROJECT MANAGER: Lillian Power 1200 First St NE 5th Floor Washington, DC 20002 Email: lillian.power@dc.gov Phone: 202-497-0787		EPA PROJECT OFFICER: Allison Thompson 1201 Constitution Ave NW Washington, DC 20004-0001 Email: thompson.allison@epa.gov Phone: 202-564-2575	EPA GRANT SPECIALIST: Alison Hanlon OGD/GIAMD, 3903R 1200 Pennsylvania Ave Washington, DC 20460-0001 Email: Hanlon.Alison@epa.gov Phone: 202-564-0244
PROJECT TITLE AND DESCRIPTION DC Green Cleaning Program This Infrastructure Investment and Jobs Act (IIJA) project will provide technical assistance (e.g., information, training, expert advice) using P2 practices to address environmental justice concerns and improve human health and the environment in disadvantaged communities. Specifically, the project work intends to support District Cleaning Service Providers (CSPs) to transition to Safer Choice- and eco-certified cleaning products. The priorities and goals of the P2 grant are to improve human health and the environment in disadvantaged communities by reducing waste, workplace exposure to hazardous chemicals for cleaning personnel, the release of harmful substances, and resource consumption in Wards 5, 7, and 9 of the District of Columbia. The technical assistance anticipated under the grant is expected to provide the following P2 deliverables, and anticipated outputs and outcomes to support targeted disadvantaged communities. Specifically, the grantee anticipates providing: technical assistance including conducting P2 assessments, providing participant support costs to cover expenses related to transitioning to eco-label cleaning products, and training on sustainable cleaning practices and procurement requirements for cleaning products and janitorial services. Subrecipient to implement DC Green Cleaning Program including personnel costs.			
BUDGET PERIOD: 01/01/2024 - 12/31/2026	PROJECT PERIOD: 01/01/2024 - 12/31/2026	TOTAL BUDGET PERIOD COST: \$ 500,000.00	TOTAL PROJECT PERIOD COST: \$ 500,000.00
<p>NOTICE OF AWARD</p> <p>Based on your Application dated 06/20/2023 including all modifications and amendments, the United States acting by and through the US Environmental Protection Agency (EPA) hereby awards \$ 500,000.00. EPA agrees to cost-share 100.00% of all approved budget period costs incurred, up to and not exceeding total federal funding of \$ 500,000.00. Recipient's signature is not required on this agreement. The recipient demonstrates its commitment to carry out this award by either: 1) drawing down funds within 21 days after the EPA award or amendment mailing date; or 2) not filing a notice of disagreement with the award terms and conditions within 21 days after the EPA award or amendment mailing date. If the recipient disagrees with the terms and conditions specified in this award, the authorized representative of the recipient must furnish a notice of disagreement to the EPA Award Official within 21 days after the EPA award or amendment mailing date. In case of disagreement, and until the disagreement is resolved, the recipient should not draw down on the funds provided by this award/amendment, and any costs incurred by the recipient are at its own risk. This agreement is subject to applicable EPA regulatory and statutory provisions, all terms and conditions of this agreement and any attachments.</p>			
ISSUING OFFICE (GRANTS MANAGEMENT OFFICE)		AWARD APPROVAL OFFICE	
ORGANIZATION / ADDRESS: Environmental Protection Agency, Grants and Interagency Agreement Management Division 1200 Pennsylvania Ave, NW Mail code 3903R Washington, DC 20460		ORGANIZATION / ADDRESS: Environmental Protection Agency, SPPB OCSPB - Office of Chemical Safety and Pollution Prevention 1201 Constitution Ave NW Washington, DC 20004-0001	
THE UNITED STATES OF AMERICA BY THE U.S. ENVIRONMENTAL PROTECTION AGENCY			
Digital signature applied by EPA Award Official Barbara Proctor - Associate Award Official			DATE: 12/15/2023



Background



DC Green Cleaning Program: [RFA-FY24-SE-838](#)

- Urban Sustainability Administration
- DOEE seeks eligible entity do develop and implement the DC Green Cleaning Program (GCP).
- The GCP will support Cleaning Service Providers (CSPs) in disadvantaged communities to transition to safer and more sustainable cleaning products.
- Applications are due on June 17, 2024.
- Available funds: \$284,000
- Project period: 24 months
- Partnerships encouraged





2. Project Description

Project Description

The Challenge:

Launch the DC Green Cleaning Program.

