

# **Pre-Application Information Session**

The DC Green Cleaning Program May 14, 2024





GOVERNMENT OF THE DISTRICT OF COLUMBIA



# The DC Green Cleaning Program

Increasing the use of safer and more sustainable products used by cleaning service providers.





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WEARE GOVERNMENT OF THE DISTRICT OF COLUMBIA MURIEL BOWSER, MAYOR



## 1. Background





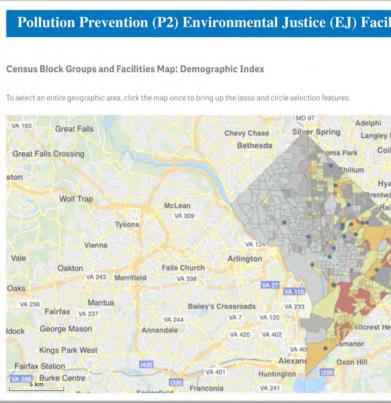
CARE GOVERNMENT OF THE DISTRICT OF COLUMBIA MURIEL BOWSER, MAYOR

### Background

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	PROTECTION AGEN		TYPE OF ACTION		MAILING DATE 12/20/2023	
merection	Grant Ag	reement	PAYMENT METHO	00:	ACH# 30122	
RECIPIENT TYPE:			Send Payment Re	quest to:	30122	
State				FC at: ripto-grants@	tepa.gov	
RECIPIENT:			PAYEE:			_
District of Columbia G 1200 First Street, NE Washington, DC 2000 EIN: 53-6001131		ergy and Environment	District of Columbia 1200 First Street, Mashington, DC 20	NE	rtment of Energy and Environn	ment
PROJECT MANAGE	R	EPA PROJECT OFF	CER	EPA GRAM	IT SPECIALIST	
Lillan Power	1	Allison Thompson		Allson Han		
1200 First St NE		1201 Constitution Av		OGD;GIAN		
5th Floor		Washington, DC 200			sylvania Ave	
Washington, DC 2000 Email: IIIIan.powerd		Email: thompson.alli Phone: 202-564-2575			n, DC 20460-0001 nion.Alison@epa.gov	
Phone: 202-497-0787		and the cost sold			Phone: 202-564-0244	
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#### DC Green Cleaning Program

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#### Subgrant: See Appendix 7 for narrative and budget EPA's FY 2023-2024 Pollution Prevention Grant: Environmental Justice Through Safer and More sustainable Products

State     Demographic Index     24       Supplemental Demographic Index     24       Supplemental Demographic Index     Systems:       Supplemental Demographic Index     Supplemental Demographic Index       Supplemental Demographic Index     Supplemental Demog		Filters:	EJSCREEN Data (Percentile)	Census Block Groups
Greenbelt       Crotton       NEA Sector       Supplemental Demographic Inde       Systems:         Park       Seabrook       Individual Metrics:       TRI         East Riverdale       Fairwood       Image: Springdale       Map Legend       Image: Springdale       TRI         Cienarden       Woodmore       Image: Springdale       Image: Springdale<		State	Demographic Index	
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Ille       Fairwood       IDS       Map Legend       Low Income       RCRA         Landover       Springdale       Bowle       US       Q       Linguistically Isolated       GHG         Summerfield       Largo       Mitchellville       Q       95-108th percentile       Unemployment Rate       NEI         Walker Mill       Kettering       Marlboro Meadows       76-80th percentile       Scope:       Water         Westphalia       Upper Marlboro       Marlboro       Data Not Available       Use US Percentiles       Show > 88th Percentile?	ast Riverdale Lanham		People of Color	
Landover       Springdale         Glenarden       Woodmore         Summerfield       Largo         Lake Arbor       96-95th percentile         Walker Mill       Kettering         Walker Mill       Kettering         Walker Mill       Marlboro Meadows         Westphalia       Upper Marlboro	Fairwood MD 3	Map Legend	Low Income	RCRA
Clearatives       Woodmore       Percentiles       Linguistically Isolated       NEI         Summerield       Largo       Mitchellville       95-180th percentile       Unemployment Rate       NEI         Walker Mill       Kettering       0-95th percentile       Low Life Expectancy       Water         Walker Mill       Mariboro Meadows       0-96th percentile       Scope:       Show > 88th Percentile?         Westphalia       Upper Mariboro       Data Not Available       Use US Percentiles       Show > 88th Percentile?	Landover Springdale	211	Less Than HS Education	GHG
Summerfield     Largo     Mitcheliville     90 - 95th percentile     Interplayment Rate     Interplayment Rate       Walker Mill     Kettering     90 - 95th percentile     Low Life Expectancy     Water       Itiand     Forestville     50 - 60th percentile     Scope:     Show > 80th percentile?       Westphalia     Upper Mariboro     Data Not Available     Use US Percentiles     Show > 80th percentile?	Gienaroen Woodmore		Linguistically Isolated	
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Itland     Forestville     50 - 60th percentile       Marlboro Meadows     50 + 60th percentile       Data Not Available       Use US Percentiles       Percentile?			Low Life Expectancy	Water
Westphalia Upper Mariboro Use US Percentiles Percentile?	Forestville Machana Mandaus	60 - 70th percentile 50 - 60th percentile < 50th percentile	Scope:	Show > 80th
Camp Springs Use State Percentiles	Westphalla Upper Mariboro	Data Not Available	Use US Percentiles	







