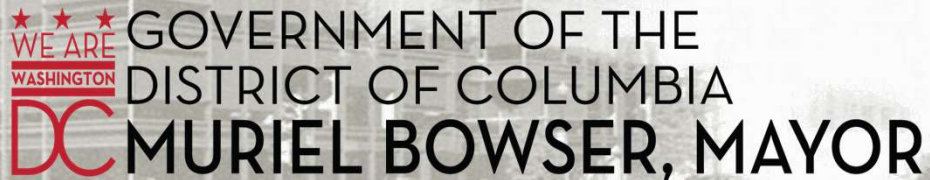


DOEE Information Session Request for Applications: Education on Residential Energy Efficiency and Electrification

January 8, 2025



Background: Existing DC Plans & Policies to Decarbonize Residential Buildings

As the [benchmarking requirements](#) ratchet down in square footage over time, buildings will be subject to the BEPS Program as follows:

1. **BEPS Period 1** Private buildings $\geq 50,000$ ft² and DC-owned $\geq 10,000$ ft²
2. **BEPS Period 2** Private buildings $\geq 25,000$ ft² and DC-owned $\geq 10,000$ ft²
3. **BEPS Period 3** Private buildings and DC-owned $\geq 10,000$ ft²

BEPS 1:

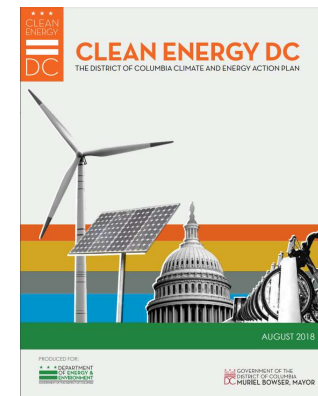
Private buildings $> 50,000$ sq. ft.
and DC-owned $> 10,000$ sq. ft.

BEPS 2:

Private buildings $> 25,000$ sq. ft.
and DC-owned $> 10,000$ sq. ft.

BEPS 3:

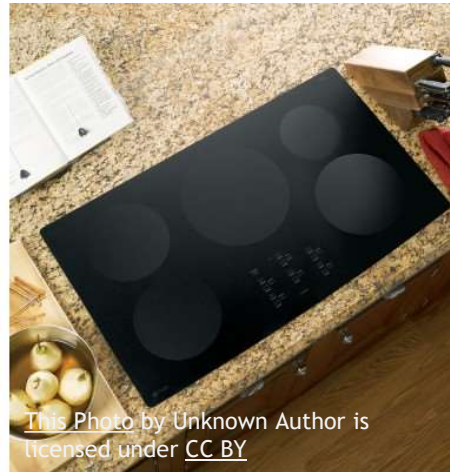
Private buildings and
DC-owned $> 10,000$ sq. ft.



Background: Residential Electrification

Electrification involves converting from a fuel burning system, such as a gas-fired furnace, boiler, or stove, to an energy-efficient electric alternative, such as heat pump heating, cooling, and water heating, or an induction stove.

Electrification can also provide non-energy benefits, such as cleaner indoor air, the potential for lower utility bills, and more comfortable living conditions.



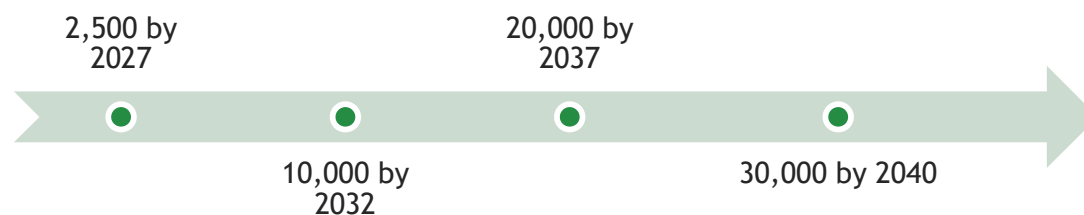
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Background: Healthy Homes and Residential Electrification Amendment Act of 2023

