

Green Trades DC RFA

Pre-Application Information Session

November 30, 2023



GOVERNMENT OF THE
DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR

TAG THIS PRESENTATION @DOEE_DC

AGENDA

Opening

Important Dates, Timeline, and Funding

Program Background

Project Description

Project Outputs and Deliverables

How to Apply & using DOEE's Grants Management System (GMS)

Scoring Criteria

Questions



**GREEN
PATHWAYS**

Opening

- Have a question about the RFA?
 - We'll be taking questions at the end of the presentation
 - Please put your questions in the chat
- You may also email your questions to 2024GreenTradesDC.grants@dc.gov at any time
- ALL questions received and answers will be posted on the RFA website

For support developing DOEE grant applications, visit the [Grants Trainings](https://doee.dc.gov/node/1590721) available at doee.dc.gov/node/1590721.



Important Dates, Timeline & Funding

- Virtual pre-application meeting:
 - Thursday, November 30, 2023, at 1:00pm EST.
- Questions about this RFA must be received by **January 2, 2024**.
- All applications must be received at [Active Grants Application Portal](#) by **Monday, January 8, 2024, at 11:59 PM EST**.
- **The project period is from the date of award, through September 30, 2024.** This period can be extended depending upon grantee performance and/or the availability of funds.
- **Available funding is \$1,200,000.** This amount can be adjusted depending upon grantee performance and/or the availability of funds.

Program Background



ADAPT TO CLIMATE CHANGE

CLIMATE READY BUILDINGS

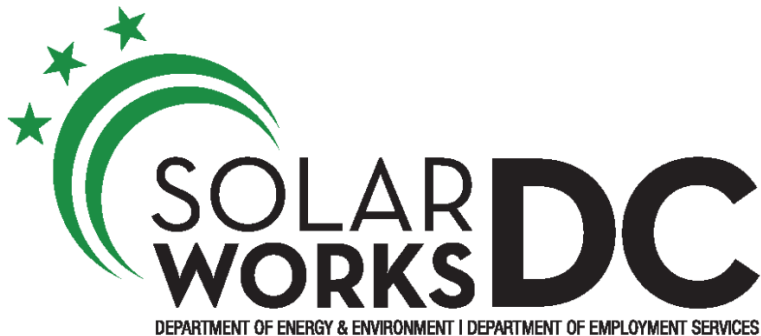
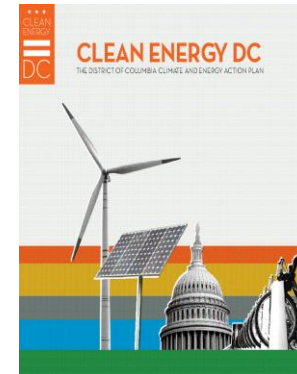
CUT ENERGY USE 50%

50% RENEWABLE ENERGY

NET ZERO NEW BUILDINGS

NET ZERO RETROFITS

CUT GHG EMISSIONS 60%



Project Description

DOEE seeks projects to train District residents for pre-apprenticeships, apprenticeships, and careers in clean energy, and related fields; and provide related wraparound services.

The purpose of these grant(s) is to fund projects that will:

1. Benefit the environment, and in particular, the environment of the District.
2. Increase technical skills, create training and professional development opportunities for District residents
3. Place District residents in clean energy and related jobs; and
4. Increase the related local workforce and build District residents' skills to create a well-trained green workforce.

Project Description

Eligibility

- **Eligible applicants** under this RFA are:
 - Nonprofit organizations, including those with IRS 501 (c)(3) or 501 (c)(4) determinations;
 - Faith-based organizations;
 - Universities/educational institutions; and
 - Private Enterprises
- **Government agencies are ineligible**

Target Populations

- **Applications should address how the following target District populations will be recruited, trained, and placed in jobs:**
 - Unemployed and Underemployed District residents
 - Returning Citizens
 - Veterans
 - Low-Income residents
- **Each project participant must be:**
 - Be 18 years or older by the start of the program;
 - Live in the District; and
 - Either:
 - Have a HS Diploma or GED equivalent by the start of the program;
 - OR, for pre-apprenticeship training, be in a track to earn a diploma or GED

Project Description

Applicants should include specific, measurable, and achievable project descriptions.