DISTRICT OF COLUMBIA

### Background



#### DC Green Cleaning Program: <u>RFA-FY24-SE-838</u>

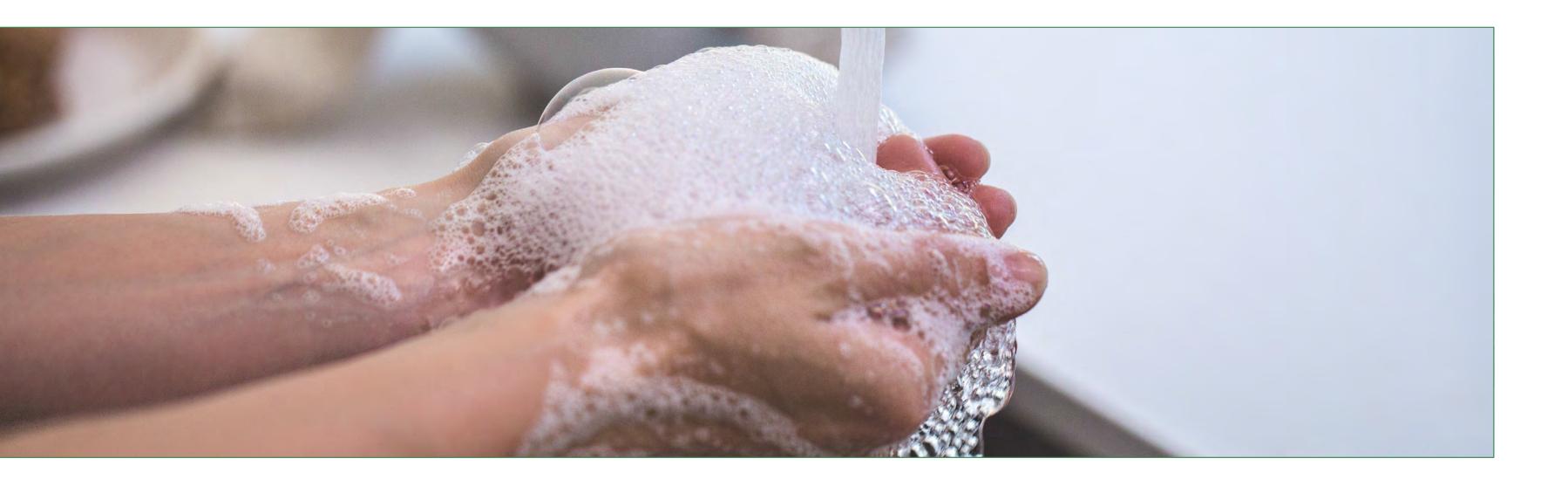
- Urban Sustainability Administration
- DOEE seeks eligible entity do develop and implement the DC Green Cleaning Program (GCP).
- The GCP will support Cleaning Service Providers (CSPs) in disadvantaged communities to transition to safer and more sustainable cleaning products.
- Applications are due on June 17, 2024.
- Available funds: \$284,000
- Project period: 24 months
- Partnerships encouraged







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### **2. Project Description**





COLUMBIA

Project

#### Description

The Challenge:

Launch the DC Green Cleaning Program.

- products among Cleaning Service Providers (CSPs).
- communities.

Change behavior in CSPs to transition to sustainable cleaning products.

Promote the adoption of safer and more sustainable cleaning

Reduce harmful chemical exposure in disadvantaged







### Project

#### Description

The grantee should:

- Launch the DC Green Cleaning Program
- - Ο
  - Ο
- Conduct outreach and engagement activities
  - Technical assistance Ο
  - Matchmaking event Ο
  - Product feedback Ο
- Manage subsidy (participant support cost)
- Monitoring, reporting, and evaluation

#### Identify and select at least 50 participant CSPs

EPA's P2 Environmental Justice Facility Mapping Tool

Grantee should define CSPs and selection criteria







#### Outcomes

- 1. Increase in CSPs', businesses' and communities' awareness and understanding of the benefits and importance of safer and more sustainable cleaning products.
- 2. CSPs' adoption of safer and more sustainable cleaning products.
- cleaning products.
- 4. Reduction in CSPs' transition costs to sustainable cleaning products.
- 5. Increased local demand for safer and more sustainable cleaning products.
- 6. Reduced exposure to harmful chemicals from cleaning products for humans and the environment.