- Promote the adoption of safer and more sustainable cleaning products among Cleaning Service Providers (CSPs).
- Reduce harmful chemical exposure in disadvantaged communities.

Change behavior in CSPs to transition to sustainable cleaning products.



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DC MURIEL BOWSER, MAYOR

Project Description

The grantee should:

- Launch the DC Green Cleaning Program
- Identify and select at least 50 participant CSPs
 - [EPA's P2 Environmental Justice Facility Mapping Tool](#)
 - Grantee should define CSPs and selection criteria
- Conduct outreach and engagement activities
 - Technical assistance
 - Matchmaking event
 - Product feedback
- Manage subsidy (participant support cost)
- Monitoring, reporting, and evaluation



Outcomes

1. Increase in CSPs', businesses' and communities' awareness and understanding of the benefits and importance of safer and more sustainable cleaning products.
2. CSPs' adoption of safer and more sustainable cleaning products.
3. Increase in CSPs' availability to, and use of, safer and more sustainable cleaning products.
4. Reduction in CSPs' transition costs to sustainable cleaning products.
5. Increased local demand for safer and more sustainable cleaning products.
6. Reduced exposure to harmful chemicals from cleaning products for humans and the environment.



Outputs

1. DC Green Cleaning Program management
 - a. Meetings with, and reports to, DOEE
2. Community outreach: research and engagement
 - a. Research and assessment tools
 - b. CSP outreach and engagement
3. Participant support cost
 - a. Subsidy plan supporting CSPs' initial transitions to safer cleaning products
 - b. Financial reports
4. Capacity-building materials and events
5. Reporting on best practices



Deliverables

1. Outreach and engagement strategy plan
2. Outreach and engagement materials
3. Sustainable cleaning product subsidy report
4. Product feedback report
5. Project Reports
 - a. Quarterly reports
 - b. Case studies
 - c. Final report



Scoring Criteria

No.	Scoring Criteria	Points
1	Provides an achievable plan, including feasible timeline, and milestones.	20
2	Demonstrates understanding and experience of working with populations like those of the targeted communities.	15
3	Demonstrates knowledge, education, training, and experience, in the CSPs' industry.	20
4	Demonstrates knowledge, education, training, and experience with the types of green chemicals and other green products that this grant will promote.	15



Scoring Criteria

No.	Scoring Criteria	Points
5	Demonstrates experience in building multilingual and culturally sensitive outreach/training/engagement materials.	10
6	Demonstrates experience with managing payment and recordkeeping for grant funds.	10
7	Provides a detailed, clear, reasonable, budget and narrative.	10
8	Applicant is a local entity and Appendix 5 is submitted.	5





3. How to Apply

How to apply

How to submit:

- RFA Section 3. Application Content
- Required documents must be submitted in the designated places in the Grant Management System (GMS).
 - [GMS User Guide](#)
- All new applicants must submit request through the [Active Grants Application Portal](#).
- One email address per organization.
- Register your entity early and allow for up to 2 business days to receive an invitation to the GMS.



Grant Management System

The screenshot shows the top navigation bar of the Department of Energy & Environment (DOEE) website. It includes the DOEE logo, a search bar, and a menu with items: Environmental Services, Energy in the District, Resources, Laws & Regulations, and About DOEE. Below the navigation is a green banner with the text "Active Grants Application Portal". The main content area contains a welcome message, a list of instructions for users, and two buttons: "New User" and "Existing Applicant/Grantee". There are also links for "Attachment(s)" and "Related Content".

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Search...

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Active Grants Application Portal

[<< Back to Grants & Other Funding main page](#)

Welcome to the DOEE Grants Management System applicant portal. Please note that an organization is only permitted one email address for this system:

- If your organization is already in the system, please click "Existing Applicant/Grantee" below. Sign in and proceed to the application for which you are applying.
- If your organization is new to the system, click "New User" below and complete the form. Please allow two business days for a response.
- If you do not know if your organization is registered in the system please contact doee.grants@dc.gov.
- If you encounter any problems with the system, please contact doee.grants@dc.gov.

To access an application already started, please proceed to the application for which you are applying.

[New User](#) [Existing Applicant/Grantee](#)

Attachment(s):
[Applicant and Grantee User Guide](#)

Related Content:
[Grants and Other Funding](#)





4. Questions

Questions?

- dcreencleaning@dc.gov
- Questions and answers will continue to be posted to the RFA webpage: [DC Green Cleaning Program](#)
- June 10th is the last day for submitting questions.
- June 17th is the application submission deadline.



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Thank you!



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