DOEE intends to fund applicants across two different training “Categories”:

1. Foundational Skills or Pre-Apprenticeship Training
2. Apprenticeship Training

Each application should:

- Identify one or both Categories for the Project and associated performance goals
- Describe the training program(s)
- Identify a budget for each and accompany it with a budget narrative that justifies each line item

For each Category, funded project(s) will:

1. Train District residents
2. Teach practical, employment-related aspects and foundational components of clean energy and related fields
3. Provide a training curriculum and schedule
4. Hold regular meetings with DOEE
5. Use creative recruitment strategies
6. Provide wraparound service to support participants’ needs to aid them in obtaining sustainable employment
7. Track the performance of grant-funded activities, and the progress of participants’ placements
8. Transition participants to sustainable opportunities in clean energy and related fields

Project Description

| Category | Recommended Category Cost |
|--|---|
| Category 1: Foundational Skills or Pre-Apprenticeship Training | Not to exceed <u>\$15,000 per program trainee</u> |
| Category 2: Apprenticeship Training | Not to exceed <u>\$12,500 per program trainee</u> |

If an applicant varies from a recommended budget amount, it should provide a clear justification.

For each Category, funded project(s) will:

1. Train District residents
2. Teach practical, employment-related aspects and foundational components of clean energy and related fields
3. Provide a training curriculum and schedule
4. Hold regular meetings with DOEE
5. Use creative recruitment strategies
6. Provide wraparound service to support participants' needs to aid them in obtaining sustainable employment
7. Track the performance of grant-funded activities, and the progress of participants' placements
8. Transition participants to sustainable opportunities in clean energy and related fields

Project Description

| Category | Recommended Category Cost |
|--|---|
| Category 1: Foundational Skills or Pre-Apprenticeship Training | Not to exceed <u>\$15,000 per program trainee</u> |
| Category 2: Apprenticeship Training | Not to exceed <u>\$12,500 per program trainee</u> |

Category 1: Foundational Skills or Pre-Apprenticeship Training

1. Provide pre-apprenticeship training that links participants to apprenticeship programs or other employment
2. Provide in-classroom education and practical hands-on training
3. Provide industry-relevant certification opportunities

Category 2: Apprenticeship Training

1. Provide apprenticeship training for careers within the clean energy, green building energy, or related industries
2. Provide in-classroom education and on-the-job training
3. Provide industry-relevant certification opportunities

If an applicant varies from a recommended budget amount, it should provide a clear justification.

Project Outputs & Deliverables

Project Outputs

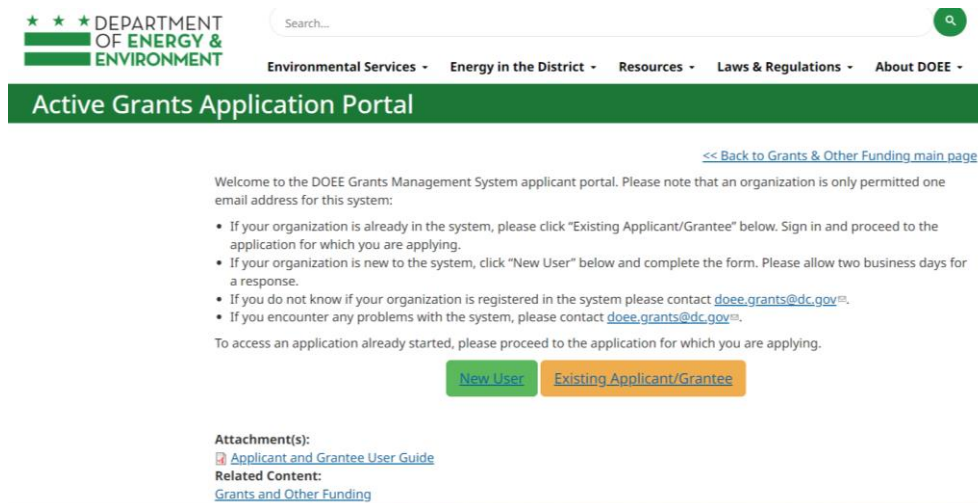
- Number of District residents participating in Green Trades DC during the funded project
- Number of training hours each participant will complete
- Number of participants placed in employment or apprenticeship programs, OR other advanced educational programs in clean energy or related fields