- Establishes a program within DOE to provide residential electrification retrofits (defined as replacement of all fossil fuel burning appliances) at no cost to low-income households (<80% area median income, or AMI)
- Sets requirements for number of low-income households served



- Authorizes DOE to provide assistance to moderate-income households

Background: DOE's Electrification Programs

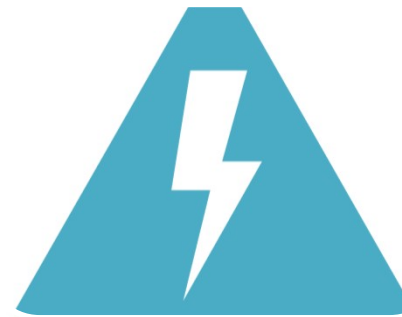
DOEE is implementing the Act through multiple programs administered by the DC Sustainable Energy Utility (DCSEU), prioritizing federal Home Energy Rebates funds for low-income households, and leveraging Sustainable Energy Trust Fund dollars to bridge federal funding gaps and serve other income groups. Programs launched/re-launched fall 2024.



Affordable Housing
Retrofit Accelerator
(AHRA)



Affordable Home
Electrification
Program (AHEP)



Residential
Electrification
Rebates

Education on Residential Energy Efficiency and Electrification RFA

Available Funding: \$50,000

Funding Source: Department of Energy (DOE) Inflation Reduction Act of 2022,
Grant# DE-SE0000084

Deadline: 1-24-2025 at 11:59pm

DOEE anticipates that the grantee would coordinate closely with DOEE and DCSEU as it pertains to providing information on and connecting residents to complementary energy assistance programs. DOEE will facilitate coordination between DCSEU and the grantee.

Insurance requirements in appendix 6, posted on webpage:

<https://doee.dc.gov/node/1758436>

Education on Residential Energy Efficiency and Electrification RFA

The grantee will work primarily with low-income households, disadvantaged communities, and faith-based organizations who can benefit from residential energy efficiency and electrification.

Section 1.2: The purposes of this grant are to fund an entity to:

- a. Educate low-income households, disadvantaged communities, and faith-based organizations about energy efficiency and electrification.
- b. Highlight the benefits and technologies of energy efficiency and electrification to residents to promote adoption of measures that would help the District achieve carbon neutrality; and
- c. Provide information to residents on other local and federal residential energy efficiency and electrification programs and incentives.



Education on Residential Energy Efficiency and Electrification RFA

Section 7.3: Deliverables

1. Education and engagement plan to educate District residents on residential electrification technologies and benefits, with a focus on low-income and disadvantaged communities
2. An adapted social media campaign based on a strategic framework (e.g., recommendations from previous engagement work) provided by DOEE.
3. Reports on education and engagement activities, including the number and demographics of people engaged, and the type of engagement.
4. Copies of any flyers, photos of any signs, or copies of electronic educational or outreach materials created by the grantee for implementation of the grant.
5. Photos from public events/demonstrations.
6. Quarterly and final reports

Other RFAs

Affordable Housing Tenant Engagement

DOEE seeks an eligible entity to meaningfully engage and educate tenants of buildings participating in the District's Affordable Housing Retrofit Accelerator (AHRA). The deadline for applications is **January 24, 2025**.

Residential Electrification Home Energy Coaching

DOEE seeks eligible entities to inform, educate, and provide advisory services to District households interested in making their homes more energy efficient and electrifying their systems and appliances. The deadline for applications is **February 7, 2025**.

<https://doee.dc.gov/page/grants-and-other-funding>



Questions

Questions about the RFA should be sent to 2025ElectrificationOutreach.grants@dc.gov with “RE: RFA-FY25-DBD859” in the subject line.

DOEE will publish updates and Questions and Answers (Q&A) regarding the RFA at doee.dc.gov.

Deadline: 1-24-2025 at 11:59pm