3. Increase in CPSs' availability to, and use of, safer and more sustainable







#### Outputs

- 1. DC Green Cleaning Program management a. Meetings with, and reports to, DOEE
- 2. Community outreach: research and engagement
  - a. Research and assessment tools
  - b. CSP outreach and engagement
- 3. Participant support cost
  - a. Subsidy plan supporting CSPs' initial transitions to safer cleaning products
  - b. Financial reports
- 4. Capacity-building materials and events
- 5. Reporting on best practices







#### Deliverables

- 1. Outreach and engagement strategy plan
- 2. Outreach and engagement materials
- 3. Sustainable cleaning product subsidy report
- 4. Product feedback report
- 5. Project Reports
  - a. Quarterly reports
  - b. Case studies
  - c. Final report







DISTRICT OF COLUMBIA

## **Scoring Criteria**

No.	Scoring Criteria	Points
1	Provides an achievable plan, including feasible timeline, and milestones.	20
2	Demonstrates understanding and experience of working with populations like those of the targeted communities.	15
3	Demonstrates knowledge, education, training, and experience, in the CSPs' industry.	20
4	Demonstrates knowledge, education, training, and experience with the types of green chemicals and other green products that this grant will promote.	15







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## **Scoring Criteria**

No.	Scoring Criteria	Points
5	Demonstrates experience in building multilingual and culturally sensitive outreach/training/engagement materials.	10
6	Demonstrates experience with managing payment and recordkeeping for grant funds.	10
7	Provides a detailed, clear, reasonable, budget and narrative.	10
8	Applicant is a local entity and Appendix 5 is submitted.	5



## **3. How to Apply**





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## How to apply

How to submit:

- RFA Section 3. Application Content
- places in the Grant Management System (GMS).
  - GMS User Guide
- Grants Application Portal.
- One email address per organization.
- to receive an invitation to the GMS.

Required documents must be submitted in the designated

• All new applicants must submit request through the Active

Register your entity early and allow for up to 2 business days







### **Grant Management System**



Search...

Environmental Services -Energy in the District 👻

**Active Grants Application Portal** 

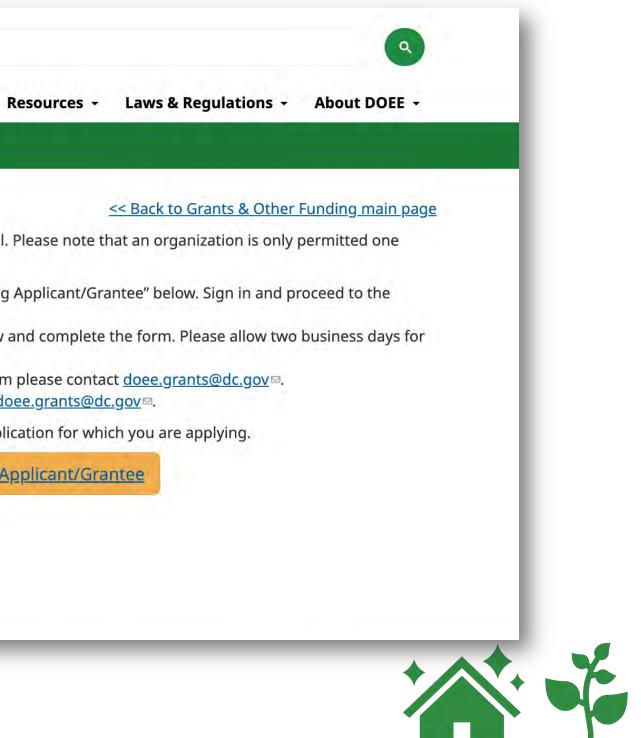
Welcome to the DOEE Grants Management System applicant portal. Please note that an organization is only permitted one email address for this system:

- If your organization is already in the system, please click "Existing Applicant/Grantee" below. Sign in and proceed to the application for which you are applying.
- If your organization is new to the system, click "New User" below and complete the form. Please allow two business days for a response.
- If you do not know if your organization is registered in the system please contact <u>doee.grants@dc.gov</u>.
- If you encounter any problems with the system, please contact doee.grants@dc.gov .

To access an application already started, please proceed to the application for which you are applying.

Existing Applicant/Grantee lew User

Attachment(s): Applicant and Grantee User Guide **Related Content:** Grants and Other Funding









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#### 4. Questions





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#### **Questions?**

- dcgreencleaning@dc.gov
- $\bullet$

Questions and answers will continue to be posted to the RFA webpage: <u>DC Green Cleaning Program</u>

• June 10<sup>th</sup> is the last day for submitting questions.

• June 17<sup>th</sup> is the application submission deadline.







#### Thank you!









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