Project Deliverables

- A comprehensive recruitment plan to engage the target populations
- The training of trainees
- The supply of wraparound services
- A periodic report that tracks program participant performance and outcomes
- Copies of the key documents
- Quarterly financial and other program reports
- Reports to meet ARPA reporting requirements

How to Apply & Using the Grants Management System (GMS)

- Each applicant must apply through the Grants Management System (GMS)
- The application deadline is **January 8, 2024, at 11:59 PM EST**
- If you encounter any problems with the system, please contact: doee.grants@dc.gov
- DOEE will NOT receive an application as a hard copy, emailed copy, or faxed copy UNLESS technical issues arise with the GMS and these issues are documented before the deadline
- Guidance and instructions are available on DOEE's website: doee.dc.gov/node/1402611
- If you need to report a technical difficulty, please contact doee.grants@dc.gov, and copy 2024GreenTradesDC.grants@dc.gov



The screenshot shows the 'Active Grants Application Portal' for the Department of Energy & Environment. The header includes the department logo and navigation links: Environmental Services, Energy in the District, Resources, Laws & Regulations, and About DOEE. A search bar is located in the top right. The main content area features a welcome message and instructions for existing and new users, along with contact information for technical support. At the bottom, there are buttons for 'New User' and 'Existing Applicant/Grantee', and a list of attachments including the 'Applicant and Grantee User Guide' and 'Grants and Other Funding'.

*** DEPARTMENT OF ENERGY & ENVIRONMENT

Search...

Environmental Services - Energy in the District - Resources - Laws & Regulations - About DOEE -

Active Grants Application Portal

[<< Back to Grants & Other Funding main page](#)

Welcome to the DOEE Grants Management System applicant portal. Please note that an organization is only permitted one email address for this system:

- If your organization is already in the system, please click "Existing Applicant/Grantee" below. Sign in and proceed to the application for which you are applying.
- If your organization is new to the system, click "New User" below and complete the form. Please allow two business days for a response.
- If you do not know if your organization is registered in the system please contact doee.grants@dc.gov.
- If you encounter any problems with the system, please contact doee.grants@dc.gov.

To access an application already started, please proceed to the application for which you are applying.

[New User](#) [Existing Applicant/Grantee](#)

Attachment(s):
[Applicant and Grantee User Guide](#)

Related Content:
[Grants and Other Funding](#)

Scoring Criteria

Each Application will be scored according to the criteria below:

| Scoring Criteria | Points |
|--|--------|
| Demonstrates knowledge of the challenges facing unemployed or underemployed adults in the District. | 10 |
| For the indicated and related fields, the directly involved team members have relevant and exceptional qualifications. | 10 |
| Presents a comprehensive plan for recruitment. | 15 |
| Presents a workable strategy for training based on the selected Category(s). | 15 |
| Demonstrates partnerships with potential employers in the targeted industries. | 10 |
| Likely to deliver excellent comprehensive wraparound services. | 10 |
| Provides means to allow for tracking participant performance during the project. | 10 |
| Provides means to allow for tracking participants post-grant. | 5 |
| Presents a cost-effective, clear, detailed, budget and narrative. | 15 |

Additional Information

- DOEE expects to notify each Applicant in writing of its award status within six to twelve weeks after the application due date.
- DOEE will create an email list to send updates and information regarding the RFA.
 - You can be added to the email list by emailing 2024GreenTradesDC.grants@dc.gov with the subject line: “RFA-FY24-PCD-824 – Add me to the email list.”
- If you encounter any problems with the Grants Management System, please contact: doee.grants@dc.gov.

Questions?

You may also email questions to
2024GreenTradesDC.grants@dc.gov.

Questions and answers will be posted
on the RFA website.



Thank You

Laura Miller (she/they)
Program Analyst
D.C. Department of
Energy and Environment
Laura.Miller@dc.gov